

# Food Certification Market Report: Trends, Forecast and Competitive Analysis

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## **Abstracts**

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The future of the global food certification market looks promising with opportunities in the meat, poultry & seafood, dairy, infant food, beverage, and bakery & confectionery industries. The global food certification market is expected to grow with a CAGR of 4%-6% from 2020 to 2025. The major drivers for this market are increasing consumer awareness about certified food products, growing demand for processed meat products certification, and rising prevalence of foodborne illness.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global food certification market report, please download the report brochure.

## food certification

In this market, free-from certification is the largest type of food certification, whereas poultry & seafood is the largest application. Growth in various segments of the food certification market are given below:

#### food certification

The study includes trends and forecast for the global food certification market by type, application, risk category, and region as follows:

By Type [Value (\$ Million) shipment analysis for 2014 – 2025]:



ISO 22000 (International Organization for Standardization) BRC (Brand Reputation through Compliance)SQF (Safe Quality Food)IFS (International Food Standard)HalalKosherFree-From Certification

By Application [Value (\$ Million) shipment analysis for 2014 – 2025]:

Meat Poultry & SeafoodDairyInfant FoodBeveragesBakery & Confectionery

By Risk Category [Value (\$ Million) shipment analysis for 2014 – 2025]:

High-Risk FoodLow-Risk Food

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North AmericaUnited StatesCanada MexicoEuropeUnited
KingdomSpainGermanyFranceAsia PacificChinaIndiaJapanThe Rest of the World Brazil

Some of the food certification companies profiled in this report include DEKRA, DNV, Intertek, SGS, T?V S?D, Lloyd's Register, Eurofins Scientific, Kiwa Sverige, ALS, and UL.

Lucintel forecasts that free-from certification will remain the largest type segment over the forecast period, as there is a growing concern among consumers about food allergies.

Within this market, poultry & seafood products will remain the largest application segment over the forecast period due to increasing contamination of poultry & seafood products at different levels, like processors, importers, exporters, and distributors.

North America will remain the largest region over the forecast period due to the strong food safety regulations imposed by the governments across the North American countries, like US and Canada, for imported goods.

Features of the Global Food Certification Market

Market Size Estimates: Global food certification market size estimation in terms of value (\$M) shipment. Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments. Segmentation Analysis: Global food certification



market size by various segments, such as type, application, and risk category in terms of value.Regional Analysis: Global food certification market breakdown by North America, Europe, Asia Pacific, and Rest of the World.Growth Opportunities: Analysis of growth opportunities in different type, application, risk category, and region for the global food certification market.Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global food certification market.Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

- Q.1 What are some of the most promising potential, high-growth opportunities for the global food certification market by type (ISO 22000, BRC, SQF, IFS, halal, kosher, and free-from certification), application (meat, poultry & seafood, dairy, infant food, beverages, and bakery & confectionery), risk vategory (high-risk food and low-risk food), and region (North America, Europe, Asia Pacific, and Rest of the World)?
- Q.2 Which segments will grow at a faster pace and why?
- Q.3 Which region will grow at a faster pace and why?
- Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global food certification market?
- Q.5 What are the business risks and threats to the global food certification market?
- Q.6 What are the emerging trends in this food certification market and the reasons behind them?
- Q.7 What are some changing demands of customers in this food certification market?
- Q.8 What are the new developments in this food certification market? Which companies are leading these developments?
- Q.9 Who are the major players in this food certification market? What strategic initiatives are being implemented by key players for business growth?
- Q.10 What are some of the competitive products and processes in this food certification market, and how big of a threat do they pose for loss of market share via material or product substitution?
- Q.11 What M&A activities did take place in the last five years in the global food certification market?



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