

# Electronic Price Tag Chip Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

2 – 3 business days after placing order

### Electronic Price Tag Chip Trends and Forecast

The future of the global electronic price tag chip market looks promising with opportunities in the shelf label, product display, retail price tag, medical sign, and brand display markets. The global electronic price tag chip market is expected to grow with a CAGR of 9.8% from 2024 to 2030. The major drivers for this market are growing preference for enhanced customer experience, rising demand for IoT and automation based price tags, and expanding trend towards sustainability in retail operations.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Electronic Price Tag Chip by Segment

The study includes a forecast for the global electronic price tag chip by type, application, and region.

Electronic Price Tag Chip Market by Type [Shipment Analysis by Value from 2018 to 2030]:

QFN Encapsulation

SOP Encapsulation

## Others

Electronic Price Tag Chip Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Shelf Label

Product Display

Retail Price Tag

Medical Signs

Brand Display

Others

Electronic Price Tag Chip Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Electronic Price Tag Chip Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies electronic price tag chip companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the electronic price

tag chip companies profiled in this report include-

Texas Instruments

NXP Semiconductors

UltraChip

Silicon Labs

Nordic

### Electronic Price Tag Chip Market Insights

Lucintel forecasts that QFN encapsulation is expected to witness higher growth over the forecast period.

Within this market, shelf label is expected to witness the highest growth over the forecast period.

APAC is expected to witness the highest growth over the forecast period.

### Features of the Global Electronic Price Tag Chip Market

Market Size Estimates: Electronic price tag chip market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Electronic price tag chip market size by type, application, and region in terms of value (\$B).

Regional Analysis: Electronic price tag chip market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, applications, and regions for the electronic price tag chip market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the electronic price tag chip market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the growth forecast for electronic price tag chip market?

Answer: The global electronic price tag chip market is expected to grow with a CAGR of 9.8% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the electronic price tag chip market?

Answer: The major drivers for this market are growing preference for enhanced customer experience, rising demand for IoT and automation based price tags, and expanding trend towards sustainability in retail operations.

Q3. What are the major segments for electronic price tag chip market?

Answer: The future of the electronic price tag chip market looks promising with opportunities in the shelf label, product display, retail price tag, medical sign, and brand display markets.

Q4. Who are the key electronic price tag chip market companies?

Answer: Some of the key electronic price tag chip companies are as follows:

Texas Instruments

NXP Semiconductors

UltraChip

Silicon Labs

Nordic

Q5. Which electronic price tag chip market segment will be the largest in future?

Answer: Lucintel forecasts that QFN encapsulation is expected to witness higher growth over the forecast period.

Q6. In electronic price tag chip market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the electronic price tag chip market by type (QFN encapsulation, SOP encapsulation, and others), application (shelf label, product display, retail price tag, medical signs, brand display, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Electronic Price Tag Chip Market, Electronic Price Tag Chip Market Size, Electronic Price Tag Chip Market Growth, Electronic Price Tag Chip Market Analysis, Electronic Price Tag Chip Market Report, Electronic Price Tag Chip Market Share, Electronic Price Tag Chip Market Trends, Electronic Price Tag Chip Market Forecast, Electronic Price Tag Chip Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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