

E-Commerce Fraud Detection Solutions Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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E-Commerce Fraud Detection Solutions Trends and Forecast

The future of the global E-Commerce fraud detection solutions market looks promising with opportunities in the SME and large enterprises markets. The global E-Commerce fraud detection solutions market is expected to grow with a CAGR of 13.4% from 2024 to 2030. The major drivers for this market are increasing ecommerce platforms transactions and highest usage of digital technologies and IoT.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

E-Commerce Fraud Detection Solutions by Segment

The study includes a forecast for the global E-Commerce fraud detection solutions by deployment, fraud type , application, end use, and region.

E-Commerce Fraud Detection Solutions Market by Deployment [Shipment Analysis by Value from 2018 to 2030]:

Cloud Based

On-Premise

E-Commerce Fraud Detection Solutions Market by Fraud Type [Shipment Analysis by Value from 2018 to 2030]:

Card Testing

Credit Card Fraud

Friendly Fraud

Identity Theft

Merchant Fraud

Phishing

Refund Fraud

E-Commerce Fraud Detection Solutions Market by Application [Shipment Analysis by Value from 2018 to 2030]:

SME

Large Enterprises

Others

E-Commerce Fraud Detection Solutions Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Automotive and Transportation

Banking & Financial Services and Insurance

Consumer Goods and Retail

Education

Government and Public Sector

Healthcare and Life Sciences

Others

E-Commerce Fraud Detection Solutions Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of E-Commerce Fraud Detection Solutions Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies E-Commerce fraud detection solutions companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the E-Commerce fraud detection solutions companies profiled in this report include-

ACI

Blackhawk Network

Bolt Financial

Clearsale

DXC Technology

Ekata

Equifax

E-Commerce Fraud Detection Solutions Market Insights

Lucintel forecasts that cloud based is expected to witness the highest growth over the forecast period due to easily scalable, cost-effective, and easy to deploy.

Within this market, large enterprises is expected to witness the highest growth due to higher transaction volume, larger scale of operations, and higher adoption rate of sophisticated fraud detection solutions, such as those powered by artificial intelligence (AI) and machine learning (ML).

North America will remain the largest region over the forecast period due to high E-Commerce penetration and strict regulatory environment.

Features of the Global E-Commerce Fraud Detection Solutions Market

Market Size Estimates: E-Commerce fraud detection solutions market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: E-Commerce fraud detection solutions market size by various segments, such as by deployment, fraud type, application, end use, and region in terms of value (\$B).

Regional Analysis: E-Commerce fraud detection solutions market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different deployment, fraud type, application, end use, and regions for the E-Commerce fraud detection solutions market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the E-Commerce fraud detection solutions market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the growth forecast for E-Commerce fraud detection solutions market?

Answer: The global E-Commerce fraud detection solutions market is expected to grow with a CAGR of 13.4% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the E-Commerce fraud detection solutions market?

Answer: The major drivers for this market are increasing ecommerce platforms transactions and highest usage of digital technologies and IoT.

Q3. What are the major segments for E-Commerce fraud detection solutions market?

Answer: The future of the E-Commerce fraud detection solutions market looks promising with opportunities in the SME and large enterprises markets.

Q4. Who are the key E-Commerce fraud detection solutions market companies?

Answer: Some of the key E-Commerce fraud detection solutions companies are as follows:

ACI

Blackhawk Network

Bolt Financial

Clearsale

DXC Technology

Ekata

Equifax

Q5. Which E-Commerce fraud detection solutions market segment will be the largest in future?

Answer: Lucintel forecasts that cloud based is expected to witness the highest growth over the forecast period due to easily scalable, cost-effective, and easy to deploy.

Q6. In E-Commerce fraud detection solutions market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to high E-Commerce penetration and strict regulatory environment.

Q7. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the E-Commerce fraud detection solutions market by deployment (cloud based and on-premise), fraud type (card testing, credit card fraud, friendly fraud, identity theft, merchant fraud, phishing, and refund fraud), application (SME, large enterprises, and others), end use (automotive and transportation, banking & financial services and insurance, consumer goods and retail, education, government and public sector, healthcare and life sciences, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to E-Commerce Fraud Detection Solutions Market, E-Commerce Fraud Detection Solutions Market Size, E-Commerce Fraud Detection Solutions Market Growth, E-Commerce Fraud Detection Solutions Market Analysis, E-Commerce Fraud Detection Solutions Market Report, E-Commerce Fraud Detection Solutions Market Share, E-Commerce Fraud Detection Solutions Market Trends, E-Commerce Fraud Detection Solutions Market Forecast, E-Commerce Fraud Detection Solutions Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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