

Electric Scooter Market Trends: Trends, Opportunities and Competitive Analysis

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Abstracts

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Electric Scooter Market Trends and Forecast

The future of the global electric scooter market looks promising with opportunities in the retro, standing, and folding scooter markets. The global electric scooter market is expected to reach an estimated \$26.6 billion by 2027 with a CAGR of 9.3% from 2021 to 2027. The major drivers for this market are increasing consumer awareness regarding eco-friendly transportation, stringent environmental regulations, rising government incentives and subsidies programs, and growing adoption of e-scooter sharing service.

Emerging Trends in the Electric Scooter Market

Emerging trends, which have a direct impact on the dynamics of the industry, include increasing adoption of e-scooter sharing, and development of lightweight lithium battery for E-scooters.

A total of 145 figures / charts and 113 tables are provided in this 198-page report to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global electric scooter market report, please download the report brochure.

Electric Scooter Market by Segments

Lucintel forecasts that retro electric scooter will remain the largest segment, and it is also expected to witness the highest growth over the forecast period. The study includes trends and forecast for the global electric scooter market by electric scooter product type, technology, battery type, voltage type, and region, as follows:

Electric Scooter Market by Product Type [Value \$M Shipment from 2016 to 2027]:

Retro Electric Scooter

Standing Electric Scooter

Folding Electric Scooter

Electric Scooter Market by Technology [Value \$M Shipment from 2016 to 2027]:

Plug-in

Battery

Electric Scooter Market by Battery Type [Value \$M Shipment from 2016 to 2027]:

Sealed Lead Acid (SLA)

Lithium Ion

Others

Electric Scooter Market by Voltage Type [Value \$M Shipment from 2016 to 2027]:

24 V

36 V

48 V

>48 V

Electric Scooter Market by Region [Value (\$ Million) and Volume (Million Units) from 2016 to 2027]:

North America

- o US
- o Canada
- o Mexico

Europe

- o Germany
- o France
- o Russia
- o United Kingdom
- o Italy

Asia Pacific

- o China
- o Japan

The Rest of the World

- o Brazil

o Turkey

List of Electric Scooter Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies electric scooter companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the electric scooter companies profiled in this report includes.

NIU Technologies

Terra Motors Corporation

Vmoto Limited

Yadea Technology Group Co

BMW Mottard International

Gogoro Inc.,

Xiaomi Corporation

Mahindra Genze

Govecs Group

Jiangsu Xinri Electric Vehicle Co.

Electric Scooter Market Insights

Lucintel forecasts that retro electric scooter will remain the largest segment as it provides longer driving range, lower economical maintenance cost with reduced noise level.

APAC will remain the largest region due to growing concerns on environmental pollution, and rising investment from Chinese government to develop charging stations infrastructure. North America is expected to witness highest growth over the forecast period due to emergence of electric scooter sharing fleets, easy availability of smart charging stations, and increasing use of electric scooters in food and beverage delivery services.

Features of the Global Electric Scooter Market

Market Size Estimates: Global electric scooter market size estimation in terms of value (\$M) and volume (million units) shipment.

Trend and Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments.

Segmentation Analysis: Global electric scooter market size by various segments, such as by type in terms of value and volume.

Regional Analysis: Global electric scooter market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different segments by a product type, technology, battery type, voltage type and regions for the global electric scooter market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the global electric scooter market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model

FAQ

Q1. What is the electric scooter market size?

Answer: The global Electric Scooter market is expected to reach an estimated \$26.6 billion by 2027.

Q2. What is the growth forecast for Electric Scooter market?

Answer: The Electric Scooter market is expected to grow at a CAGR of 9.3% from 2021 to 2027.

Q3. What are the major drivers influencing the growth of the Electric Scooter market?

Answer: The major drivers for this market are increasing consumer awareness regarding eco-friendly transportation, stringent environmental regulations, rising government incentives and subsidies programs, and growing adoption of e-scooter sharing service.

Q4. What are the major product type or end use industries for Electric Scooter?

Answer: Retro electric scooter is the major segment by product type for electric scooter.

Q5. What are the emerging trends in Electric Scooter market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include increasing adoption of e-scooter sharing, and development of lightweight lithium battery for E-scooters. .

Q6. Who are the key Electric Scooter companies?

Answer: Some of the key Electric Scooter companies are as follows:

NIU Technologies

Terra Motors Corporation

Vmoto Limited

Yadea Technology Group Co

BMW Mottard International

Gogoro Inc.,

Xiaomi Corporation

Mahindra Genze

Govecs Group

Jiangsu Xinri Electric Vehicle Co.

Q7. Which electric scooter segment will be the largest in future?

Answer: Lucintel forecasts that retro electric scooter will remain the largest segment as it provides longer driving range, lower economical maintenance cost with reduced noise level.

Q8: In Electric Scooter market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region due to growing concerns on environmental pollution, and rising investment from Chinese government to develop charging stations infrastructure. North America is expected to witness highest growth over the forecast period due to emergence of electric scooter sharing fleets, easy availability of smart charging stations, and increasing use of electric scooters in food and beverage delivery services.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising growth opportunities for the global electric scooter market by product type (retro electric scooter, standing electric scooter, and folding electric scooter), by battery type (Sealed Lead Acid Battery, Lithium Ion battery, Others), by voltage type (24V, 36V, 48V and >48V) by technology plug-in and battery), and by region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2 Which segments will grow at a faster pace and why?

Q.3 Which region will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges, and business risks in this market?

Q.5 What are the business risks and competitive threats in this market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are some of the changing demands of customers in the market?

Q.8 What are the new developments in the market and which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being taken by key players for business growth?

Q.10 What are some of the competing products in this market and how big of a threat do they pose for loss of market share by product substitution?

Q.11 What M&A activity has occurred in the last five years?

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7.8: Xiaomi Corporation

7.9: Jiangsu Xinri Electric Vehicle Co. Ltd.

7.10: Govecs Group

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