

Eyelash Serum Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

2 – 3 business days after placing order

Eyelash Serum Trends and Forecast

The future of the global eyelash serum market looks promising with opportunities in the lash primer, prostaglandin, and peptide markets. The global eyelash serum market is expected to grow with a CAGR of 5.5% from 2024 to 2030. The major drivers for this market are expansion of beauty sector and rising interest in premium cosmetics.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Eyelash Serum by Segment

The study includes a forecast for the global eyelash serum by ingredients, type, distribution channel, and region.

Eyelash Serum Market by Ingredients [Shipment Analysis by Value from 2018 to 2030]:

Organic

Conventional

Eyelash Serum Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Lash Primer

Prostaglandins

Peptides

Eyelash Serum Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Hypermarkets & Supermarkets

Specialty Stores

Online Sales Channel

Others

Eyelash Serum Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Eyelash Serum Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies eyelash serum companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the eyelash serum companies profiled in this report include-

Skin Research Laboratories

L'Oréal

RevitaLash

JB Cosmetics Group

E.I.f. Cosmetics

LVMH Group

Grande Cosmetics

RapidLash

Pacifica Beauty

Shiseido Company

Eyelash Serum Market Insights

Lucintel forecasts that organic is expected to witness higher growth.

Within this market, peptide is expected to witness the highest growth.

APAC is expected to witness the highest growth.

Features of the Global Eyelash Serum Market

Market Size Estimates: Eyelash serum market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Eyelash serum market size by ingredients, type, distribution channel, and region in terms of value (\$B).

Regional Analysis: Eyelash serum market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different ingredients, types, distribution channels, and regions for the eyelash serum market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the eyelash serum market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the growth forecast for eyelash serum market?

Answer: The global eyelash serum market is expected to grow with a CAGR of 5.5% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the eyelash serum market?

Answer: The major drivers for this market are expansion of beauty sector and rising interest in premium cosmetics.

Q3. What are the major segments for eyelash serum market?

Answer: The future of the eyelash serum market looks promising with opportunities in the lash primer, prostaglandin, and peptide markets.

Q4. Who are the key eyelash serum market companies?

Answer: Some of the key eyelash serum companies are as follows:

Skin Research Laboratories

L'Oréal

RevitaLash

JB Cosmetics Group

E.I.f. Cosmetics

LVMH Group

Grande Cosmetics

RapidLash

Pacifica Beauty

Shiseido Company

Q5. Which eyelash serum market segment will be the largest in future?

Answer: Lucintel forecasts that organic is expected to witness higher growth.

Q6. In eyelash serum market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the eyelash serum market by ingredients (organic and conventional), type (lash primer, prostaglandins, and peptides), distribution channel (hypermarkets & supermarkets, specialty stores, online sales channel, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Eyelash Serum Market, Eyelash Serum Market Size, Eyelash Serum Market Growth, Eyelash Serum Market Analysis, Eyelash Serum Market Report, Eyelash Serum Market Share, Eyelash Serum Market Trends, Eyelash Serum Market Forecast, Eyelash Serum Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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