

Electric Bicycle Market in Australia: Market Size, Trends and Growth Analysis

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Abstracts

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Trends and Forecast for Electric Bicycle Market in Australia

The future of the electric bicycle market in Australia looks promising with opportunities in the traveling, social, and exercise and fitness markets. The electric bicycle market in Australia is expected to grow with a CAGR of 6% from 2021 to 2027. The major drivers for this market are increasing traffic congestion and rise in fuel prices, increasing health concerns/fitness consciousness, and growing environmental awareness.

Emerging Trends in the Electric Bicycle Market in Australia

Emerging trends, which have a direct impact on the dynamics of the industry, include development of luxury folding e-bikes, and Introduction of high tech electric bikes with smartphone integration.

A total of 107 figures / charts and 68 tables are provided in this 205-page report to help in your business decisions. A sample figure with insights is shown below. To learn the scope of benefits, companies researched, and other details of the electric bicycle market in Australia report, please download the report brochure.

Electric Bicycle Market in Australia by Segment

The study includes trends and forecast for the Australian electric bicycle market by application, source, and region as follows:

Electric Bicycle Market in Australia by Bicycle Type [Value (\$M) and Volume (Units) shipment analysis for 2016 – 2027]:

Cargo

City/Hybrid

Mountain

Standard

Others

Electric Bicycle Market in Australia by Usage [Value (\$B) shipment analysis for 2016 – 2027]:

Traveling

Social

Exercise/Fitness

Others

Electric Bicycle Market in Australia by Propulsion [Value (\$M) and Volume (Units) shipment analysis for 2016 – 2027]:

Pedal Assisted

Throttle on Demand

Electric Bicycle Market in Australia by Motor Type [Value (\$M) and Volume (Units) shipment analysis for 2016 – 2027]:

Hub

Mid/Crank

Electric Bicycle Market in Australia by Battery Type [Value (\$M) and Volume (Units) shipment analysis for 2016 – 2027]:

Lithium ion

Others

List of Electric Bicycle Companies in Australia

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies electric bicycle companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the electric bicycle companies profiled in this report includes.

Giant Bicycle

Merida Industry

Specialized Bicycle Component

ORBEA

Norco Bicycles

Focus Bikes

Smartmotion Electric Bikes

Insight on the Electric Bicycle Market in Australia

Lucintel forecasts that mountain e-bike will remain the largest market by value due to increasing awareness on fitness and increasing recreation activities.

Traveling will remain the largest segment over the forecast period due to increasing traffic congestion and rising fuel prices..

Features of the Electric Bicycle Market in Australia

Market Size Estimates: Australian electric bicycle market size estimation in terms of value (\$M) and Volume (Units)

Trend and Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments

Segmentation Analysis: Market size by bicycle type, usage, propulsion type, motor type, and battery type

Growth Opportunities: Analysis of growth opportunities in different bicycle type, usage, propulsion type, motor type, and battery type for the electric bicycle market in Australia.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the electric bicycle market in Australia.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the growth forecast for electric bicycle market in Australia?

Answer: The electric bicycle market in Australia is expected to grow at a CAGR of 5% from 2021 to 2027.

Q2. What are the major drivers influencing the growth of the electric bicycle market in Australia?

Answer: The major drivers for this market are increasing traffic congestion and rise in fuel prices, increasing health concerns/fitness consciousness, and growing environmental awareness.

Q3. What are the major bicycle type for antimicrobial active ingredient?

Answer: In this market, cargo, city/hybrid, mountain, standard, and others bicycles are used for traveling, social, and exercise and fitness.

Q4. What are the emerging trends in electric bicycle market in Australia?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include development of luxury folding e-bikes, and Introduction of high tech electric bikes with smartphone integration.

Q5. Who are the key electric bicycle companies in Australia?

Answer: Some of the key electric bicycle companies in Australia are as follows:

Giant Bicycle

Merida Industry

Specialized Bicycle Component

ORBEA

Norco Bicycles

Focus Bikes

Smartmotion Electric Bikes

Q6. Which will be the largest segment in the electric bicycle market in Australia in the future?

Answer: Lucintel forecasts that mountain e-bike will remain the largest market by value due to increasing awareness on fitness and increasing recreation activities.

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Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high growth opportunities for the Australian electric bicycle market by type (cargo, city/hybrid, mountain, standard, and others), usage (traveling, social, exercise/fitness and others), propulsion type (pedal assisted and throttle on demand), motor type (hub and mid/crank), and battery type (lithium ion and others)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.4 What are the business risks and threats to the market?

Q.5 What are the emerging trends in this market and the reasons behind them?

Q.6 What are the changing demands of customers in the market?

Q.7 What are the new developments in the market? Which companies are leading these developments?

Q.8 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.9 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.10 What M & A activities have taken place in the last 5 years in this market?

For any questions related to Australian electric bicycle market or related to Australian electric bicycle market share, Australian electric bicycle market analysis, Australian electric bicycle market size, and electric bicycle manufacturers in Australia, write to Lucintel analysts at helpdesk@lucintel.com. We will be glad to get back to you soon.

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