

Draught Beer Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Draught Beer Trends and Forecast

The future of the global draught beer market looks promising with opportunities in the beer caf?, pub & bar, and hotel markets. The global draught beer market is expected to grow with a CAGR of 4.5% from 2024 to 2030. The major drivers for this market are increasing consumer preference for craft and artisanal beers, growing popularity of draught beer in bars and restaurants, and rising interest in unique and flavorful beer experiences.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Draught Beer by Segment

The study includes a forecast for the global draught beer by type, distribution channel, and region.

Draught Beer Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Cask Conditioned Beer/Real Ale

Keg Beer

Draught Beer Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Beer Caf?

Pub & Bar

Hotel

Others

Draught Beer Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Draught Beer Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies draught beer companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the draught beer companies profiled in this report include-

Heineken

Molson Coors

CR Beer

Kirin

United Breweries

Anheuser-Busch InBev

Asahi Breweries

CR beer

Carlsberg

Constellation Brands

Draught Beer Market Insights

Lucintel forecasts that keg beer will remain the largest segment.

Within this market, pub & bar will remain the largest segment.

Europe will remain the largest region.

Features of the Global Draught Beer Market

Market Size Estimates: Draught beer market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Draught beer market size by type, distribution channel, and region in terms of value (\$B).

Regional Analysis: Draught beer market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, distribution channels, and regions for the draught beer market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the draught beer market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the growth forecast for draught beer market?

Answer: The global draught beer market is expected to grow with a CAGR of 4.5% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the draught beer market?

Answer: The major drivers for this market are increasing consumer preference for craft and artisanal beers, growing popularity of draught beer in bars and restaurants, and rising interest in unique and flavorful beer experiences.

Q3. What are the major segments for draught beer market?

Answer: The future of the draught beer market looks promising with opportunities in the beer caf?, pub & bar, and hotel markets.

Q4. Who are the key draught beer market companies?

Answer: Some of the key draught beer companies are as follows:

Heineken

Molson Coors

CR Beer

Kirin

United Breweries

Anheuser-Busch InBev

Asahi Breweries

CR beer

Carlsberg

Constellation Brands

Q5. Which draught beer market segment will be the largest in future?

Answer: Lucintel forecasts that keg beer will remain the largest segment.

Q6. In draught beer market, which region is expected to be the largest in next 5 years?

Answer: Europe will remain the largest region.

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Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the draught beer market by type (cask conditioned beer/real ale and keg beer), distribution channel (beer caf?, pub & bar, hotel, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Draught Beer Market, Draught Beer Market Size, Draught Beer Market Growth, Draught Beer Market Analysis, Draught Beer Market Report, Draught Beer Market Share, Draught Beer Market Trends, Draught Beer Market Forecast, Draught Beer Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL DRAUGHT BEER MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Draught Beer Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Draught Beer Market by Type

3.3.1: Cask Conditioned Beer/Real Ale

3.3.2: keg Beer

3.4: Global Draught Beer Market by Distribution Channel

3.4.1: Beer Caf?

3.4.2: Pub & Bar

3.4.3: Hotel

3.4.4: Others

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Draught Beer Market by Region

4.2: North American Draught Beer Market

4.2.1: North American Draught Beer Market by Type: Cask Conditioned Beer/Real Ale and keg Beer

4.2.2: North American Draught Beer Market by Distribution Channel: Beer Caf?, Pub & Bar, Hotel, and Others

4.3: European Draught Beer Market

4.3.1: European Draught Beer Market by Type: Cask Conditioned Beer/Real Ale and keg Beer

4.3.2: European Draught Beer Market by Distribution Channel: Beer Caf?, Pub & Bar, Hotel, and Others

4.4: APAC Draught Beer Market

4.4.1: APAC Draught Beer Market by Type: Cask Conditioned Beer/Real Ale and keg

Beer

4.4.2: APAC Draught Beer Market by Distribution Channel: Beer Caf?, Pub & Bar, Hotel, and Others

4.5: ROW Draught Beer Market

4.5.1: ROW Draught Beer Market by Type: Cask Conditioned Beer/Real Ale and keg Beer

4.5.2: ROW Draught Beer Market by Distribution Channel: Beer Caf?, Pub & Bar, Hotel, and Others

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Draught Beer Market by Type

6.1.2: Growth Opportunities for the Global Draught Beer Market by Distribution Channel

6.1.3: Growth Opportunities for the Global Draught Beer Market by Region

6.2: Emerging Trends in the Global Draught Beer Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Draught Beer Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Draught Beer Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Heineken

7.2: Molson Coors

7.3: CR Beer

7.4: Kirin

7.5: United Breweries

7.6: Anheuser-Busch InBev

7.7: Asahi Breweries

7.8: CR beer

7.9: Carlsberg

7.10: Constellation Brands

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