

# False Eyelash Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/F848414B9BCAEN.html>

Date: August 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: F848414B9BCAEN

## Abstracts

2 – 3 business days after placing order

### False Eyelash Trends and Forecast

The future of the global false eyelash market looks promising with opportunities in the online, convenience store, and hypermarket & supermarket markets. The global false eyelash market is expected to grow with a CAGR of 6.0% from 2024 to 2030. The major drivers for this market are increasing popularity of using makeup and other beauty products and growing focus on self-care and well-being.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### False Eyelash by Segment

The study includes a forecast for the global false eyelash by product, distribution channel, and region.

False Eyelash Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Strip

Cluster/Accent

Individual

## Others

False Eyelash Market by Distribution channel [Shipment Analysis by Value from 2018 to 2030]:

Online

Convenience Store

Hypermarket & Supermarket

False Eyelash Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of False Eyelash Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies false eyelash companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the false eyelash companies profiled in this report include-

Ardell International

KISS Products

MAC Cosmetics

Huda Beauty FZ

PAC Cosmetics

L'Oréal

House of Lashes

Parfums de Coeur

Beauty Box

Kose

## False Eyelash Market Insights

Lucintel forecasts that individual is expected to witness the highest growth.

Within this market, online is expected to witness the highest growth.

APAC is expected to witness the highest growth.

## Features of the Global False Eyelash Market

Market Size Estimates: False eyelash market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: False eyelash market size by product, distribution channel, and region in terms of value (\$B).

Regional Analysis: False eyelash market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different products, distribution channels, and regions for the false eyelash market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the false eyelash market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the growth forecast for false eyelash market?

Answer: The global false eyelash market is expected to grow with a CAGR of 6.0% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the false eyelash market?

Answer: The major drivers for this market are increasing popularity of using makeup and other beauty products and growing focus on self-care and well-being.

Q3. What are the major segments for false eyelash market?

Answer: The future of the false eyelash market looks promising with opportunities in the online, convenience store, and hypermarket & supermarket markets.

Q4. Who are the key false eyelash market companies?

Answer: Some of the key false eyelash companies are as follows:

Ardell International

KISS Products

MAC Cosmetics

Huda Beauty FZ

PAC Cosmetics

L'Oréal

House of Lashes

Parfums de Coeur

Beauty Box

Kose

Q5. Which false eyelash market segment will be the largest in future?

Answer: Lucintel forecasts that individual is expected to witness the highest growth.

Q6. In false eyelash market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the false eyelash market by product (strip, cluster/accent, individual, and others), distribution channel (online, convenience store, and hypermarket & supermarket), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to False Eyelash Market, False Eyelash Market Size, False Eyelash Market Growth, False Eyelash Market Analysis, False Eyelash Market Report, False Eyelash Market Share, False Eyelash Market Trends, False Eyelash Market Forecast, False Eyelash Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL FALSE EYELASH MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global False Eyelash Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global False Eyelash Market by Product

3.3.1: Strip

3.3.2: Cluster/Accent

3.3.3: Individual

3.3.4: Others

3.4: Global False Eyelash Market by Distribution channel

3.4.1: Online

3.4.2: Convenience Store

3.4.3: Hypermarket & Supermarket

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global False Eyelash Market by Region

4.2: North American False Eyelash Market

4.2.1: North American False Eyelash Market by Product: Strip, Cluster/Accent, Individual, and Others

4.2.2: North American False Eyelash Market by Distribution channel: Online, Convenience Store, and Hypermarket & Supermarket

4.3: European False Eyelash Market

4.3.1: European False Eyelash Market by Product: Strip, Cluster/Accent, Individual, and Others

4.3.2: European False Eyelash Market by Distribution channel: Online, Convenience Store, and Hypermarket & Supermarket

4.4: APAC False Eyelash Market

4.4.1: APAC False Eyelash Market by Product: Strip, Cluster/Accent, Individual, and Others

4.4.2: APAC False Eyelash Market by Distribution channel: Online, Convenience Store, and Hypermarket & Supermarket

4.5: ROW False Eyelash Market

4.5.1: ROW False Eyelash Market by Product: Strip, Cluster/Accent, Individual, and Others

4.5.2: ROW False Eyelash Market by Distribution channel: Online, Convenience Store, and Hypermarket & Supermarket

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global False Eyelash Market by Product

6.1.2: Growth Opportunities for the Global False Eyelash Market by Distribution channel

6.1.3: Growth Opportunities for the Global False Eyelash Market by Region

6.2: Emerging Trends in the Global False Eyelash Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global False Eyelash Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global False Eyelash Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: Ardell International

7.2: KISS Products

7.3: MAC Cosmetics

7.4: Huda Beauty FZ

7.5: PAC Cosmetics

7.6: L'Oréal

7.7: House of Lashes



7.8: Parfums de Coeur

7.9: Beauty Box

7.10: Kose

## I would like to order

Product name: False Eyelash Market Report: Trends, Forecast and Competitive Analysis to 2030

Product link: <https://marketpublishers.com/r/F848414B9BCAEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F848414B9BCAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970