

DTC Laboratory Testing Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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DTC Laboratory Testing Trends and Forecast

The future of the global DTC laboratory testing market looks promising with opportunities in the hospital, clinic, specialty lab, and diagnostic center markets. The global DTC laboratory testing market is expected to reach an estimated \$4.6 billion by 2030 with a CAGR of 8.4% from 2024 to 2030. The major drivers for this market are increased awareness about personal health management, rising prevalence of chronic and infectious diseases, as well as, growing customer knowledge of genealogy and ancestry testing, and rise in aging population.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

DTC Laboratory Testing by Segment

The study includes a forecast for the global DTC laboratory testing by sample type, test type, end use, and region.

DTC Laboratory Testing Market by Sample Type [Shipment Analysis by Value from 2018 to 2030]:

Blood

Urine

Saliva

Others

DTC Laboratory Testing Market by Test Type [Shipment Analysis by Value from 2018 to 2030]:

Genetic Testing

Disease Risk Assessment Testing

CBC

Diabetes Testing

TSH Testing

Others

DTC Laboratory Testing Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Hospitals

Clinics

Specialty Labs

Diagnostic Centers

Others

DTC Laboratory Testing Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of DTC Laboratory Testing Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies DTC laboratory testing companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the DTC laboratory testing companies profiled in this report include-

Laboratory Corporation of America Holdings

Quest Diagnostics

23andMe

EverlyWell

DirectLabs

Ancestry

MyMedLab

WellnessFX

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DTC Laboratory Testing Market Insights

Lucintel forecasts that blood will remain the largest segment over the forecast period due to great degree of ease with which phlebotomists can take blood samples at home, the availability of several assays for blood samples, and the high degree of dependability with which blood sample findings can be received.

North America will remain the largest region over the forecast period due to elevated knowledge among consumers regarding personal health management, substantial disposable income, and significant market participants within the area.

Features of the Global DTC Laboratory Testing Market

Market Size Estimates: DTC laboratory testing market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: DTC laboratory testing market size by sample type, test type, end use, and region in terms of value (\$B).

Regional Analysis: DTC laboratory testing market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different sample type, test type, end use, and regions for the DTC laboratory testing market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the DTC laboratory testing market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the DTC laboratory testing market size?

Answer: The global DTC laboratory testing market is expected to reach an estimated \$4.6 billion by 2030.

Q2. What is the growth forecast for DTC laboratory testing market?

Answer: The global DTC laboratory testing market is expected to grow with a CAGR of 8.4% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the DTC laboratory testing market?

Answer: The major drivers for this market are increased awareness about personal health management, rising prevalence of chronic and infectious diseases, as well as, growing customer knowledge of genealogy and ancestry testing, and rise in aging population.

Q4. What are the major segments for DTC laboratory testing market?

Answer: The future of the global DTC laboratory testing market looks promising with opportunities in the hospital, clinic, specialty lab, and diagnostic center markets.

Q5. Who are the key DTC laboratory testing market companies?

Answer: Some of the key DTC laboratory testing companies are as follows:

Laboratory Corporation of America Holdings

Quest Diagnostics

23andMe

EverlyWell

DirectLabs

Ancestry

MyMedLab

WellnessFX

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Q6. Which DTC laboratory testing market segment will be the largest in future?

Answer: Lucintel forecasts that blood will remain the largest segment over the forecast period due to great degree of ease with which phlebotomists can take blood samples at home, the availability of several assays for blood samples, and the high degree of dependability with which blood sample findings can be received.

Q7. In DTC laboratory testing market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to elevated knowledge among consumers regarding personal health management, substantial disposable income, and significant market participants within the area.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the DTC laboratory testing market by sample type (blood, urine, saliva, and others), test type (genetic testing, disease risk assessment testing, CBC, diabetes testing, TSH testing and others), end use (hospitals, clinics, specialty labs, diagnostic centers, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to DTC Laboratory Testing Market, DTC Laboratory Testing Market Size, DTC Laboratory Testing Market Growth, DTC Laboratory Testing Market Analysis, DTC Laboratory Testing Market Report, DTC Laboratory Testing Market Share, DTC Laboratory Testing Market Trends, DTC Laboratory Testing Market Forecast, DTC Laboratory Testing Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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7.8: WellnessFX

7.9: ANY LAB TEST NOW

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