

Exam Preparation and Tutoring Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Exam Preparation and Tutoring Trends and Forecast

The future of the global exam preparation and tutoring market looks promising with opportunities in the k-12, higher education, and corporate or professional training markets. The global exam preparation and tutoring market is expected to grow with a CAGR of 5.7% from 2024 to 2030. The major drivers for this market are rising demand for distance-learning courses and advancement in technology.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Exam Preparation and Tutoring by Segment

The study includes a forecast for the global exam preparation and tutoring by tutoring type, tutoring style, end use, and region.

Exam Preparation and Tutoring Market by Tutoring Type [Shipment Analysis by Value from 2018 to 2030]:

Structured Tutoring

On-Demand Tutoring

Exam Preparation and Tutoring Market by Tutoring Style [Shipment Analysis by Value from 2018 to 2030]:

Test Preparation Service

Subject Tutoring Service

Exam Preparation and Tutoring Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

K-12

Higher Education

Corporate or Professional Training

Exam Preparation and Tutoring Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Exam Preparation and Tutoring Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies exam preparation and tutoring companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the exam preparation and tutoring companies profiled in this report include-

Chegg

Tutor.Com

Wyzant

Ambow Education Holding

TakeLessons

Varsity Tutors

Preply

Exam Preparation and Tutoring Market Insights

Lucintel forecasts that structured tutoring is expected to witness higher growth over the forecast period.

Within this market, higher education will remain the largest segment.

North America will remain the largest region over the forecast period.

Features of the Global Exam Preparation and Tutoring Market

Market Size Estimates: Exam preparation and tutoring market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Exam preparation and tutoring market size by tutoring type, tutoring style, end use, and region in terms of value (\$B).

Regional Analysis: Exam preparation and tutoring market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different tutoring types,

tutoring style, end uses, and regions for the exam preparation and tutoring market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the exam preparation and tutoring market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the growth forecast for exam preparation and tutoring market?

Answer: The global exam preparation and tutoring market is expected to grow with a CAGR of 5.7% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the exam preparation and tutoring market?

Answer: The major drivers for this market are rising demand for distance-learning courses and advancement in technology.

Q3. What are the major segments for exam preparation and tutoring market?

Answer: The future of the exam preparation and tutoring market looks promising with opportunities in the k-12, higher education, and corporate or professional training markets.

Q4. Who are the key exam preparation and tutoring market companies?

Answer: Some of the key exam preparation and tutoring companies are as follows:

Chegg

Tutor.Com

Wyzant

Ambow Education Holding

TakeLessons

Varsity Tutors

Preply

Q5. Which exam preparation and tutoring market segment will be the largest in future?

Answer: Lucintel forecasts that structured tutoring is expected to witness higher growth over the forecast period.

Q6. In exam preparation and tutoring market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the exam preparation and tutoring market by tutoring type (structured tutoring and on-demand tutoring), tutoring style (test preparation service and subject tutoring service), end use (k-12, higher education, and corporate or professional training), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Exam Preparation and Tutoring Market, Exam Preparation and Tutoring Market Size, Exam Preparation and Tutoring Market Growth, Exam Preparation and Tutoring Market Analysis, Exam Preparation and Tutoring Market Report, Exam Preparation and Tutoring Market Share, Exam Preparation and Tutoring Market Trends, Exam Preparation and Tutoring Market Forecast, Exam Preparation and Tutoring Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL EXAM PREPARATION AND TUTORING MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Exam Preparation and Tutoring Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Exam Preparation and Tutoring Market by Tutoring Type

3.3.1: Structured Tutoring

3.3.2: On-demand Tutoring

3.4: Global Exam Preparation and Tutoring Market by Tutoring Style

3.4.1: Test Preparation Service

3.4.2: Subject Tutoring Service

3.5: Global Exam Preparation and Tutoring Market by End Use

3.5.1: K-12

3.5.2: Higher Education

3.5.3: Corporate or Professional Training

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Exam Preparation and Tutoring Market by Region

4.2: North American Exam Preparation and Tutoring Market

4.2.1: North American Exam Preparation and Tutoring Market by Tutoring Type: Structured Tutoring and On-demand Tutoring

4.2.2: North American Exam Preparation and Tutoring Market by End Use: K-12, Higher Education, and Corporate or Professional Training

4.3: European Exam Preparation and Tutoring Market

4.3.1: European Exam Preparation and Tutoring Market by Tutoring Type: Structured Tutoring and On-demand Tutoring

4.3.2: European Exam Preparation and Tutoring Market by End Use: K-12, Higher Education, and Corporate or Professional Training

4.4: APAC Exam Preparation and Tutoring Market

4.4.1: APAC Exam Preparation and Tutoring Market by Tutoring Type: Structured Tutoring and On-demand Tutoring

4.4.2: APAC Exam Preparation and Tutoring Market by End Use: K-12, Higher Education, and Corporate or Professional Training

4.5: ROW Exam Preparation and Tutoring Market

4.5.1: ROW Exam Preparation and Tutoring Market by Tutoring Type: Structured Tutoring and On-demand Tutoring

4.5.2: ROW Exam Preparation and Tutoring Market by End Use: K-12, Higher Education, and Corporate or Professional Training

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Exam Preparation and Tutoring Market by Tutoring Type

6.1.2: Growth Opportunities for the Global Exam Preparation and Tutoring Market by Tutoring Style

6.1.3: Growth Opportunities for the Global Exam Preparation and Tutoring Market by End Use

6.1.4: Growth Opportunities for the Global Exam Preparation and Tutoring Market by Region

6.2: Emerging Trends in the Global Exam Preparation and Tutoring Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Exam Preparation and Tutoring Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Exam Preparation and Tutoring Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Chegg

7.2: Tutor.com

7.3: Wyzant

7.4: Ambow Education Holding

7.5: TakeLessons

7.6: Varsity Tutors

7.7: Preply

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