

# Flavored Tea Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Flavored Tea Trends and Forecast

The future of the global flavored tea market looks promising with opportunities in the online and offline and supermarkets/hypermarkets markets. The global flavored tea market is expected to reach an estimated \$3.6 billion by 2030 with a CAGR of 7.6% from 2024 to 2030. The major drivers for this market are increasing awareness of consumers related to the health benefits associated with drinking herbal and green tea, growth in the income and purchasing power, as well as, rising changes in tastes and preferences.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Flavored Tea by Segment

The study includes a forecast for the global flavored tea by type, flavor, distribution channel, and region.

### Flavored Tea Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Black Tea

Green Tea

White Tea

Others

Flavored Tea Market by Flavor [Shipment Analysis by Value from 2018 to 2030]:

Fruits

Herbs

Spices

Others

Flavored Tea Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Online and Offline

Supermarkets/Hypermarkets

Flavored Tea Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Flavored Tea Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments,

infrastructural development, and leverage integration opportunities across the value chain. With these strategies flavored tea companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the flavored tea companies profiled in this report include-

Associated British Foods

Goodricke

Golden Tips Tea

Apeejay Surrendra Group

Tata Global Beverages

## Flavored Tea Market Insights

Lucintel forecasts that green tea is expected to witness the highest growth over the forecast period because it is healthier than other tea type.

Within this market, store-based is expected to witness higher growth.

North America will remain the largest region over the forecast period due to growing demand in this area for flavored tea and a substantial application of the product in aromatherapy.

## Features of the Global Flavored Tea Market

Market Size Estimates: Flavored tea market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Flavored tea market size by type, flavor, distribution channel, and region in terms of value (\$B).

Regional Analysis: Flavored tea market breakdown by North America, Europe, Asia

Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different type, flavor, distribution channel, and regions for the flavored tea market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the flavored tea market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the flavored tea market size?

Answer: The global flavored tea market is expected to reach an estimated \$3.6 billion by 2030.

Q2. What is the growth forecast for flavored tea market?

Answer: The global flavored tea market is expected to grow with a CAGR of 7.6% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the flavored tea market?

Answer: The major drivers for this market are increasing awareness of consumers related to the health benefits associated with drinking herbal and green tea, growth in the income and purchasing power, as well as, rising changes in tastes and preferences.

Q4. What are the major segments for flavored tea market?

Answer: The future of the global flavored tea market looks promising with opportunities in the online and offline and supermarkets/hypermarkets markets.

Q5. Who are the key flavored tea market companies?

Answer: Some of the key flavored tea companies are as follows:

Associated British Foods

Goodricke

Golden Tips Tea

Apeejay Surrendra Group

Tata Global Beverages

Q6. Which flavored tea market segment will be the largest in future?

Answer: Lucintel forecasts that green tea is expected to witness the highest growth over the forecast period because it is healthier than other tea type.

Q7. In flavored tea market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to growing demand in this area for flavored tea and a substantial application of the product in aromatherapy.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the flavored tea market by type (black tea, green tea, white tea, and others), flavor (fruits, herbs, spices , and others), distribution channel (online and offline and supermarkets/hypermarkets), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Flavored Tea Market, Flavored Tea Market Size, Flavored Tea Market Growth, Flavored Tea Market Analysis, Flavored Tea Market Report, Flavored Tea Market Share, Flavored Tea Market Trends, Flavored Tea Market Forecast, Flavored Tea Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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