

# Eyewear Market: Market Size, Trends and Growth Analysis [2024-2030]

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## Abstracts

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### Eyewear Market Trends and Forecast

The future of the global eyewear market looks promising with opportunities in the online and offline retail industries. The global eyewear market is expected to reach an estimated \$182.8 billion by 2030 with a CAGR of 3.6% from 2024 to 2030. The major drivers for this market are an upsurge in demand for prescription spectacles and contact lenses due to increases in vision impairments, growing geriatric population, and rising exposure of younger generation to smartphones and computer, leading to vision problems.

### Emerging Trends in Eyewear Market

Emerging trends, which have a direct impact on the dynamics of the industry, include development of brain-sensing eyewear, development of eco-friendly polymer material for spectacles frames and lenses, and growing use of colored contact lenses.

A total of 195 figures / charts and 153 tables are provided in this 323-page report to help in your business decisions. Sample figures with some insights are shown below.

The study includes trends and forecast for the global eyewear market by product type, distribution channel, gender, and region as follows:

Eyewear Market by Product Type [Value (\$M) and Volume (Million Units) from 2018 to 2030]:

Spectacles

Contact Lenses

Sunglasses

Eyewear Market by Distribution Channel [Value (\$ Million) and Volume (Million Units) from 2018 to 2030]:

Offline Channels

Online Channels

Eyewear Market by Gender [Value (\$ Million) and Volume (Million Units) from 2018 to 2030]:

Men

Women

Eyewear Market by Region [Value (\$ Million) and Volume (Million Units) from 2018 to 2030]:

North America

o US

o Canada

o Mexico

Europe

o United Kingdom

- o Germany

- o France

- o Italy

- o Spain

#### APAC

- o China

- o Japan

- o India

#### ROW

- o Brazil

### List of Eyewear Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, eyewear companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the eyewear companies profiled in this report include-

EssilorLuxottica

Carl Zeiss

Johnson & Johnson

Bausch and Lomb

Marchon

Fielmann

Alcon Vision

Hoya

Safilo

## Eyewear Market Insights

Lucintel forecasts that the spectacles will remain the largest segment over the forecast period due to growing population suffering from vision problems, increasing awareness regarding eye healthcare, and growing number of users of smartphones and computers. Lucintel predicts that the sunglasses segment is expected to witness the highest growth during the forecast period due to changing fashion trends and increasing awareness regarding harmful effects of UV rays on the eyes.

Within the global eyewear market, offline will remain the largest distribution channel over the forecast period due to increasing consumer preference towards after sales services and ease to make a choice of eyewear products.

APAC will remain the largest region and it is also expected to witness the highest growth over the forecast period due to growing awareness about eye healthcare, increase in population of vision deteriorates with ageing, and rising disposable incomes further accelerating the eyewear market growth in this region.

## Features of the Global Eyewear Market

Market Size Estimates: Global eyewear market size estimation in terms of value (\$M) and volume (Million Units) shipment.

**Trend and Forecast Analysis:** Market trends (2018-2023) and forecast (2024-2030) by various segments.

**Segmentation Analysis:** Global eyewear market size by product type, distribution channel, gender, and region in terms of value.

**Regional Analysis:** Global eyewear market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different by product type, distribution channel, gender, and region for the global eyewear market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the global eyewear market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

Q1. What is the eyewear market size?

Answer: The global eyewear market is expected to reach an estimated \$182.8 billion by 2030.

Q2. What is the growth forecast for construction industry?

Answer: The eyewear market is expected to grow at a CAGR of 3.6% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the eyewear market?

Answer: The major drivers for this market are an upsurge in demand for prescription spectacles and contact lenses due to increase in vision impairments, growing geriatric population, and rising exposure of younger generation to smartphones and computer, leading to vision problems.

Q4. What are the major product types for the eyewear market?

Answer: Spectacles, contact lenses, and sunglasses are the major product types of eyewear.

Q5. What are the emerging trends in the eyewear market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include development of brain-sensing eyewear, development of eco-friendly polymer material for spectacles frames and lenses, and growing use of colored contact lenses.

Q6. Who are the key eyewear companies?

Answer: Some of the key eyewear companies are as follows:

EssilorLuxottica

Carl Zeiss

Johnson & Johnson

BAUSCH and LOMB

Marchon

Fielmann

Alcon Vision

Hoya

Safilo

Q7. Which will be the largest eyewear distribution channel segment in the 2024-2030?

Answer: Lucintel forecasts offline will remain the largest distribution channel segment over the forecast period due to increasing consumer preference for after-sales services and the ease to choose eyewear products.

Q8: Ineyewear market, which region is expected to be the largest in the next five years?

Answer:APAC will remain the largest region, and it is also expected to witness the highest growth over the next five years.

Q9. Do we receive customization in this report?

Answer:Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions

Q.1 What are some of the most promising growth opportunities for the global eyewear market by product type (spectacles, contact lenses, and sunglasses), distribution channel (offline and online), gender (men and women), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the global eyewear market?

Q.5 What are the business risks and threats to the global eyewear market?

Q.6 What are the emerging trends in this eyewear market and the reasons behind them?

Q.7 What are some changing demands of customers in the eyewear market?

Q.8 What are the new developments in the eyewear market? Which companies are leading these developments?

Q.9 Who are the major players in the eyewear market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the eyewear market, and how big of a threat do they pose for loss of market share via material or product

substitution?

Q.11 What M&A activities did take place in the last five years in the global eyewear market?

for any questions related to eyewear market or related to eyewear companies, spectacles market, sunglasses market, contact lenses market, men glasses market, women glasses market, offline eyewear market, online eyewear market, eyewear competitors, eyewear market size, eyewear market share, eyewear market analysis, eyewear market size, write lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). we will be glad to get back to you soon.



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7.8: Hoya

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