

# Education App Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Education App Trends and Forecast

The future of the global education app market looks promising with opportunities in the k-12 education and higher education markets. The global education app market is expected to reach an estimated \$82.0 billion by 2030 with a CAGR of 16.4% from 2024 to 2030. The major drivers for this market are increase in educational startups, development of wearable technologies and widespread use of smartphones and tablets, as well as, government regulations and initiatives.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Education App by Segment

The study includes a forecast for the global education app by type, operating system, application, and region.

Education App Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Wearable Technology

Smartphones

Education App Market by Operating System [Shipment Analysis by Value from 2018 to 2030]:

iOS & MacOS

Android

Windows

Education App Market by Application [Shipment Analysis by Value from 2018 to 2030]:

K-12 Education

Higher Education

Education App Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Education App Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies education app companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the education app companies profiled in this report include-

Age of Learning

Duolingo

Edmodo

Lumosity

Rosetta Stone

WizIQ

Lumos Labs

BenchPrep

DubLabs

IXL Learning

## Education App Market Insights

Lucintel forecasts that wearable technology is expected to witness higher growth over the forecast period due to rising health and fitness consciousness.

Within this market, higher education is expected to witness higher growth.

North America is expected to witness the highest growth over the forecast period due to users' inclination towards quality training and overall development.

## Features of the Global Education App Market

Market Size Estimates: Education app market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Education app market size by type, operating system, application, and region in terms of value (\$B).

**Regional Analysis:** Education app market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different type, operating system, application, and regions for the education app market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the education app market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the education app market size?

Answer: The global education app market is expected to reach an estimated \$82.0 billion by 2030.

Q2. What is the growth forecast for education app market?

Answer: The global education app market is expected to grow with a CAGR of 16.4% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the education app market?

Answer: The major drivers for this market are increase in educational startups, development of wearable technologies and widespread use of smartphones and tablets, as well as, government regulations and initiatives.

Q4. What are the major segments for education app market?

Answer: The future of the global education app market looks promising with opportunities in the k-12 education and higher education markets.

Q5. Who are the key education app market companies?

Answer: Some of the key education app companies are as follows:

Age of Learning

Duolingo

Edmodo

Lumosity

Rosetta Stone

WiziQ

Lumos Labs

BenchPrep

DubLabs

IXL Learning

Q6. Which education app market segment will be the largest in future?

Answer: Lucintel forecasts that wearable technology is expected to witness higher growth over the forecast period due to rising health and fitness consciousness.

Q7. In education app market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness the highest growth over the forecast period due to users' inclination towards quality training and overall development.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the education app market by type (wearable technology and smartphones), operating system (iOS &

macOS, android, and windows), application (k-12 education and higher education), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Education App Market, Education App Market Size, Education App Market Growth, Education App Market Analysis, Education App Market Report, Education App Market Share, Education App Market Trends, Education App Market Forecast, Education App Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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