

ENT Device Market: Trends, Opportunities and Competitive Analysis [2023-2028]

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Abstracts

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ENT Device Market Trends and Forecast

The future of the global ENT device market looks promising with opportunities in the home use, hospitals and ambulatory settings, and ENT clinics. The global ENT device market is expected to reach an estimated \$29.7 billion by 2028 with a CAGR of 6% from 2023 to 2028. The major drivers for this market increasing incidence of ear, nose, and throat disorders, advancement in technology, and growing demand for minimally invasive procedures.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

ENT Device Market by Segment

The study includes trends and forecast for the global ENT device market by ENT device market by product type, diagnostic device type, surgical device type, end use industry, and region, as follows:

ENT Device Market by Product Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Diagnostic Device

Surgical Device

Hearing Aids

Hearing Implants

Co2 Lasers

Image-Guided Surgery Systems

ENT Device Market by Diagnostic Device Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Endoscopes

Hearing Screening Device

ENT Device Market by Surgical Device Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Powered Surgical Instruments

Radiofrequency (RF) Handpieces

Handheld Instruments

Balloon Sinus Dilation Device

ENT Supplies

Ear Tubes

Voice Prosthesis Device

ENT Device Market by End Use Industry [Value (\$B) Shipment Analysis from 2017 to 2028]

Home Use

Hospitals and Ambulatory Settings

ENT Clinics

ENT Device Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of ENT Device Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies ENT device companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the ENT device companies profiled in this report include.

Karl Storz

Medtronic

Stryker

Smith & Nephew

Olympus Corporation

ENT Device Market Insights

Lucintel forecast that hearing aids will remain the largest segment over the forecast period due to increasing incidence of hearing loss, rising geriatric population, and growing awareness towards cochlear implants.

Hospitals and ambulatory settings is expected to remain the largest segment due to the rising disposable income, growing number of patients suffering from ENT related disorders, and increasing affordability of ENT treatment.

North America will remain the largest region due to the aging population, highly equipped hospital facilities, and increasing favorable reimbursement policies for ENT treatments.

Features of the ENT Device Market

Market Size Estimates: ENT device market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: ENT device market size by various segments, such as by product type, diagnostic device type, surgical device type, end use industry, and region

Regional Analysis: ENT device market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by product type, diagnostic device type, surgical device type, end use industry, and regions for the ENT device market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the ENT device market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the ENT device market size?

Answer: The global ENT device market is expected to reach an estimated \$29.7 billion by 2028.

Q2. What is the growth forecast for ENT device market?

Answer: The global ENT device market is expected to grow with a CAGR of 6% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the ENT device market?

Answer: The major drivers for this market are increasing incidence of ear, nose, and throat disorders, advancement in technology, and growing demand for minimally invasive procedures.

Q4. What are the major segments for ENT device market?

Answer: The future of the ENT device market looks promising with opportunities in the home use, hospitals and ambulatory settings, and ENT clinics.

Q5. Who are the key ENT device companies?

Answer: Some of the key ENT device companies are as follows:

Karl Storz

Medtronic

Stryker

Smith & Nephew

Olympus Corporation

Q6. Which ENT device segment will be the largest in future?

Answer: Lucintel forecast that hearing aids will remain the largest segment over the forecast period due to increasing incidence of hearing loss, rising geriatric population, and growing awareness towards cochlear implants.

Q7. In ENT device market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to the aging population, highly equipped hospital facilities, and increasing favourable reimbursement policies for ENT treatments

Q8. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the ENT device market by product (diagnostic device, surgical device, hearing aids, hearing implants, Co2 lasers, and image-guided surgery systems), diagnostic device type (endoscopes and hearing screening device), surgical device type (powered surgical instruments, radiofrequency (RF) handpieces, handheld instruments, balloon sinus dilation device, ENT supplies, ear tubes, and voice prosthesis device), end use industry (home use, hospitals and ambulatory settings, and ENT clinics), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to ENT device market or related to ENT device companies, ENT device market size, ENT device market share, ENT device analysis, ENT device market growth, ENT device market research, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.

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- 7.3: Stryker
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- 7.5: Olympus Corporation

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