

Facial Cleanser Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

The future of the facial cleanser market looks promising with opportunities in the personal care market. The global facial cleanser market is expected to reach an estimated \$9.2 billion by 2023 with a CAGR of 4.7% from 2018 to 2023. The major growth drivers for this market are increase in number of working women, increasing disposable income, and changing climatic conditions.

Emerging trends, which have a direct impact on the dynamics of the facial cleanser industry, include use of hyaluronic acid and retinols for anti-aging properties, micellar waters for water management, cannabis skincare as antioxidants, and probiotic skincare for delivering good bacteria to the skin.

A total of 107 figures/charts and 68 tables are provided in this 205 -page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope of, benefits, companies researched and other details of this facial cleanser market report download the report brochure.

facial cleanser market by end use

facial cleanser market

facial cleanser manufacturers

The study includes the facial cleanser market and forecast for the global facial cleanser market through 2023, segmented by end use, product type, product form, skin characteristics, gender, and region as follows:

Facial Cleanser Market by End Use [Value (\$B) shipment analysis for 2012 – 2023]:

Personal Use Commercial Use

Facial Cleanser Market by Product Type [Value (\$B) shipment analysis for 2012 – 2023]:

Foam Type No Foam type Solvent Based Collagen Type

Facial Cleanser Market by Product Form [Value (\$B) shipment analysis for 2017]:

Cream Oil Liquid Others

Facial Cleanser Market by Skin Characteristics [Value (\$B) shipment analysis for 2012 – 2023]:

Oily skin Dry Skin Mixed Skin/All Skin Type Sensitive Skin

Facial Cleanser Market by Gender [Value (\$B) shipment analysis for 2012 – 2023]:

Female Male

Facial Cleanser Market by Region [Value (\$B) shipment analysis for 2012 – 2023]:

North America US Canada Mexico Europe Germany The United Kingdom France

Russia Asia Pacific China Japan India South Korea The Rest of the World Brazil

Argentina

Some of the facial cleansers companies profiled in this report include L'Oreal, Johnson & Johnson, Procter & Gamble, Unilever, Shiseido, Kao Corporation, Clarins group, Amore Pacific, Beiersdorf, estee Lauder and others.

Lucintel forecasts that personal use will remain the largest end use segment due to increasing awareness of customers on skincare. The commercial use segment is expected to witness the highest growth over the forecast period due to increasing number of professional salons, parlors and increasing awareness for facial care.

Within the facial cleanser market, foam type facial cleanser will remain the largest segment and it is expected to witness the highest growth over the forecast period due to its better cleansing and moisturizing properties.

Asia Pacific is expected to remain the largest region and witness the highest growth over the forecast period due to increasing population, increase in number of working women, increasing disposable income, and changing climatic conditions.

Some of the features of “Facial Cleanser Market Report: Trends, Forecast and Competitive Analysis” include:

Market size estimates: Global facial cleanser market size estimation in terms of value (\$B) shipment. Trend and forecast analysis: Market trend (2012-2017) and forecast

(2018-2023) by end use and use industry. Segmentation analysis: Global facial cleanser market size by end use, product type, product form, skin characteristics, and gender in terms of value and volume shipment. Regional analysis: Global facial cleanser market breakdown by North America, Europe, Asia Pacific, and the Rest of the World. Growth opportunities: Analysis on growth opportunities in different applications and regions in the global facial cleanser market. Strategic analysis: This includes M&A, new product development, and competitive landscape in the global facial cleanser market. Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions:

Q.1 What are some of the most promising potential, high growth opportunities for the global facial cleanser market by end use (personal use and commercial use), product type (foam type, no foam type, solvent based, and collagen type), product form (cream, oil, liquid, and others), skin characteristics (oily skin, dry skin, mixed skin, and sensitive skin), gender (female and male) and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the facial cleanser (facial cleanser market, face wash market, facial cleanser product market, face care market, facial cleansers market) market?

Q.5 What are the business risks and threats to the facial cleanser (facial cleanser market, face wash market, facial cleanser product market, face care market, facial cleansers market) market?

Q.6 What are the emerging trends in this facial cleanser (facial cleanser market, face wash market, facial cleanser product market, face care market, facial cleansers market) market and the reasons behind them?

Q.7 What are the changing demands of customers in the facial cleanser (facial cleanser market, face wash market, facial cleanser product market, face care market, facial cleansers market) market?

Q.8 What are the new developments in the facial cleanser (facial cleanser market, face wash market, facial cleanser product market, face care market, facial cleansers market) market? Which companies are leading these developments?

Q.9 Who are the major players in this facial cleanser (facial cleanser market, face wash market, facial cleanser product market, face care market, facial cleansers market) market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this facial cleanser

(facial cleanser market, face wash market, facial cleanser product market, face care market, facial cleansers market) area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this facial cleanser (facial cleanser market, face wash market, facial cleanser product market, face care market, facial cleansers market) market?

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