

# Food Acidulant Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/F9B097D43952EN.html>

Date: May 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: F9B097D43952EN

## Abstracts

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The future of the food acidulant market looks promising with opportunities in various applications, like bakery and confectionery, dairy & frozen products, beverages, soups, sauces and dressings, and sweet and savory snacks. The global food acidulant market is expected to decline in 2020 due to the global economic recession led by the COVID-19 pandemic. However, the market will witness recovery in the year 2021, and it is expected to grow with a CAGR of 5% to 7% from 2020 to 2025. The major drivers for this market are growing demand for processed food and beverages and increasing usage of acidulants as preservative and flavoring agents.

A more than 150 page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of food acidulants market report download the report brochure.

The study includes trends and forecasts for the global food acidulants market by product type, application, form, and region as follows:

By Product Type [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

Citric Acid

Lactic Acid

Acetic Acid

Phosphoric Acid

Malic Acid

Sorbic Acid

Others

By Application [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

Bakery & Confectionery

Dairy & Frozen Products

Beverages

Soups

Sauces & Dressings

Sweet & Savory Snacks

Others

By Form [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

Powder

Liquid

Granules

By Region [Volume (Kilotons) and \$M shipment analysis for 2014 – 2025]:

North America

United States

Canada

Mexico

Europe

Germany

United Kingdom

France

Italy

Asia Pacific

China

Japan

India

South Korea

The Rest of the World

Some of the food acidulants companies profiled in this report include Tate & Lyle PLC, Archer Daniels Midland Company, Corbion Purac N.V., RP International Limited, Cargill Incorporated, Global Specialty Ingredients, and Hawkins Watts.

Lucintel forecasts that citric acid will remain the largest segment, as it is used as a flavor enhancer in the drinks industry over the forecast period, and it acts as an excellent food and drink preservative.

Asia Pacific will remain the largest region during the forecast period due to increasing

demand for processed foods and beverages in China and India.

Tate & Lyle, Archer Daniels Midland Company, Corbion Purac., RP International Limited, Cargill Incorporated, Global Specialty Ingredients, and Hawkins Watts are among the major food acidulant manufacturers.

### Features of Food Acidulants Market

**Market Size Estimates:** Food acidulants market size estimation in terms of value (\$M) and volume (kilotons)

**Trend and Forecast Analysis:** Market trends (2014-2019) and forecast (2020-2025) by various segments and regions.

**Segmentation Analysis:** Market size by product type, application, and form

**Regional Analysis:** Food acidulants market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

**Growth Opportunities:** Analysis on growth opportunities in different product type, application, and form, and regions for food acidulants market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape for the food acidulants market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the global food acidulant market by product type (citric acid, lactic acid, acetic acid, phosphoric acid, malic acid, sorbic acid, and others), application (bakery and confectionery, dairy and frozen products, beverages, soups, sauces and dressings, sweet and savory snacks, and others), form (powder, liquid, and granules), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the food acidulant market?

Q.5 What are the business risks and threats to the food acidulant market?

Q.6 What are the emerging trends in the food acidulant market and the reasons behind them?

Q.7 What are some changing demands of customers in the food acidulant market?

Q.8 What are the new developments in the food acidulant market? Which companies are leading these developments?

Q.9 Who are the major players in the food acidulant market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the food acidulant market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M&A activities did take place in the last five years in the food acidulant market?

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