

Fitness Equipment Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Fitness Equipment Trends and Forecast

The future of the global fitness equipment market looks promising with opportunities in the residential and commercial markets. The global fitness equipment market is expected to reach an estimated \$19.9 billion by 2030 with a CAGR of 3.5% from 2024 to 2030. The major drivers for this market are high prevalence of obesity, rising youth population and disposable incomes, as well as, growing awareness of health issues among people worldwide.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Fitness Equipment by Segment

The study includes a forecast for the global fitness equipment by type, end use, and region.

Fitness Equipment Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Strength Training Equipment

Cardiovascular Training Equipment

Fitness Equipment Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Residential

Commercial

Others

Fitness Equipment Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Fitness Equipment Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies fitness equipment companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the fitness equipment companies profiled in this report include-

Precor Incorporated

Life Fitness

Shandong EM Health Industr

Icon Health & Fitness

Johnson Health Tech

Nautilus

True

Technogym

Torque Fitness

Core Health & Fitness

Fitness Equipment Market Insights

Lucintel forecasts that strength training is expected to witness highest growth over the forecast period due to high adaption among young people to improve their athletic ability and treat or prevent injuries, as well as, treat or prevent injuries, or simply look better.

APAC will remain the largest region over the forecast period due to higher inclination toward personal training and instruction services, changing lifestyles and poor eating habits, obesity rates are rising globally which highlights the need for healthy, active lifestyles in this region.

Features of the Global Fitness Equipment Market

Market Size Estimates: Fitness equipment market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Fitness equipment market size by type, end use, and region in terms of value (\$B).

Regional Analysis: Fitness equipment market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different type, end use, and regions for the fitness equipment market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the fitness equipment market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q.1 What is the fitness equipment market size?

Answer:The global fitness equipment market is expected to reach an estimated \$19.5 billion by 2030.

Q.2 What is the growth forecast for fitness equipment market?

Answer: The global fitness equipment market is expected to grow with a CAGR of 3.5% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the fitness equipment market?

Answer:The major drivers for this market are high prevalence of obesity, rising youth population and disposable incomes, as well as, growing awareness of health issues among people worldwide.

Q4. What are the major segments for fitness equipment market?

Answer:The future of the global fitness equipment market looks promising with opportunities in the residential and commercial markets.

Q5. What are the key fitness equipment market companies?

Answer: Some of the key fitness equipment companies are as follows:

Precor Incorporated

Life Fitness

Shandong EM Health Industr

Icon Health & Fitness

Johnson Health Tech

Nautilus

True

Technogym

Torque Fitness

Core Health & Fitness

Q6. Which fitness equipment market segment will be the largest in future?

Answer: Lucintel forecasts that strength training is expected to witness highest growth over the forecast period due to high adaption among young people to improve their athletic ability and treat or prevent injuries, as well as, treat or prevent injuries, or simply look better.

Q7. In fitness equipment market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period due to higher inclination toward personal training and instruction services, changing lifestyles and poor eating habits, obesity rates are rising globally which highlights the need for healthy, active lifestyles in this region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the fitness equipment market by type (strength training equipment and cardiovascular training equipment), end use (residential, commercial, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Fitness Equipment Market, Fitness Equipment Market Size, Fitness Equipment Market Growth, Fitness Equipment Market Analysis, Fitness Equipment Market Report, Fitness Equipment Market Share, Fitness Equipment Market Trends, Fitness Equipment Market Forecast, Fitness Equipment Companies, write

Lucintel analyst at email: helpdesk@lucintel.com. We will be glad t%li%get back t%li%you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL FITNESS EQUIPMENT MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1: Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2: Global Fitness Equipment Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Fitness Equipment Market by Type

3.3.1: Strength Training Equipment

3.3.2: Cardiovascular Training Equipment

3.4: Global Fitness Equipment Market by End Use

3.4.1: Residential

3.4.2: Commercial

3.4.3: Others

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Fitness Equipment Market by Region

4.2: North American Fitness Equipment Market

4.2.1: North American Fitness Equipment Market by End Use: Residential, Commercial, and Others

4.3: European Fitness Equipment Market

4.3.1: European Fitness Equipment Market by Type: Strength Training Equipment and Cardiovascular Training Equipment

4.3.2: European Fitness Equipment Market by End Use: Residential, Commercial, and Others

4.4: APAC Fitness Equipment Market

4.4.1: APAC Fitness Equipment Market by Type: Strength Training Equipment and Cardiovascular Training Equipment

4.4.2: APAC Fitness Equipment Market by End Use: Residential, Commercial, and Others

4.5: ROW Fitness Equipment Market

4.5.1: ROW Fitness Equipment Market by Type: Strength Training Equipment and Cardiovascular Training Equipment

4.5.2: ROW Fitness Equipment Market by End Use: Residential, Commercial, and Others

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Fitness Equipment Market by Type

6.1.2: Growth Opportunities for the Global Fitness Equipment Market by End Use

6.1.3: Growth Opportunities for the Global Fitness Equipment Market by Region

6.2: Emerging Trends in the Global Fitness Equipment Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Fitness Equipment Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Fitness Equipment Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Precor Incorporated

7.2: Life Fitness

7.3: Shandong EM Health Industr

7.4: Icon Health & Fitness

7.5: Johnson Health Tech

7.6: Nautilus

7.7: TRUE

7.8: Technogym

7.9: Torque Fitness

7.10: Core Health & Fitness

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