

Flatbread Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Flatbread Trends and Forecast

The future of the global flatbread market looks promising with opportunities in the business-to-business and business-to-consumer markets. The global flatbread market is expected to reach an estimated \$53.8 billion by 2030 with a CAGR of 5.3% from 2024 to 2030. The major drivers for this market are growing consumer preference for gluten-free products, increase in the popularity of whole grain and wheat-based breads, and increasing inclination towards frozen flatbread items.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Flatbread by Segment

The study includes a forecast for the global flatbread by product type, distribution channel, and region.

Flatbread Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Tortilla

Naan

Pita

Focaccia

Fry Bread

Others

Flatbread Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Business-to-Business

Business-to-Consumer

Flatbread Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Flatbread Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies flatbread companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the flatbread companies profiled in this report include-

Kronos

Kontos Foods

Klosterman Baking Company

Evron Foods

California Lavash

GRUMA

La Brea Bakery

Kronos

OI? Mexican Foods

Tyson Foods

Flatbread Market Insights

Lucintel forecasts that tortilla will remain the largest segment over the forecast period.

Within this market, business-to-business will remain larger segment over the forecast period.

North America will remain the largest region over the forecast period.

Features of the Global Flatbread Market

Market Size Estimates: Flatbread market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Flatbread market size by product type, distribution channel, and region in terms of value (\$B).

Regional Analysis: Flatbread market breakdown by North America, Europe, Asia

Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product types, distribution channels, and regions for the flatbread market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the flatbread market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the flatbread market size?

Answer: The global flatbread market is expected to reach an estimated \$53.8 billion by 2030.

Q2. What is the growth forecast for flatbread market?

Answer: The global flatbread market is expected to grow with a CAGR of 5.3% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the flatbread market?

Answer: The major drivers for this market are growing consumer preference for gluten-free products, increase in the popularity of whole grain and wheat-based breads, and increasing inclination towards frozen flatbread items.

Q4. What are the major segments for flatbread market?

Answer: The future of the flatbread market looks promising with opportunities in the business-to-business and business-to-consumer markets.

Q5. Who are the key flatbread market companies?

Answer: Some of the key flatbread companies are as follows:

Kronos

Kontos Foods

Klosterman Baking Company

Evron Foods

California Lavash

GRUMA

La Brea Bakery

Kronos

OI? Mexican Foods

Tyson Foods

Q6. Which flatbread market segment will be the largest in future?

Answer: Lucintel forecasts that tortilla will remain the largest segment over the forecast period.

Q7. In flatbread market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the flatbread market by product type (tortilla, naan, pita, focaccia, fry bread, and others), distribution channel (business-to-business and business-to-consumer), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Flatbread Market, Flatbread Market Size, Flatbread Market Growth, Flatbread Market Analysis, Flatbread Market Report, Flatbread Market Share, Flatbread Market Trends, Flatbread Market Forecast, Flatbread Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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