

E-Commerce Automotive Aftermarket Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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E-Commerce Automotive Aftermarket Trends and Forecast

The future of the global e-commerce automotive aftermarket market looks promising with opportunities in the business to business and business to customer markets. The global e-commerce automotive aftermarket market is expected to reach an estimated \$188.4 billion by 2030, and it is forecast to grow at a CAGR of 16.4% from 2024 to 2030. The major drivers for this market are increasing popularity for e-commerce sales channels among automotive retailers, increasing client desire for interior and exterior customization of automobiles, and growing demand for cross-border automotive shopping.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

E-Commerce Automotive Aftermarket by Segment

The study includes a forecast for the global e-commerce automotive aftermarket by replacement part, end use industry, and region.

E-Commerce Automotive Aftermarket Market by Replacement Part [Shipment Analysis by Value from 2018 to 2030]:

Engine Parts

Transmission and Steering

Braking System

Lighting

Electrical Parts

Suspension Systems

Wipers

Others

E-Commerce Automotive Aftermarket Market by End Use Industry [Shipment Analysis by Value from 2018 to 2030]:

Business to Business

Business to Customer

E-Commerce Automotive Aftermarket Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of E-Commerce Automotive Aftermarket Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments,

infrastructural development, and leverage integration opportunities across the value chain. With these strategies e-commerce automotive aftermarket companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the e-commerce automotive aftermarket companies profiled in this report include-

Amazon.com

Alibaba

Auto Zone

Pep Boys

American Tire Distributors Holdings

National Automotive Parts Association

Tire Rack

Advance Auto Parts

Denso

Ebay

E-Commerce Automotive Aftermarket Market Insights

Lucintel forecasts that transmission and steering is expected to witness highest growth over the forecast period due to rising vehicle fleet ages necessitate maintenance and upgrading to new replacement part to ensure best fuel usage, maneuverability, and driving comfort.

Within this market, business to customer is expected to witness highest growth over the forecast period due to growing customers preference for the online purchase of automobile parts and accessories owing to its convenience, affordability, and simple access to purchasing options.

North America will remain the largest region due to existence of well-structured e-commerce environment for aftermarket sales of automotive equipment and rising population's disposable income in the region.

Features of the Global E-Commerce Automotive Aftermarket Market

Market Size Estimates: E-commerce automotive aftermarket market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: E-commerce automotive aftermarket market size by replacement part, end use industry, and region in terms of value (\$B).

Regional Analysis: E-commerce automotive aftermarket market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different replacement parts, end use industries, and regions for the e-commerce automotive aftermarket market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the e-commerce automotive aftermarket market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q.1 What is the e-commerce automotive aftermarket market size?

Answer: The global e-commerce automotive aftermarket market is expected to reach an estimated \$160.1 billion by 2030.

Q.2 What is the growth forecast for e-commerce automotive aftermarket market?

Answer: The global e-commerce automotive aftermarket market is expected to grow with a CAGR of 12.5% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the e-commerce automotive aftermarket market?

Answer: The major drivers for this market are increasing popularity for e-commerce sales channels among automotive retailers, increasing client desire for interior and exterior customization of automobiles, and growing demand for cross-border automotive shopping.

Q4. What are the major segments for e-commerce automotive aftermarket market?

Answer: The future of the e-commerce automotive aftermarket market looks promising with opportunities in the business to business and business to customer markets.

Q5. Who are the key e-commerce automotive aftermarket market companies?

Answer: Some of the key e-commerce automotive aftermarket companies are as follows:

Amazon.com

Alibaba

Auto Zone

Pep Boys

American Tire Distributors Holdings

National Automotive Parts Association

Tire Rack

Advance Auto Parts

Denso

Ebay

Q6. Which e-commerce automotive aftermarket market segment will be the largest in future?

Answer: Lucintel forecasts that transmission and steering is expected to witness highest growth over the forecast period due to rising vehicle fleet ages necessitate maintenance and upgrading to new replacement part to ensure best fuel usage, maneuverability, and driving comfort.

Q7. In e-commerce automotive aftermarket market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to existence of well-structured e-commerce environment for aftermarket sales of automotive equipment and rising population's disposable income in the region.

Q.8 Do we receive customization in this report?

Answer:Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the e-commerce automotive aftermarket market by replacement part (engine parts, transmission and steering, braking system, lighting, electrical parts, suspension systems, wipers, and others), end use industry (business to business and business to customer), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to E-Commerce Automotive Aftermarket Market, E-Commerce Automotive Aftermarket Market Size, E-Commerce Automotive Aftermarket Market Growth, E-Commerce Automotive Aftermarket Market Analysis, E-Commerce Automotive Aftermarket Market Report, E-Commerce Automotive Aftermarket Market Share, E-Commerce Automotive Aftermarket Market Trends, E-Commerce Automotive Aftermarket Market Forecast, E-Commerce Automotive Aftermarket Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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7.7: Tire Rack

7.8: Advance Auto Parts

7.9: Denso

7.10: Ebay

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