

Fillers in the Personal Care Market: Trends, Opportunities and Competitive Analysis [2024-2030]

<https://marketpublishers.com/r/FC552B2B01C6EN.html>

Date: January 2024

Pages: 200

Price: US\$ 4,850.00 (Single User License)

ID: FC552B2B01C6EN

Abstracts

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The future of the global filler market looks promising with opportunities in the fascial care, oral care, body care, and hygiene products. The fillers in the global personal care market is expected to reach an estimated \$0.8 billion by 2030 with a CAGR of 8.1% from 2024 to 2030. The major growth drivers for this market are increasing demand for oral care market and growth in hygiene products.

An emerging trend that has a direct impact on the dynamics of fillers in the personal care industry includes increasing penetration of bismuth oxychloride filler and growing consumption of ultra fine mica. Imerys, Omya, Mondo Minerals, Nippon Talc, Mineral Technologies, and BASF are among the major suppliers of fillers for the personal care market.

A total of 116 figures / charts and 121 tables are provided in this 200 -page report to help in your business decisions. Sample figures with some insights are shown below.

In this market, facial care is the largest application, whereas calcium carbonate is largest segment by filler Type. Growth in various segments of fillers in the personal care market are given below:

The study includes the fillers in the personal care market size and forecast for the fillers in the personal care market through 2030, segmented by filler type, application, and region as follows:

Fillers in the Personal Care Market by Filler Type [\$M shipment analysis from 2018 to

2030]:

Mica

Talc

Kaolin

Calcium Carbonate

Microsphere

Bismuth Oxychloride

Silica

Others

Fillers in the Personal Care Market by Application [\$M shipment analysis from 2018 to 2030]:

Facial Care

Oral Care

Body Care

Hygiene

Others

Fillers in the Personal Care Market by Region [\$M shipment analysis for 2018 to 2030]:

North America

United States

Canada

Mexico

Europe

United Kingdom

Germany

Asia Pacific

Japan

China

The Rest of the World

Some of the fillers in the personal care market companies profiled in this report include J Imerys, Mondo Minerals, Omya, Mineral Technologies, Daruka Mminerals, Nippon Talc, BASF and others.

Lucintel forecasts that talc will remain the largest filler type segment due to their wide usage as fillers in face powder, foundation, face cream, and blushers. Lucintel predicts that mica filler will witness the highest growth over the forecast period due to increasing consumption of mica in color cosmetic products.

Within the filler for personal care market, fascial care will remain the largest application due to increasing demand for face powders and growing consumer purchasing powers. Hygiene care market is expected to witness the highest growth in the forecast period supported b increasing demand for sanitary and baby diaper market.

APAC will remain the largest region by value and volume and it is also expected to witness the highest growth over the forecast period due to increasing per capita income and working population leading the demand for cosmetics and hygiene products.

Some of the features of this report:

Market size estimates: Fillers in the personal care market size estimation in terms of value (\$M) shipment.

Trend and forecast analysis: Market trend (2018-2023) and forecast (2024-2030) by end use industry.

Segmentation analysis: Fillers in the personal care market size by filler type, and application in terms of value shipment.

Regional analysis: Fillers in the personal care market breakdown by key regions such as North America, Europe, and Asia & Rest of World.

Growth opportunities: Analysis on growth opportunities in different applications and regions of fillers in the personal care market.

Strategic analysis: This includes M&A, new product development, and competitive landscape of polyolefin film in the fillers in the personal care market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

Q.1 What are some of the most promising potential, high-growth opportunities for fillers in the personal care market by filler type (mica, talc, kaolin, calcium carbonate, microsphere, bismuth oxychloride, silica, and others), application (facial care, oral care, body care, hygiene care and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and

challenges of fillers in the personal care market?

Q.5 What are the business risks and threats of fillers in the personal care market?

Q.6 What are emerging trends of fillers in the personal care market and the reasons behind them?

Q.7 What are some changing demands of customers for fillers in the personal care market?

Q.8 What are the new developments of fillers in the personal care market? Which companies are leading these developments?

Q.9 Who are the major players of fillers in the personal care market? What strategic initiatives are being implemented by key players for business growth?

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