

# EEPROM Market: Market Size, Trends and Growth Analysis to 2028

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## Abstracts

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### EEPROM Market Trends and Forecast

The future of the EEPROM market looks promising with opportunities in the consumer electronics, communication, automotive, industrial, and computer markets. The global EEPROM market is expected to reach an estimated \$1.3 billion by 2028 with a CAGR of 4.8% from 2023 to 2028. The major drivers for this market are growing demand for connected and wearable device, miniaturization of electronics devices, and demand for low power consuming and highly scalable memory systems.

### Emerging Trends in the EEPROM Market

A total of 107 figures / charts and 68 tables are provided in this 205-page report to help in your business decisions. A sample figure with insights is shown below.

### EEPROM Market by Segment

The study includes a forecast for the global EEPROM market by product, end use industry, and region as follows:

EEPROM Market by Product [Value (\$M) shipment analysis for 2017 – 2028]:

? 16 Kbit

32 Kbit

64 Kbit

128 Kbit

256 Kbit

512 Kbit

1 Mbit

? 2 Mbit

EEPROM Market by End Use Industry [Value (\$M) shipment analysis for 2017 – 2028]:

Consumer Electronics

Communication

Automotive

Industrial

Computer

Others

EEPROM Market by Region [Value (\$M) shipment analysis for 2017 – 2028]:

North America

o US

o Canada

o Mexico

## Europe

- o Germany
- o United Kingdom
- o France

## Asia Pacific

- o China
- o Japan
- o Taiwan

## The Rest of the World

### List of EEPROM Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies EEPROM companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the EEPROM companies profiled in this report includes.

STMicroelectronics

Microchip

Dialog Semiconductor

Giantec Semiconductor Corporation

ON Semiconductor

NXP

ROHM

ABLIC

Fudan Microelectronics Group

Renesas Electronics

## EEPROM Market Insight

Lucintel forecasts that 16 Kbit EEPROM will remain the largest market over the forecast period. The rising demands for high speed electronic devices and increasing proliferation of connected devices will increase the demand of 16 Kbit based electrically erasable programmable read only memory. Lucintel predicts that 64 Kbit EEPROM is expected to witness the highest growth due to the increasing need to lower power consumption with high bandwidth, and highly scalable memories.

Consumer electronics will remain the largest end use industry during the forecast period due to growing computing capabilities with AI in smartwatches, laptops, and smartphones, which require compatible memory solutions. The increasing demand for faster access and low power consumption memory devices have been the major factors contributing to the wide spread adoption of EEPROM, majorly in the consumer electronics, automotive, and healthcare sectors.

Asia Pacific is expected to witness the highest growth over the forecast period supported by rising adoption of wearable devices, migration of several microelectronics and smart electronics manufacturers in Asia Pacific region to lower the manufacturing cost.

## Features of EEPROM Market

Market Size Estimates: EEPROM market size estimation in terms of value (\$M)

Trend and Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Market size by product and end use industry

Regional Analysis: EEPROM market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product, end use industry, and regions for the EEPROM market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the EEPROM market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the EEPROM market size?

Answer: The global EEPROM market is expected to reach an estimated \$1.3 billion by 2028.

Q2. What is the growth forecast for EEPROM market?

Answer: The EEPROM market is expected to grow at a CAGR of 4.2% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the EEPROM market?

Answer: The major drivers for this market are growing demand for connected and wearable device, miniaturization of electronics devices, and demand for low power consuming and highly scalable memory systems.

Q4. What are the major applications or end use industries for EEPROM?

Answer: Consumer electronics, communication, automotive, industrial, computer, and others are the major end use industries for EEPROM.

Q5. Who are the key EEPROM companies?

Answer: Some of the key EEPROM companies are as follows:

STMicroelectronics

Microchip

Dialog Semiconductor

Giantec Semiconductor Corporation

ON Semiconductor

NXP

ROHM

ABLIC

Fudan Microelectronics Group

Renesas Electronics

Q6. Which EEPROM product segment will be the largest in future?

Answer: Lucintel forecasts that 16 Kbit EEPROM will remain the largest market over the forecast period. The rising demands for high speed electronic devices and increasing proliferation of connected devices will increase the demand of 16 Kbit based electrically erasable programmable read only memory.

Q7: In EEPROM market, which region is expected to witness highest growth in next 5 years?

Answer:Asia Pacific is expected to witness the highest growth over next 5 years.

Q8. Do we receive customization in this report?

Answer:Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1 What are some of the most promising potential, high growth opportunities for the global EEPROM market by product (of ? 16 Kbit, 32 Kbit, 64 Kbit, 128 Kbit, 256 Kbit, 512 Kbit, 1 Mbit, and ? 2 Mbit), by end use industry (consumer electronics, communication, automotive, industrial, computer, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q. 2 Which segments will grow at a faster pace and why?

Q.3 Which regions will grow at a faster pace and why?

Q.4 What are the key factors affecting market dynamics? What are the drivers and challenges of the market?

Q.5 What are the business risks and threats to the market?

Q.6 What are the emerging trends in this market and the reasons behind them?

Q.7 What are the changing demands of customers in the market?

Q.8 What are the new developments in the market? Which companies are leading these developments?

Q.9 Who are the major players in this market? What strategic initiatives are being implemented by key players for business growth?

Q.10 What are some of the competitive products and processes in this area and how big of a threat do they pose for loss of market share via material or product substitution?

Q.11 What M & A activities have taken place in the last 5 years in this market?

For any questions related to EEPROM market or related to EEPROM market share,

EEPROM market analysis, EEPROM market size, EEPROM manufacturers, and EEPROM applications, write to Lucintel analysts at [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.



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### 7.9: Renesas Electronics Corporation

### 7.10: Dialog Semiconductor

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