

Disposable E-Cigarette Market Report: Trends, Forecast and Competitive Analysis

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Abstracts

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Disposable E-Cigarette Market Trends and Forecast

The future of the disposable e-cigarette market looks promising with opportunities in the online and offline retail market. The global disposable e-cigarette market is expected to grow with a CAGR of 11% to 13% from 2023 to 2028. The major drivers for this market are growing demand for non-tobacco products owing to rising health concerns among consumers, increasing preference of using disposable e-cigarette among consumers, and inclination towards different flavoured based products.

Emerging Trends in the Disposable E-Cigarette Market

Emerging trend, which has a direct impact on the dynamics of the industry, includes changing consumer shift towards smokeless and hassle-free cigarettes.

A more than 150-page report is developed to help in your business decisions. A sample figure with some insights is shown below. To learn the scope, benefits, companies researched and other details of the global disposable e-cigarette market report, please download the report brochure.

Disposable E-Cigarette Market by Segments

The study includes trends and forecast for the global disposable e-cigarette market by flavor, distribution channel, and region, as follows:

Disposable E-Cigarette Market by Flavor [Value (\$B) Shipment Analysis for 2017 to 2028]:

Non-Tobacco

Tobacco

Disposable E-Cigarette Market by Distribution Channel [Value (\$B) Shipment Analysis for 2017 to 2028]:

Online

Offline

Disposable E-Cigarette Market by Region [Value (\$B) Shipment Analysis for 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Disposable E-Cigarette Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies, disposable e-cigarette companies cater to increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the disposable e-cigarette companies profiled in this report include-

Puff Bar

JUUL Labs, Inc.

British American Tobacco Plc

Imperial Brands Plc

Japan Tobacco Inc.

NJOY

YouMe Co. Ltd

Shenzhen IVPS Technology Co., Ltd.

Kaival Brands Innovations Group, Inc.

JAC Vapour

Disposable E-Cigarette Market Insights

Lucintel forecasts that non-tobacco will remain the largest segment over the forecast period due to increasing awareness of the harmful and deadly effects of tobacco consumption.

Offline is expected to remain the largest segment due to availability of disposable e-cigarette in various stores, such as supermarkets and hypermarkets, and easy accessibility of vape shops to try out and test these devices.

North America will remain the largest region due to increasing popularity of flavored disposable e-cigarettes, new launches by brands such as Puff Bar, Vuse, and Suorin, and rising adoption of e-cigarettes among millennial's and Gen X.

Features of the Disposable E-Cigarette Market

Market Size Estimates: Disposable e-cigarette market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Disposable e-cigarette market size by various segments, such as by flavour and distribution channel.

Regional Analysis: Disposable e-cigarette market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different flavors, distribution channels, and regions for the disposable e-cigarette market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the disposable e-cigarette market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the disposable e-cigarette market size?

Answer: The global disposable e-cigarette market is expected to reach an estimated \$xx billion by 2028.

Q2. What is the growth forecast for disposable e-cigarette market?

Answer: The global disposable e-cigarette market is expected to grow with a CAGR of 11% to 13% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the disposable e-cigarette market?

Answer: The major drivers for this market are growing demand for non-tobacco products owing to rising health concerns among consumers, increasing preference of

using disposable e-cigarette among consumers, and inclination towards different flavoured based products.

Q4. What are the major segments for disposable e-cigarette market?

Answer: The future of the disposable e-cigarette market looks promising with opportunities in the online and offline retail market.

Q5. What are the emerging trends in disposable e-cigarette market?

Answer: The emerging trend, which has a direct impact on the dynamics of the industry, includes changing consumer shift towards smokeless and hassle-free cigarettes.

Q6. Who are the key disposable e-cigarette companies?

Answer: Some of the key disposable e-cigarette companies are as follows:

Puff Bar

JUUL Labs, Inc.

British American Tobacco Plc

Imperial Brands Plc

Japan Tobacco Inc.

NJOY

YouMe Co. Ltd

Shenzhen IVPS Technology Co., Ltd.

Kaival Brands Innovations Group, Inc.

JAC Vapour

Q7. Which disposable e-cigarette segment will be the largest in future?

Answer: Lucintel forecasts that non-tobacco will remain the largest segment over the forecast period due to increasing awareness of the harmful and deadly effects of tobacco consumption.

Q8. In disposable e-cigarette market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region due to increasing popularity of flavored disposable e-cigarettes, new launches by brands such as Puff Bar, Vuse, and Suorin, and rising adoption of e-cigarettes among millennials and Gen X.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the disposable e-cigarette market by flavor (non-tobacco and tobacco), distribution channel (online and offline), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players

pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity did occur in the last five years and what has its impact been on the industry?

For any questions related to disposable E-cigarette market or related disposable E-cigarette companies, disposable E-cigarette market size, disposable E-cigarette market share, disposable E-cigarette analysis, write Lucintel analyst at email: helpdesk@lucintel.com we will be glad to get back to you soon.

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- 7.9: Kaival Brands Innovations Group, Inc.
- 7.10: JAC Vapour

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