

Educational Technology Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Educational Technology Trends and Forecast

The future of the global educational technology market looks promising with opportunities in the business and consumer markets. The global educational technology market is expected to grow with a CAGR of 12.5% from 2024 to 2030. The major drivers for this market are rising demand for improve learning in classrooms and enhance students' education outcomes, emergence of advanced interactive whiteboards, and increasing inclination from projector-based displays towards touchscreen displays.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Educational Technology by Segment

The study includes a forecast for the global educational technology by type, deployment, sector, end use, and region.

Educational Technology Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Hardware

Software

Content

Educational Technology Market by Deployment [Shipment Analysis by Value from 2018 to 2030]:

Cloud

On-Premises

Educational Technology Market by Sector [Shipment Analysis by Value from 2018 to 2030]:

Preschool

K-12

Higher Education

Others

Educational Technology Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Business

Consumer

Educational Technology Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Educational Technology Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies educational technology companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the educational technology companies profiled in this report include-

BYJU's

Blackboard

Chegg

Coursera

Edutech

edX

Google

Instructure

Microsoft

Udacity

Educational Technology Market Insights

Lucintel forecasts that hardware will remain the largest segment over the forecast period due to rising prominence of digital classrooms across the education industry.

Within this market, business will remain larger segment due to growing number of partnerships among edtech firms, educational institutes, and content developers.

North America will remain the largest region over the forecast period due to rise in investments from venture capitalists and private-equity investors in the EdTech sector.

Features of the Global Educational Technology Market

Market Size Estimates: Educational technology market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Educational technology market size by various segments, such as by type, deployment, sector, end use, and region in terms of value (\$B).

Regional Analysis: Educational technology market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, deployment, sectors, end uses, and regions for the educational technology market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the educational technology market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the growth forecast for educational technology market?

Answer: The global educational technology market is expected to grow with a CAGR of 12.5% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the educational technology market?

Answer: The major drivers for this market are rising demand for improve learning in classrooms and enhance students' education outcomes, emergence of advanced interactive whiteboards and increasing inclination from projector-based displays towards touchscreen displays.

Q3. What are the major segments for educational technology market?

Answer: The future of the educational technology market looks promising with opportunities in the business and consumer markets.

Q4. Who are the key educational technology market companies?

Answer: Some of the key educational technology companies are as follows:

BYJU's

Blackboard

Chegg

Coursera

Edutech

edX

Google

Instructure

Microsoft

Udacity

Q5. Which educational technology market segment will be the largest in future?

Answer: Lucintel forecasts that hardware will remain the largest segment over the forecast period due to rising prominence of digital classrooms across the education

industry.

Q6. In educational technology market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to rise in investments from venture capitalists and private-equity investors in the EdTech sector.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the educational technology market by type (hardware, software, and content), deployment (cloud and on-premises), sector (preschool, k-12, higher education, and others), end use (business and consumer), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Educational Technology Market, Educational Technology Market Size, Educational Technology Market Growth, Educational Technology Market Analysis, Educational Technology Market Report, Educational Technology Market Share, Educational Technology Market Trends, Educational Technology Market Forecast, Educational Technology Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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