

# Dry Strength Resin Market Report: Trends, Forecast and Competitive Analysis to 2031

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## Abstracts

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### Dry Strength Resin Trends and Forecast

The future of the global dry strength resin market looks promising with opportunities in the paper and paperboard markets. The global dry strength resin market is expected to grow with a CAGR of 7.6% from 2025 to 2031. The major drivers of this market are the increasing demand for packaging materials, the growth in the paper and pulp industry, and the rising emphasis on sustainability.

Lucintel forecasts that, within the type category, cationic is expected to witness the highest growth over the forecast period.

Within the application category, paper is expected to witness a higher growth.

In terms of regions, APAC is expected to witness the highest growth over the forecast period.

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### Emerging Trends in the Dry Strength Resin Market

The dry strength resin market is undergoing significant transformations, influenced by various emerging trends. These trends reflect a broader shift towards sustainability,

innovation, and efficiency across the industry. As manufacturers adapt to changing consumer preferences and regulatory landscapes, they are not only enhancing product offerings but also optimizing production processes. Here are five key trends reshaping the market.

**Sustainable Materials:** The increasing emphasis on sustainability is driving the adoption of bio-based and recycled materials in dry strength resin formulations. Manufacturers are developing eco-friendly resins that meet regulatory standards while providing high performance. This trend aligns with global efforts to reduce plastic waste and carbon footprints, making companies more competitive in a market that increasingly values sustainability. The shift towards sustainable materials is reshaping supplier relationships and influencing purchasing decisions across industries, ultimately creating a more responsible market landscape.

**Technological Advancements:** Technological innovations are revolutionizing the production processes for dry strength resins. Enhanced manufacturing techniques, such as advanced polymerization methods, are improving resin quality and performance. These innovations allow for more efficient production, reducing energy and resource consumption. As manufacturers adopt cutting-edge technologies, they are better positioned to meet diverse consumer demands while minimizing environmental impact. This trend not only boosts productivity but also drives competitiveness in the market by enabling companies to offer superior products.

**Regulatory Compliance:** Stricter environmental regulations are compelling manufacturers to innovate and reformulate their dry strength resins. Companies are increasingly focusing on developing products that comply with new standards for emissions and material safety. This trend not only ensures compliance but also enhances the brand's reputation as environmentally responsible. As regulatory frameworks evolve, the ability to adapt quickly will become a key differentiator among manufacturers, influencing market dynamics and shaping product offerings in the future.

**Customization and Specialization:** There is a growing demand for customized and specialized dry strength resins tailored to specific applications. Industries such as packaging, tissue, and specialty paper are seeking resins that offer unique properties and performance characteristics. Manufacturers are responding by developing niche products that meet these specialized needs,

which enhances customer satisfaction and loyalty. This trend highlights the importance of innovation and flexibility in product development, positioning companies that can adapt quickly to market demands for success.

**Global Supply Chain Optimization:** The COVID-19 pandemic exposed vulnerabilities in global supply chains, prompting manufacturers to optimize sourcing and distribution strategies for dry strength resins. Companies are increasingly diversifying their supply sources and investing in local production capabilities to mitigate risks and improve resilience. This trend not only ensures consistent product availability but also enhances responsiveness to market fluctuations. As companies navigate supply chain complexities, those that can efficiently manage logistics and sourcing will gain a competitive advantage in the evolving market.

These emerging trends are reshaping the dry strength resin market, influencing product development, manufacturing processes, and competitive dynamics. The shift towards sustainability, technological innovation, and regulatory compliance is driving companies to rethink their strategies and offerings. As the market continues to evolve, manufacturers that embrace these trends will be better positioned to meet consumer demands and capitalize on new opportunities, ultimately transforming the dry strength resin landscape.

## Recent Developments in the Dry Strength Resin Market

The dry strength resin market has seen transformative developments in recent years, reflecting shifts towards sustainability, technological innovation, and evolving consumer demands. Key advancements are helping manufacturers enhance product performance while aligning with environmental regulations. As companies adapt to these changes, the market is poised for significant growth, with an emphasis on eco-friendly solutions and innovative formulations. Here are five key developments shaping the market.

**Development of Bio-Based Resins:** The introduction of bio-based resins marks a significant shift in the dry strength resin market. These products, derived from renewable sources, offer comparable performance to traditional synthetic resins while reducing environmental impact. Manufacturers are increasingly investing in research to optimize these formulations, enhancing their strength and application versatility. This development not only meets rising consumer demand for sustainable products but also aligns with regulatory pressures for

greener manufacturing practices, positioning companies as leaders in eco-friendly innovations.

**Investment in R&D:** Increased investments in research and development are driving innovations in dry strength resin formulations. Companies are focusing on improving resin performance, durability, and compatibility with various substrates. These advancements enable manufacturers to cater to diverse applications, from packaging to specialty papers. By fostering collaborations with research institutions and leveraging new technologies, businesses are enhancing their competitive edge, paving the way for breakthroughs that can redefine industry standards and consumer expectations.

**Enhanced Production Technologies:** The adoption of advanced production technologies is revolutionizing the manufacturing processes of dry strength resins. Techniques such as continuous flow processing and improved polymerization methods are enhancing efficiency, reducing waste, and lowering energy consumption. These advancements enable companies to produce high-quality resins at lower costs, thereby increasing profitability. As the industry embraces these technological improvements, manufacturers are better positioned to meet growing demand while minimizing their environmental footprint.

**Expansion of Applications:** The dry strength resin market is witnessing an expansion of applications across various sectors, including food packaging, tissue production, and construction materials. Manufacturers are developing specialized resins tailored to meet the unique requirements of these applications, such as moisture resistance and enhanced strength. This diversification not only opens new revenue streams but also drives innovation, as companies explore novel uses for their products. As industries increasingly recognize the benefits of high-performance resins, market demand is expected to rise.

**Regulatory Shifts and Compliance:** Recent regulatory shifts aimed at promoting sustainability and environmental protection are impacting the dry strength resin market. Companies are actively reformulating their products to comply with new standards concerning emissions and material safety. This development is driving manufacturers to invest in cleaner production processes and more sustainable materials. By aligning their offerings with regulatory requirements, businesses can enhance their market positioning and appeal to environmentally

conscious consumers, ultimately shaping the future direction of the industry.

These key developments are significantly impacting the dry strength resin market, fostering innovation, sustainability, and operational efficiency. The shift towards bio-based and specialized resins, combined with advancements in production technologies and compliance with evolving regulations, is creating new opportunities for manufacturers. As the market continues to evolve, these developments will play a crucial role in shaping strategies, influencing consumer choices, and driving future growth within the dry strength resin sector.

### Strategic Growth Opportunities for Dry Strength Resin Market

The dry strength resin market is witnessing significant growth driven by increasing demand across various applications, particularly in the paper and packaging sectors. As industries seek to enhance product quality, sustainability, and efficiency, dry strength resins are becoming essential additives for improving the strength and durability of paper products. This surge in demand presents strategic growth opportunities that companies can leverage to expand their market presence and innovate their product offerings. Here are five key growth opportunities across critical applications in the dry strength resin market.

**Paper Production:** The paper production sector is a primary growth opportunity for dry strength resins. As manufacturers focus on improving paper quality and strength, dry strength resins play a crucial role in enhancing the physical properties of paper products. By reducing raw material usage and improving yield, dry strength resins help companies achieve sustainability goals. This demand for higher-strength paper, particularly in packaging applications, drives innovation in resin formulations, leading to expanded market share for manufacturers who can deliver tailored solutions.

**Tissue Products:** The tissue products application represents a significant growth opportunity in the dry strength resin market. With rising consumer demand for high-quality, absorbent tissue products, manufacturers are increasingly incorporating dry strength resins to enhance softness and strength. Dry strength resins allow for lighter-weight products without compromising performance, aligning with trends in sustainability and cost-efficiency. This shift not only meets consumer expectations but also enables manufacturers to differentiate their products in a competitive market.

**Packaging Applications:** The packaging sector, particularly flexible packaging, is another critical area for dry strength resin growth. As e-commerce continues to expand, the need for durable, lightweight packaging solutions increases. Dry strength resins enhance the tensile strength of packaging materials, providing better protection during transit while minimizing environmental impact. Companies that innovate with dry strength resins in packaging can meet regulatory requirements and consumer preferences for eco-friendly options, thus securing a competitive edge.

**Coatings and Paints:** In the coatings and paints industry, the incorporation of dry strength resins offers unique growth opportunities. Dry strength resins improve the adhesion and film-forming properties of coatings, making them more durable and effective. As industries seek high-performance, environmentally friendly coatings, dry strength resins can contribute to lower VOC emissions and enhance product longevity. This focus on quality and sustainability can help manufacturers capture a larger share of the expanding coatings market.

**Nonwoven Fabrics:** The nonwoven fabrics market is emerging as a promising avenue for dry strength resin applications. With increasing demand for hygiene products and medical supplies, dry strength resins can improve the strength and absorbency of nonwoven materials. As manufacturers aim for greater performance in disposable products, the integration of dry strength resins not only meets market needs but also supports innovations in fabric design. This opportunity aligns with trends in hygiene and health, making it a lucrative segment for growth.

The strategic growth opportunities in the dry strength resin market across these applications are significantly reshaping the landscape. By addressing quality, sustainability, and performance needs, dry strength resin manufacturers can tap into expanding sectors and strengthen their market position. As these trends continue to evolve, the dry strength resin market is poised for robust growth, driven by innovation and strategic partnerships across key applications.

### Dry Strength Resin Market Driver and Challenges

The dry strength resin market is influenced by a multitude of drivers and challenges that encompass technological advancements, economic conditions, and regulatory

frameworks. As industries seek to enhance product performance and sustainability, dry strength resins have gained prominence in paper and packaging applications. However, the market is not without obstacles, as evolving regulations and economic fluctuations can impact growth. Understanding these dynamics is essential for stakeholders aiming to navigate the complexities of the dry strength resin market and capitalize on its potential.

The factors responsible for driving the dry strength resin market include:

**Technological Advancements:** Innovations in resin technology have improved the performance of dry strength resins, making them more effective in enhancing paper strength and reducing water usage. These advancements include the development of more efficient, eco-friendly formulations that cater to the increasing demand for sustainable products. As paper manufacturers adopt these advanced resins, the dry strength resin market is expected to grow, driven by improved product quality and cost-effectiveness.

**Growing Demand for Sustainable Products:** There is a rising consumer preference for sustainable packaging and paper products, prompting manufacturers to seek eco-friendly solutions. Dry strength resins, particularly those derived from renewable resources or those that improve the recyclability of paper products, are gaining traction. This shift towards sustainability is supported by corporate social responsibility initiatives, further driving demand for dry strength resins as manufacturers strive to meet environmental goals while maintaining product performance.

**Increasing Paper Production:** The global rise in paper consumption, driven by e-commerce, educational materials, and packaging needs, is bolstering the demand for dry strength resins. As production ramps up, the need for high-strength, durable paper products becomes paramount. Dry strength resins play a crucial role in enhancing the strength and quality of these products, leading to increased adoption across various applications in the paper industry.

**Economic Growth in Emerging Markets:** Emerging markets are experiencing significant economic growth, leading to increased industrialization and urbanization. This growth drives demand for paper products, particularly in the packaging and hygiene sectors. As these markets develop, manufacturers are likely to invest in advanced dry strength resins to enhance product quality and meet consumer expectations, thereby expanding the dry strength resin market.

further.

**Regulatory Support for Sustainable Practices:** Government regulations promoting environmentally friendly practices in the paper industry encourage the adoption of dry strength resins. Policies aimed at reducing waste and improving recycling rates incentivize manufacturers to invest in sustainable technologies. As regulations evolve, the demand for dry strength resins that comply with these standards will likely increase, creating growth opportunities for manufacturers.

Challenges in the dry strength resin market are:

**Regulatory Compliance and Variability:** Navigating the complex landscape of environmental regulations can pose challenges for dry strength resin manufacturers. Compliance with diverse regulations across different regions may require significant investment in research and development. This variability can also create barriers to market entry for new players, as established companies with resources may dominate the market, potentially stifling innovation and competition.

**Volatility of Raw Material Prices:** The cost of raw materials used in producing dry strength resins is subject to fluctuations due to supply chain disruptions, geopolitical tensions, and changes in demand. Volatile prices can squeeze profit margins for manufacturers, making it difficult to maintain competitive pricing. As a result, companies may need to explore alternative sourcing strategies or invest in cost-effective technologies to mitigate these risks.

**Technological Obsolescence:** As the dry strength resin market evolves, there is a risk of technological obsolescence, where existing products may not meet the changing needs of consumers and manufacturers. Companies must continually innovate and upgrade their product offerings to stay relevant. Failure to keep pace with technological advancements can lead to a loss of market share, emphasizing the need for ongoing investment in research and development.

The dry strength resin market is shaped by a complex interplay of drivers and challenges. Technological advancements and growing demand for sustainable products foster market growth, while economic expansion in emerging markets further enhances opportunities. However, challenges such as regulatory compliance, raw material price

volatility, and technological obsolescence present significant hurdles. Stakeholders must strategically navigate these dynamics to leverage growth while ensuring compliance and sustainability, ultimately shaping the future landscape of the dry strength resin market.

### List of Dry Strength Resin Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. Through these strategies dry strength resin companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the dry strength resin companies profiled in this report include-

SNF

Kemira

Solenis

Chengming Chemical

Harima Chemicals

Arakawa Chemical

Rachee

Seiko Pmc

Beijing Hengju

Nantian Nongke

### Dry Strength Resin by Segment

The study includes a forecast for the global dry strength resin market by type,

application, and region.

#### Dry Strength Resin Market by Type [Analysis by Value from 2019 to 2031]:

Cationic

Amphoteric

Anionic

#### Dry Strength Resin Market by Application [Analysis by Value from 2019 to 2031]:

Paper

Paperboard

Others

#### Dry Strength Resin Market by Region [Analysis by Value from 2019 to 2031]:

North America

Europe

Asia Pacific

The Rest of the World

#### Country Wise Outlook for the Dry Strength Resin Market

The dry strength resin market has seen notable advancements recently, driven by increased demand in various sectors, including paper and packaging. As industries focus on sustainability and cost-efficiency, manufacturers are innovating with new formulations and production techniques. This landscape varies across key markets like the United States, China, Germany, India, and Japan, where local regulations, consumer preferences, and technological advancements play crucial roles. These

developments indicate a shift towards enhanced performance and eco-friendliness in resin products, reshaping the competitive dynamics within the industry.

**United States:** In the United States, the dry strength resin market is experiencing robust growth due to heightened demand for sustainable packaging solutions. Recent innovations focus on bio-based resins that enhance paper strength while minimizing environmental impact. Major players are investing in research and development to improve resin formulations, resulting in products that require less energy and water during manufacturing. Regulatory pressures for sustainable materials are driving companies to adopt greener practices, contributing to a market shift that emphasizes efficiency and ecological responsibility. This focus on sustainability aligns with broader trends in the American manufacturing landscape, supporting the growth of the dry strength resin segment.

**China:** The China dry strength resin market is rapidly evolving, fueled by the country's booming paper industry and increasing environmental regulations. Local manufacturers are investing in advanced production technologies to enhance resin quality and performance. The shift towards eco-friendly products has led to the development of more sustainable resin formulations, which comply with stricter environmental standards. Additionally, rising consumer awareness about sustainability is pushing companies to innovate and produce high-performance resins that cater to both domestic and export markets. This trend not only boosts competitiveness but also positions China as a leader in sustainable resin production in the Asia-Pacific region.

**Germany:** The German dry strength resin market is characterized by a strong emphasis on innovation and sustainability. With the country's commitment to environmental policies, manufacturers are increasingly adopting bio-based and recycled materials in their resin formulations. Recent collaborations between industry players and research institutions have led to advancements in resin technology, resulting in improved product performance and lower environmental footprints. Furthermore, Germany's robust regulatory framework encourages companies to enhance their production processes, making them more efficient and eco-friendly. This alignment with sustainability initiatives is helping to strengthen Germany's position in the global dry strength resin market.

**India:** In India, the dry strength resin market is witnessing significant growth, driven by the expansion of the paper and packaging industries. Manufacturers

are focusing on developing cost-effective and high-performance resins to meet rising domestic demand. Recent trends indicate an increasing shift towards eco-friendly resin solutions, with companies exploring the use of natural and biodegradable materials. This move not only complies with emerging regulations but also caters to a growing consumer preference for sustainable products. The government's initiatives to boost the manufacturing sector are further propelling investments in resin technology, thereby enhancing overall market potential in India.

**Japan:** The Japan dry strength resin market is influenced by technological advancements and a strong emphasis on quality and performance. Manufacturers are increasingly adopting innovative production techniques to improve resin durability and efficiency. The focus on sustainability has led to the development of high-performance, eco-friendly resins that meet stringent environmental regulations. Additionally, Japan's aging population and declining domestic demand for traditional paper products are prompting companies to diversify their offerings, including specialty resins for niche applications. This strategic shift not only mitigates risks but also positions Japan as a competitive player in the global dry strength resin market.

## Features of the Global Dry Strength Resin Market

**Market Size Estimates:** Dry strength resin market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2019 to 2024) and forecast (2025 to 2031) by various segments and regions.

**Segmentation Analysis:** Dry strength resin market size by type, application, and region in terms of value (\$B).

**Regional Analysis:** Dry strength resin market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different type, application, and regions for the dry strength resin market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the dry strength resin market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

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This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the dry strength resin market by type (cationic, amphoteric, and anionic), application (paper, paperboard, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL DRY STRENGTH RESIN MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2019 TO 2031**

3.1. Macroeconomic Trends (2019-2024) and Forecast (2025-2031)

3.2. Global Dry Strength Resin Market Trends (2019-2024) and Forecast (2025-2031)

3.3: Global Dry Strength Resin Market by Type

3.3.1: Cationic

3.3.2: Amphoteric

3.3.3: Anionic

3.4: Global Dry Strength Resin Market by Application

3.4.1: Paper

3.4.2: Paperboard

3.4.3: Others

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2019 TO 2031**

4.1: Global Dry Strength Resin Market by Region

4.2: North American Dry Strength Resin Market

4.2.1: North American Market by Type: Cationic, Amphoteric, and Anionic

4.2.2: North American Market by Application: Paper, Paperboard, and Others

4.3: European Dry Strength Resin Market

4.3.1: European Market by Type: Cationic, Amphoteric, and Anionic

4.3.2: European Market by Application: Paper, Paperboard, and Others

4.4: APAC Dry Strength Resin Market

4.4.1: APAC Market by Type: Cationic, Amphoteric, and Anionic

4.4.2: APAC Market by Application: Paper, Paperboard, and Others

4.5: ROW Dry Strength Resin Market

4.5.1: ROW Market by Type: Cationic, Amphoteric, and Anionic

4.5.2: ROW Market by Application: Paper, Paperboard, and Others

## **5. COMPETITOR ANALYSIS**

- 5.1: Product Portfolio Analysis
- 5.2: Operational Integration
- 5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

- 6.1: Growth Opportunity Analysis
  - 6.1.1: Growth Opportunities for the Global Dry Strength Resin Market by Type
  - 6.1.2: Growth Opportunities for the Global Dry Strength Resin Market by Application
  - 6.1.3: Growth Opportunities for the Global Dry Strength Resin Market by Region
- 6.2: Emerging Trends in the Global Dry Strength Resin Market
- 6.3: Strategic Analysis
  - 6.3.1: New Product Development
  - 6.3.2: Capacity Expansion of the Global Dry Strength Resin Market
  - 6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Dry Strength Resin Market
  - 6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

- 7.1: SNF
- 7.2: Kemira
- 7.3: Solenis
- 7.4: Chengming Chemical
- 7.5: Harima Chemicals
- 7.6: Arakawa Chemical
- 7.7: Rachee
- 7.8: Seiko Pmc
- 7.9: Beijing Hengju
- 7.10: Nantian Nongke

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