

Electric Vehicle Infotainment Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Electric Vehicle Infotainment Trends and Forecast

The future of the global electric vehicle infotainment market looks promising with opportunities in the battery electric vehicle and hybrid electric vehicle markets. The global electric vehicle infotainment market is expected to reach an estimated \$5.62 billion by 2030 with a CAGR of 22.7% from 2024 to 2030. The major drivers for this market are increasing popularity of electric vehicles, rising adoption of GPS navigation-enabled infotainment systems, and growing demand of personalization and customization.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Electric Vehicle Infotainment by Segment

The study includes a forecast for the global electric vehicle infotainment by connectivity type, system type, end use, and region.

Electric Vehicle Infotainment Market by Connectivity Type [Shipment Analysis by Value from 2018 to 2030]:

Bluetooth

Cellular

Wireless

Wired Connectivity

Electric Vehicle Infotainment Market by System Type [Shipment Analysis by Value from 2018 to 2030]:

Multimedia

Heads-Up Display

Navigation Units

Communication Units

Rear Seat Entertainment

Electric Vehicle Infotainment Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Battery Electric Vehicles

Hybrid Electric Vehicles

Others

Electric Vehicle Infotainment Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Electric Vehicle Infotainment Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies electric vehicle infotainment companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the electric vehicle infotainment companies profiled in this report include-

ALPINE ELECTRONICS

Continental

DENSO

HARMAN

Panasonic

Pioneer

Airbiquity

AISIN

Clarion

Garmin

Electric Vehicle Infotainment Market Insights

Lucintel forecasts that wireless will remain the largest segment over the forecast period due to rising smartphone penetration and expansion of network connectivity.

Within this market, battery electric vehicle will remain the larger segment due to increasing carbon emissions and growing preference for alternative fuels.

Europe will remain the largest region over the forecast period due to the existence of significant automakers, availability of labor pool, and technological advancements.

Features of the Global Electric Vehicle Infotainment Market

Market Size Estimates: Electric vehicle infotainment market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Electric vehicle infotainment market size by connectivity type, system type, end use, and region in terms of value (\$B).

Regional Analysis: Electric vehicle infotainment market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different connectivity types, system types, end uses, and regions for the electric vehicle infotainment market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the electric vehicle infotainment market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the electric vehicle infotainment market size?

Answer: The global electric vehicle infotainment market is expected to reach an estimated \$5.62 billion by 2030.

Q2. What is the growth forecast for electric vehicle infotainment market?

Answer: The global electric vehicle infotainment market is expected to grow with a CAGR of 22.7% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the electric vehicle infotainment market?

Answer: The major drivers for this market are increasing popularity of electric vehicles, rising adoption of GPS navigation-enabled infotainment systems, and growing demand of personalization and customization.

Q4. What are the major segments for electric vehicle infotainment market?

Answer: The future of the electric vehicle infotainment market looks promising with opportunities in the battery electric vehicle and hybrid electric vehicle markets.

Q5. Who are the key electric vehicle infotainment market companies?

Answer: Some of the key electric vehicle infotainment companies are as follows:

ALPINE ELECTRONICS

Continental

DENSO

HARMAN

Panasonic

Pioneer

Airbiquity

AISIN

Clarion

Garmin

Q6. Which electric vehicle infotainment market segment will be the largest in future?

Answer: Lucintel forecasts that wireless will remain the largest segment over the forecast period due to rising smartphone penetration and expansion of network connectivity.

Q7. In electric vehicle infotainment market, which region is expected to be the largest in next 5 years?

Answer: Europe will remain the largest region over the forecast period due to the existence of significant automakers, availability of labor pool, and technological advancements.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the electric vehicle infotainment market by connectivity type (bluetooth, cellular, wireless, and wired connectivity), system type (multimedia, heads-up display, navigation units, communication units, and rear seat entertainment), end use (battery electric vehicles, hybrid electric vehicles, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading

these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Electric Vehicle Infotainment Market, Electric Vehicle Infotainment Market Size, Electric Vehicle Infotainment Market Growth, Electric Vehicle Infotainment Market Analysis, Electric Vehicle Infotainment Market Report, Electric Vehicle Infotainment Market Share, Electric Vehicle Infotainment Market Trends, Electric Vehicle Infotainment Market Forecast, Electric Vehicle Infotainment Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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7.6: Pioneer

7.7: Airbiquity

7.8: AISIN

7.9: Clarion

7.10: Garmin

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