

# Food Allergen Testing Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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The future of the global food allergen testing market looks promising with opportunities in bakery & confectionery and infant food testing. The global food allergen testing market is expected to grow with a CAGR of 6%-8% from 2020 to 2025. The major drivers for this market are stringent labeling mandates, demand for advisory labeling, growth in incidences of allergic disorders among consumers, globalization of food trade, and increase in food recall for undeclared allergen products.

A total of XX figures / charts and XX tables are provided in this more than 150-pages report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global food allergen testing market report, please download the report brochure.

In this market, peanuts & soy is the largest source of food allergen testing, whereas immunoassay-based is the largest technology. Growth in various segments of the food allergen testing market are given below:

The study includes trends and forecast for the global food allergen testing market by source, technology, food tested, and region as follows:

By Source [Value (\$ Million) shipment analysis for 2014 – 2025]:

Peanuts & Soy

Wheat

Milk & Eggs

Tree Nuts

Seafood

By Technology [Value (\$ Million) shipment analysis for 2014 – 2025]:

PCR (Polymerase Chain Reaction )-Based

Immunoassay-Based

By Food Tested [Value (\$ Million) shipment analysis for 2014 – 2025]:

Bakery & Confectionery

Infant Food

By Region [Value (\$ Million) shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Spain

Germany

France

Asia Pacific

China

India

Japan

The Rest of the World

Brazil

Some of the food allergen testing companies profiled in this report include SGS, Intertek, T?V S?D, Eurofins, and ALS.

Lucintel forecasts that peanuts & soy allergen testing will remain the largest source segment over the forecast period, as peanut allergy is common among all age groups and soy is considered a major source of allergen, especially among children and infants.

Within this market, immunoassay will remain the largest technology segment over the forecast period due to the simplicity of this method which aids in its implementation and it is beneficial for allergen testing in manufacturing plants at different stages of the value chain.

Europe will remain the largest region over the forecast period due to gradually increasing public awareness of food allergens and the health hazards caused by them in countries, such as Germany, the UK, France, and Italy.

## Features of the Global Food Allergen Testing Market

**Market Size Estimates:** Global food allergen testing market size estimation in terms of value (\$M) shipment.

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast

(2020-2025) by various segments.

**Segmentation Analysis:** Global food allergen testing market size by various segments, such as source, technology, and food tested in terms of value.

**Regional Analysis:** Global food allergen testing market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different source, technology, food tested, and region for the global food allergen testing market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global food allergen testing market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global food allergen testing market by source (peanuts & soy, wheat, milk & eggs, tree nuts, and seafood), technology (PCR-based and immunoassay-based), food tested (bakery & confectionery and infant food), and region (North America, Europe, Asia Pacific, and Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global food allergen testing market?

Q.5 What are the business risks and threats to the global food allergen testing market?

Q.6 What are the emerging trends in this food allergen testing market and the reasons behind them?

Q.7 What are some changing demands of customers in this food allergen testing market?

Q.8 What are the new developments in this food allergen testing market? Which companies are leading these developments?

Q.9 Who are the major players in this food allergen testing market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this food allergen

testing market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the global food allergen testing market?

Report Scope

Key Features Description

Base Year for Estimation 2019

Trend Period

(Actual Estimates) 2014-2019

Forecast Period 2020-2025

Pages More than 150

Market Representation / Units Revenue in US \$ Million

Report Coverage Market Trends & Forecasts, Competitor Analysis, New Product Development, Company Expansion, Merger, Acquisitions & Joint Venture, and Company Profiling

Market Segments Source (Peanuts & Soy, Wheat, Milk & Eggs, Tree Nuts, and Seafood), Technology (PCR-Based and Immunoassay-Based), and Food Tested (Bakery & Confectionery and Infant Food)

Regional Scope North America (USA, Mexico, and Canada), Europe (United Kingdom, Spain, Germany, and France), Asia (China, India, and Japan), and ROW (Brazil)

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