

Electronic Sensor Market Report: Trends, Forecast and Competitive Analysis

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Date: May 2024 Pages: 150 Price: US\$ 4,850.00 (Single User License) ID: EE816BEB0CDFEN

Abstracts

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The future of the electronic sensor market looks promising with opportunities in the IT & communication, home appliances, entertainment, and wearable device industries. The global electronic sensor market is expected to grow with a CAGR of 11% to 13% from 2020 to 2025. The major growth drivers for this market are increasing demand for smartphones and adoption of wearable devices.

A total of XX figures / charts and XX tables are provided in more than 150 pages report will help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the electronic sensor market report, please download the report brochure.

Growth in various segments of the electronic sensor market are given below:

The study includes trends and forecast for the global electronic sensor market by sensor type, end use industry, and region as follows

By Sensor Type [\$M shipment analysis for 2014 - 2025]:

Image SensorMotion SensorPressure SensorTemperature SensorProximity SensorFingerprint SensorOthers

By End Use Industry [\$M shipment analysis for 2014 – 2025]:

Communication & ITEntertainmentHome AppliancesWearable Devices



By Region [\$M shipment analysis for 2014 - 2025]:

North AmericaUnited StatesCanadaMexicoEuropeGermanyUKItalyAsia PacificChinaJapanIndiaSouth KoreaRest of the World

Some of the electronic sensor manufacturers profiled in this report include, Sony Corporation, Samsung Electronics Co., Ltd., STMicroelectronics N.V., NXP Semiconductors N.V., TE Connectivity Ltd, and Murata Manufacturing Co., Ltd.

Lucintel forecasts that Image sensors held the largest share of the electronic sensors market for consumer industry due to their huge demand in smartphones and digital cameras.

Within the electronic sensor market, IT & communication, home appliances, entertainment, and wearable devices are the major end use industries.

APAC is expected to witness the highest growth over the forecast period due to growing demand for smart phones along with the increasing adoption of wearable devices in India, Japan, and China.

Features of the Global Electronic Sensor Market

Market size estimates: Global electronic sensor market size estimation in terms of value (\$M) shipment.Trend and forecast analysis: Market trend (2014-2019) and forecast (2020-2025) by various segments and regions.Segmentation analysis: Market size by various segments such as by sensor type, end use industry, and region.Regional analysis: Global electronic sensor market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.Growth opportunities: Analysis on growth opportunities in different sensor type, end use industry and regions for global electronic sensor market.Strategic analysis: This includes M&A, new product development, and competitive landscape of the global electronic sensor market.Analysis of competitive intensity of the industry based on Porter's Five Forces model.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high-growth opportunities for the electronic sensor market by sensor type (image, motion, pressure, temperature, fingerprint, proximity, and others), end use industry (communication & IT, entertainment,



home appliances, and wearable devices), and region (North America, Europe, Asia Pacific (APAC), and Rest of the World (ROW))?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the electronic sensor market?

Q.6 What are the emerging trends in the electronic sensor market and the reasons behind them?

Q.7 What are some changing demands of customers in the electronic sensor market?

Q.8 What are the new developments in the electronic sensor market? Which companies are leading these developments?

Q.9 Who are the major players in the electronic sensor market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in the electronic sensor market, and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities did take place in the last five years in the electronic sensor market?



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