

# Educational Tourism Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Educational Tourism Trends and Forecast

The future of the global educational tourism market looks promising with opportunities in the primary, secondary, college, and post-graduation markets. The global educational tourism market is expected to grow with a CAGR of 17.4% from 2024 to 2030. The major drivers for this market are rising government initiatives, increasing demand for international travel to appealing destinations, artifacts, and activities, and growing desire for an authentic regional learning experience.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Educational Tourism by Segment

The study includes a forecast for the global educational tourism by age group, education type, occupation, and region.

Educational Tourism Market by Age Group [Shipment Analysis by Value from 2018 to 2030]:

Less Than 15 Years

16-25 Years

26-40 Years

41-55 Years

Educational Tourism Market by Education Type [Shipment Analysis by Value from 2018 to 2030]:

Primary

Secondary

College

Post-Graduation

Educational Tourism Market by Occupation [Shipment Analysis by Value from 2018 to 2030]:

Students

Teachers

Government Officials

Corporation Managers

Enterprise Owners

Workers

Others

Educational Tourism Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Educational Tourism Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies educational tourism companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the educational tourism companies profiled in this report include-

World Expeditions Travel Group

ACE CULTURAL TOURS

Atlantis Erudition & Travel Services

Kesari Tours

ATG Travel

Global Educational Travel

Educational Tours

## Educational Tourism Market Insights

Lucintel forecasts that 16-25 year will remain the largest segment over the forecast period.

Within this market, college will remain the largest segment due to increasing emphasis

on specialized degrees, adaptable immigration policies, and cost-effective college education.

APAC will remain the largest region over the forecast period due to growing efforts and initiatives by the government.

### Features of the Global Educational Tourism Market

**Market Size Estimates:** Educational tourism market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Educational tourism market size by age group, education type, occupation, and region in terms of value (\$B).

**Regional Analysis:** Educational tourism market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different age groups, education types, occupations, and regions for the educational tourism market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the educational tourism market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

### FAQ

Q1. What is the growth forecast for educational tourism market?

Answer: The global educational tourism market is expected to grow with a CAGR of 17.4% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the educational tourism market?

Answer: The major drivers for this market are rising government initiatives, increasing

demand for international travel to appealing destinations, artifacts, and activities, and growing desire for an authentic regional learning experience.

Q3. What are the major segments for educational tourism market?

Answer: The future of the educational tourism market looks promising with opportunities in the primary, secondary, college, and post-graduation markets.

Q4. Who are the key educational tourism market companies?

Answer: Some of the key educational tourism companies are as follows:

World Expeditions Travel Group

ACE CULTURAL TOURS

Atlantis Erudition & Travel Services

Kesari Tours

ATG Travel

Global Educational Travel

Educational Tours

Q5. Which educational tourism market segment will be the largest in future?

Answer: Lucintel forecasts that 16-25 year will remain the largest segment over the forecast period.

Q6. In educational tourism market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period due to growing efforts and initiatives by the government.

Q.7 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the educational tourism market by age group (less than 15 years, 16-25 years, 26-40 years, and 41-55 years), education type (primary, secondary, college, and post-graduation), occupation (students, teachers, government officials, corporation managers, enterprise owners, workers, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Educational Tourism Market, Educational Tourism Market Size, Educational Tourism Market Growth, Educational Tourism Market Analysis,

Educational Tourism Market Report, Educational Tourism Market Share, Educational Tourism Market Trends, Educational Tourism Market Forecast, Educational Tourism Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL EDUCATIONAL TOURISM MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Educational Tourism Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Educational Tourism Market by Age Group

3.3.1: Less Than 15 Years

3.3.2: 16-25 Years

3.3.3: 26-40 Years

3.3.4: 41-55 Years

3.4: Global Educational Tourism Market by Education Type

3.4.1: Primary

3.4.2: Secondary

3.4.3: College

3.4.4: Post-graduation

3.5: Global Educational Tourism Market by Occupation

3.5.1: Students

3.5.2: Teachers

3.5.3: Government Officials

3.5.4: Corporation Managers

3.5.5: Enterprise Owners

3.5.6: Workers

3.5.7: Others

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global Educational Tourism Market by Region

4.2: North American Educational Tourism Market

4.2.1: North American Educational Tourism Market by Age Group: Less Than 15



Years, 16-25 Years, 26-40 Years, and 41-55 Years

4.2.2: North American Educational Tourism Market by Education Type: Primary, Secondary, College, and Post-graduation

4.3: European Educational Tourism Market

4.3.1: European Educational Tourism Market by Age Group: Less Than 15 Years, 16-25 Years, 26-40 Years, and 41-55 Years

4.3.2: European Educational Tourism Market by Education Type: Primary, Secondary, College, and Post-graduation

4.4: APAC Educational Tourism Market

4.4.1: APAC Educational Tourism Market by Age Group: Less Than 15 Years, 16-25 Years, 26-40 Years, and 41-55 Years

4.4.2: APAC Educational Tourism Market by Education Type: Primary, Secondary, College, and Post-graduation

4.5: ROW Educational Tourism Market

4.5.1: ROW Educational Tourism Market by Age Group: Less Than 15 Years, 16-25 Years, 26-40 Years, and 41-55 Years

4.5.2: ROW Educational Tourism Market by Education Type: Primary, Secondary, College, and Post-graduation

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Educational Tourism Market by Age Group

6.1.2: Growth Opportunities for the Global Educational Tourism Market by Education Type

6.1.3: Growth Opportunities for the Global Educational Tourism Market by Occupation

6.1.4: Growth Opportunities for the Global Educational Tourism Market by Region

6.2: Emerging Trends in the Global Educational Tourism Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Educational Tourism Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Educational Tourism Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: World Expeditions Travel Group

7.2: ACE CULTURAL TOURS

7.3: Atlantis Erudition & Travel Services

7.4: Kesari Tours

7.5: ATG Travel

7.6: Global Educational Travel

7.7: Educational Tours

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