

Food Additive Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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The future of the food additive market looks promising with opportunities in various applications, such as bakery & confectionery, beverages, convenience foods, dairy & frozen desserts, and spices, condiments, and sauces & dressings. The global food additive market is expected to decline in 2020 due to the global economic recession led by the COVID-19 pandemic. However, the market will witness recovery in the year 2021, and it is expected to grow with a CAGR of 3% to 5% from 2020 to 2025. The major drivers for this market are growing demand for convenience and packaged foods and increasing demand for additive in the food and beverage sector as preservative, flavor enhancer, and emulsifier.

A more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of food additive market report download the report brochure.

The study includes trends and forecasts for the global food additive market by type, source, application, and region as follows:

By Type [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

Acidulants

Anti-caking agents

Colors

Emulsifiers

Enzymes

Flavors

Hydrocolloids

Preservatives

Sweeteners

By Source [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

Natural

Synthetic

By Application [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

Bakery & confectionery

Beverages

Convenience foods

Dairy & frozen desserts

Spices, condiments, sauces & dressings

Others

By Region [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Asia Pacific

China

Japan

India

South Korea

The Rest of the World

Sweeteners will remain the largest type segment during the forecast period because consumers believe in low-calorie sweeteners which will be effective for various purposes which includes weight reduction, weight maintenance, management of diabetes and reduction in the risks associated with obesity.

Within this market, bakery and confectionary will remain the largest application during the forecast period because they are widely used in various bakery & confectionary applications which includes cakes, biscuits & cookies, chocolates, sandwiches and

bread, and the flavors enhance the volume and texture of baked goods.

North America will remain the largest region the forecast period due to increasing demand for processed food products among consumers.

Some of the food additive companies profiled in this report include E.I. DuPont, Archer Daniels Midland, Cargill, Chr. Hansen, Kerry Group, BASF, Evonik Industries, Tate & Lyle, Ingredion Incorporated, Novozymes, Ajinomoto, and Eastman Chemical Company.

Features of Food Additive Market

Market Size Estimates: Food additive market size estimation in terms of value (\$M) and volume (kilotons)

Trend and Forecast Analysis: Market trends (2014-2019) and forecast (2020-2025) by various segments and regions.

Segmentation Analysis: Market size by type, source, and application

Regional Analysis: Food additive market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different type, source, application, and regions for food additive market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the food additive market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global food additive market by type (acidulants, anti-caking agents, colors, emulsifiers, enzymes, flavors, hydrocolloids, preservatives, and sweeteners), source (natural and synthetic), application (bakery & confectionery, beverages, convenience foods, dairy & frozen desserts, spices, condiments, sauces & dressings, and others), and region

(North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the food additive market?

Q.5 What are the business risks and threats to the food additive market?

Q.6 What are the emerging trends in the food additive market and the reasons behind them?

Q.7 What are some changing demands of customers in the food additive market?

Q.8 What are the new developments in the food additive market? Which companies are leading these developments?

Q.9 Who are the major players in the food additive market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the food additive market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the food additive market?

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