

Food Authenticity Testing Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the global food authenticity testing market looks promising with opportunities in meat, dairy, and processed food testing. The global food authenticity testing market is expected to grow with a CAGR of 7%-9% from 2020 to 2025. The major drivers for this market are increasing international trade complexities in the supply chain and demand for food authentication services.

Emerging trends, which have a direct impact on the dynamics of the industry, include introduction of PDO (protected designation of origin) and introduction of protected geographical indication (PGI).

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global food authenticity testing market report, please download the report brochure.

In this market, adulteration & false is the largest target testing of food authenticity, whereas PCR-based is the largest technology. Growth in various segments of the food authenticity market are given below:

The study includes trends and forecast for the global food authenticity testing market by target testing, technology, food tested, and region as follows:

By Target Testing [Value (\$ Million) shipment analysis for 2014 – 2025]:

Meat Speciation

Country of Origin & Ageing

Adulteration & False Labeling

By Technology [Value (\$ Million) shipment analysis for 2014 – 2025]:

PCR (Polymerase Chain Reaction)-Based

LC-MS/MS (Liquid chromatography–mass spectrometry)

Isotope

By Food Tested [Value (\$ Million) shipment analysis for 2014 – 2025]:

Meat

Dairy

Processed Foods

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Spain

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the food authenticity testing companies profiled in this report include SGS, Intertek Group, Eurofins Scientific, ALS, and LGC Science.

Lucintel forecasts that adulteration & false labeling will remain the largest target testing segment over the forecast period, as there is an increasing number of food frauds due to the complexity of the supply chain.

Within this market, PCR (Polymerase Chain Reaction)-based will remain the largest technology segment over the forecast period due to its molecular technique that uses DNA for the analysis of meat and food products, providing precise results on testing.

North America will remain the largest region over the forecast period because the increasing number of international trade for food materials in the North American countries, such as the US, has compelled manufacturers to comply with the labeling requirement and authenticity confirmation in foods.

Features of the Global Food Authenticity Testing Market

Market Size Estimates: Global food authenticity testing market size estimation in terms of value (\$M) shipment.

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments.

Segmentation Analysis: Global food authenticity testing market size by various segments, such as target testing, technology, and food tested in terms of value.

Regional Analysis: Global food authenticity testing market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different target testing, technology, food tested, and region for the global food authenticity testing market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global food authenticity testing market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global food authenticity testing market by target testing (meat speciation, country of origin & ageing, and adulteration & false labeling), technology (PCR-based, LC-MS/MS, and isotope), food tested (meat, dairy, and processed foods), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global food authenticity testing market?

Q.5 What are the business risks and threats to the global food authenticity testing market?

Q.6 What are the emerging trends in this food authenticity testing market and the reasons behind them?

Q.7 What are some changing demands of customers in this food authenticity testing market?

Q.8 What are the new developments in this food authenticity testing market? Which

companies are leading these developments?

Q.9 Who are the major players in this food authenticity testing market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this food authenticity testing market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global food authenticity testing market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Target Testing (Meat Speciation, Country of Origin & Ageing, and Adulteration & False Labeling), Technology (PCR-Based, LC-MS/MS, and Isotope), and Food Tested (Meat, Dairy, and Processed Foods)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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