

# Drug Discount Card Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Drug Discount Card Trends and Forecast

The future of the global drug discount card market looks promising with opportunities in the cardiovascular drug, diabetes drug, pain medication, mental health medication, and cancer drug markets. The global drug discount card market is expected to reach an estimated \$24.7 billion by 2030 with a CAGR of 8.2% from 2024 to 2030. The major drivers for this market are rising online adoption of online pharmacy and increasing cost of prescription medications.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Drug Discount Card by Segment

The study includes a forecast for the global drug discount card by type, sales channel, therapeutic category, and region.

Drug Discount Card Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Branded Cards

Generic Cards

Drug Discount Card Market by Sales Channel [Shipment Analysis by Value from 2018 to 2030]:

Online

Offline

Drug Discount Card Market by Therapeutic Category [Shipment Analysis by Value from 2018 to 2030]:

Cardiovascular Drug

Diabetes Drug

Pain Medication

Mental Health Medication

Cancer Drug

Others

Drug Discount Card Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Drug Discount Card Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments,

infrastructural development, and leverage integration opportunities across the value chain. With these strategies drug discount card companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the drug discount card companies profiled in this report include-

GoodRx

SingleCare

WellCard Savings

RxSaver

Optum Perks

Kroger Prescription Savings Club

ScriptSave

Walmart Rx Savings Program

Prescription Hope

FamilyWize

## Drug Discount Card Market Insights

Lucintel forecasts that branded card is expected to witness higher growth over the forecast period.

Within this market, cardiovascular drug is expected to witness the highest growth.

North America is expected to witness the highest growth over the forecast period.

## Features of the Global Drug Discount Card Market

Market Size Estimates: Drug discount card market size estimation in terms of value

(\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Drug discount card market size by type, sales channel, therapeutic category, and region in terms of value (\$B).

**Regional Analysis:** Drug discount card market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different types, sales channels, therapeutic categories, and regions for the drug discount card market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the drug discount card market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the drug discount card market size?

Answer: The global drug discount card market is expected to reach an estimated \$24.7 billion by 2030.

Q2. What is the growth forecast for drug discount card market?

Answer: The global drug discount card market is expected to grow with a CAGR of 8.2% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the drug discount card market?

Answer: The major drivers for this market are rising online adoption of online pharmacy and increasing cost of prescription medications.

Q4. What are the major segments for drug discount card market?

Answer: The future of the drug discount card market looks promising with opportunities

in the cardiovascular drug, diabetes drug, pain medication, mental health medication, and cancer drug markets.

Q5. Who are the key drug discount card market companies?

Answer: Some of the key drug discount card companies are as follows:

GoodRx

SingleCare

WellCard Savings

RxSaver

Optum Perks

Kroger Prescription Savings Club

ScriptSave

Walmart Rx Savings Program

Prescription Hope

FamilyWize

Q6. Which drug discount card market segment will be the largest in future?

Answer: Lucintel forecasts that branded card is expected to witness higher growth over the forecast period.

Q7. In drug discount card market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness the highest growth over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the drug discount card market by type (branded cards and generic cards), sales channel (online and offline), therapeutic category (cardiovascular drug, diabetes drug, pain medication, mental health medication, cancer drug, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Drug Discount Card Market, Drug Discount Card Market Size, Drug Discount Card Market Growth, Drug Discount Card Market Analysis, Drug

Discount Card Market Report, Drug Discount Card Market Share, Drug Discount Card Market Trends, Drug Discount Card Market Forecast, Drug Discount Card Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL DRUG DISCOUNT CARD MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Drug Discount Card Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Drug Discount Card Market by Type

3.3.1: Branded Cards

3.3.2: Generic Cards

3.4: Global Drug Discount Card Market by Sales Channel

3.4.1: Online

3.4.2: Offline

3.5: Global Drug Discount Card Market by Therapeutic Category

3.5.1: Cardiovascular Drug

3.5.2: Diabetes Drug

3.5.3: Pain Medication

3.5.4: Mental Health Medication

3.5.5: Cancer Drug

3.5.6: Others

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global Drug Discount Card Market by Region

4.2: North American Drug Discount Card Market

4.2.1: North American Drug Discount Card Market by Type: Branded Cards and Generic Cards

4.2.2: North American Drug Discount Card Market by Therapeutic Category: Cardiovascular drug, Diabetes drug, Pain medication, Mental health medication, Cancer drug, and Others

4.3: European Drug Discount Card Market



4.3.1: European Drug Discount Card Market by Type: Branded Cards and Generic Cards

4.3.2: European Drug Discount Card Market by Therapeutic Category: Cardiovascular drug, Diabetes drug, Pain medication, Mental health medication, Cancer drug, and Others

4.4: APAC Drug Discount Card Market

4.4.1: APAC Drug Discount Card Market by Type: Branded Cards and Generic Cards

4.4.2: APAC Drug Discount Card Market by Therapeutic Category: Cardiovascular drug, Diabetes drug, Pain medication, Mental health medication, Cancer drug, and Others

4.5: ROW Drug Discount Card Market

4.5.1: ROW Drug Discount Card Market by Type: Branded Cards and Generic Cards

4.5.2: ROW Drug Discount Card Market by Therapeutic Category: Cardiovascular drug, Diabetes drug, Pain medication, Mental health medication, Cancer drug, and Others

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Drug Discount Card Market by Type

6.1.2: Growth Opportunities for the Global Drug Discount Card Market by Sales Channel

6.1.3: Growth Opportunities for the Global Drug Discount Card Market by Therapeutic Category

6.1.4: Growth Opportunities for the Global Drug Discount Card Market by Region

6.2: Emerging Trends in the Global Drug Discount Card Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Drug Discount Card Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Drug Discount Card Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

- 7.1: GoodRx
- 7.2: SingleCare
- 7.3: WellCard Savings
- 7.4: RxSaver
- 7.5: Optum Perks
- 7.6: Kroger Prescription Savings Club
- 7.7: ScriptSave
- 7.8: Walmart Rx Savings Program
- 7.9: Prescription Hope
- 7.10: FamilyWize

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