

Embedded Finance Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Embedded Finance Trends and Forecast

The future of the global embedded finance market looks promising with opportunities in the retail, healthcare, logistics, manufacturing, and travel & entertainment markets. The global embedded finance market is expected to grow with a CAGR of 32.4% from 2024 to 2030. The major drivers for this market are widespread acceptance of digital mobile-based financial services is a result of rising internet and smartphone use, growing digitalization in a number of sectors, including finance and banking, along with growth in e-commerce and online shopping across the globe.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Embedded Finance by Segment

The study includes a forecast for the global embedded finance by type, business model, end use, and region.

Embedded Finance Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Embedded Payment

Embedded Insurance

Embedded Investment

Embedded Lending

Embedded Banking

Embedded Finance Market by Business Model [Shipment Analysis by Value from 2018 to 2030]:

B2B

B2C

B2B2B

B2B2C

Embedded Finance Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Retail

Healthcare

Logistics

Manufacturing

Travel & Entertainment

Others

Embedded Finance Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Embedded Finance Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies embedded finance companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the embedded finance companies profiled in this report include-

Stripe

PAYRIX

Cybrid Technology

Walnut Insurance

Lendflow

Finastra

Zopa Bank

Fortis Payment Systems

Transcard

Fluency

Embedded Finance Market Insights

Lucintel forecasts that embedded payment will remain the largest segment over the forecast period because they provide businesses with a speedier and more effective means to receive payments compared to traditional invoicing techniques.

Within this market, retail will remain the largest segment because they are aggressively investing in embedded finance systems to provide embedded financial services to its clients.

North America will remain the largest region over the forecast period due to presence of significant market participants throughout the area.

Features of the Global Embedded Finance Market

Market Size Estimates: Embedded finance market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Embedded finance market size by type, business model, end use, and region in terms of value (\$B).

Regional Analysis: Embedded finance market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different type, business model, end use, and regions for the embedded finance market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the embedded finance market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the growth forecast for embedded finance market?

Answer: The global embedded finance market is expected to grow with a CAGR of

32.4% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the embedded finance market?

Answer: The major drivers for this market are widespread acceptance of digital mobile-based financial services is a result of rising internet and smartphone use, growing digitalization in a number of sectors, including finance and banking, along with growth in e-commerce and online shopping across the globe.

Q3. What are the major segments for embedded finance market?

Answer: The future of the global embedded finance market looks promising with opportunities in the retail, healthcare, logistics, manufacturing, and travel & entertainment markets.

Q4. Who are the key embedded finance market companies?

Answer: Some of the key embedded finance companies are as follows:

Stripe

PAYRIX

Cybrid Technology

Walnut Insurance

Lendflow

Finastra

Zopa Bank

Fortis Payment Systems

Transcard

Fluency

Q5. Which embedded finance market segment will be the largest in future?

Answer: Lucintel forecasts that embedded payment will remain the largest segment over the forecast period because they provide businesses with a speedier and more effective means to receive payments compared to traditional invoicing techniques.

Q6. In embedded finance market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to presence of significant market participants throughout the area.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the embedded finance market by type (embedded payment, embedded insurance, embedded investment, embedded lending, and embedded banking), business model (B2B, B2C, B2B2B, and B2B2C), end use (retail, healthcare, logistics, manufacturing, travel & entertainment, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading

these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Embedded Finance Market, Embedded Finance Market Size, Embedded Finance Market Growth, Embedded Finance Market Analysis, Embedded Finance Market Report, Embedded Finance Market Share, Embedded Finance Market Trends, Embedded Finance Market Forecast, Embedded Finance Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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