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Flavored Water Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

2 – 3 business days after placing order

Flavored Water Trends and Forecast

The future of the global flavored water market looks promising with opportunities in the supermarkets & hypermarket, convenience stores, and online markets. The global flavored water market is expected to reach an estimated $25.2 billion by 2030 with a CAGR of 9.7% from 2024 to 2030. The major drivers for this market are growing inclination for flavorful, nutritious, and useful beverages across the globe, changing consumer tastes in beverages in favor of healthier and more delicious options, as well as, increasing knowledge of the benefits of regularly consuming wholesome water.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Flavored Water by Segment

The study includes a forecast for the global flavored water by type, packaging type, distribution channel, and region.

Flavored Water Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Carbonated

Still

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Flavored Water Market by Packaging Type [Shipment Analysis by Value from 2018 to 2030]:

Bottles

Cans

Flavored Water Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Supermarkets & Hypermarket

Convenience Stores

Online

Others

Flavored Water Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Flavored Water Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies flavored water companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the flavored water

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companies profiled in this report include-

Nestle

Talking Rain

PepsiCo

The Coca-Cola Company

Hint

Spindrift

National Beverage

Flavored Water Market Insights

Lucintel forecasts that bottles is expected to witness higher growth over the forecast period due to increasing environmental concerns.

Within this market, supermarkets & hypermarkets will remain the largest segment because of the shopping experience, many customers choose to purchase bottled water from supermarkets and hypermarkets.

North America will remain the largest region over the forecast period due to increasing use of the product as a healthful substitute for other fizzy beverages.

Features of the Global Flavored Water Market

Market Size Estimates: Flavored water market size estimation in terms of value ($B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Flavored water market size by type, packaging type, distribution channel, and region in terms of value ($B).

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Regional Analysis: Flavored water market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different type, packaging type, distribution channel, and regions for the flavored water market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the flavored water market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the flavored water market size?

Answer: The global flavored water market is expected to reach an estimated $25.2 billion by 2030.

Q2. What is the growth forecast for flavored water market?

Answer: The global flavored water market is expected to grow with a CAGR of 9.7% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the flavored water market?

Answer: The major drivers for this market are growing inclination for flavorful, nutritious, and useful beverages across the globe, changing consumer tastes in beverages in favor of healthier and more delicious options, as well as, increasing knowledge of the benefits of regularly consuming wholesome water.

Q4. What are the major segments for flavored water market?

Answer: The future of the global flavored water market looks promising with opportunities in the supermarkets & hypermarket, convenience stores, and online markets.

Q5. Who are the key flavored water market companies?

Answer: Some of the key flavored water companies are as follows:

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National Beverage

Q6. Which flavored water market segment will be the largest in future?

Answer: Lucintel forecasts that bottles is expected to witness higher growth over the forecast period due to increasing environmental concerns.

Q7. In flavored water market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to increasing use of the product as a healthful substitute for other fizzy beverages.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the flavored water market by type (carbonated and still), packaging type (bottles and cans), distribution channel (supermarkets & hypermarket, convenience stores, online, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

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Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Flavored Water Market, Flavored Water Market Size, Flavored Water Market Growth, Flavored Water Market Analysis, Flavored Water Market Report, Flavored Water Market Share, Flavored Water Market Trends, Flavored Water Market Forecast, Flavored Water Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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