

# Diisononyl Phthalate Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Diisononyl Phthalate Trends and Forecast

The future of the global diisononyl phthalate market looks promising with opportunities in the flooring & wall covering, wire & cable, film & sheet, coated fabric, and consumer good markets. The global diisononyl phthalate market is expected to reach an estimated \$3.3 billion by 2030 with a CAGR of 3.8% from 2024 to 2030. The major drivers for this market are growing need for flexible PVC across a range of industries, rising construction and building sector in emerging markets, as well as, greater demand for electrical cables, electronics, automobiles, and textiles.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Diisononyl Phthalate by Segment

The study includes a forecast for the global diisononyl phthalate by polymer type, application, and region.

Diisononyl Phthalate Market by Polymer Type [Shipment Analysis by Value from 2018 to 2030]:

PVC

Acrylic

Polyurethane

Others

Diisononyl Phthalate Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Flooring & Wall Covering

Wire & Cable

Film & Sheet

Coated Fabric

Consumer Good

Others

Diisononyl Phthalate Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Diisononyl Phthalate Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value

chain. With these strategies diisononyl phthalate companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the diisononyl phthalate companies profiled in this report include-

BASF

ExxonMobil

Evonik Industries

UPC

KLJ

LG Chem

Nan Ya Plastics

Aekyung Petrochemicals

Mitsubishi Chemical

Shandong Qilu Plasticizers

## Diisononyl Phthalate Market Insights

Lucintel forecasts that PVC is expected to witness the highest growth over the forecast period due to its processability, weather resistance, hardness, flexibility, and heat resistance.

APAC will remain the largest region over the forecast period due to strong demand in the construction and building sector, numerous DINP applications in the building sector that have been developed and innovated as a result of rising end-use industries and population growth.

## Features of the Global Diisononyl Phthalate Market

**Market Size Estimates:** Diisononyl phthalate market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Diisononyl phthalate market size by polymer type, application, and region in terms of value (\$B).

**Regional Analysis:** Diisononyl phthalate market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different polymer type, application, and regions for the diisononyl phthalate market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the diisononyl phthalate market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q1. What is the diisononyl phthalate market size?**

**Answer:** The global diisononyl phthalate market is expected to reach an estimated \$3.3 billion by 2030.

**Q2. What is the growth forecast for diisononyl phthalate market?**

**Answer:** The global diisononyl phthalate market is expected to grow with a CAGR of 3.8% from 2024 to 2030.

**Q3. What are the major drivers influencing the growth of the diisononyl phthalate market?**

**Answer:** The major drivers for this market are growing need for flexible PVC across a range of industries, rising construction and building sector in emerging markets, as well as, greater demand for electrical cables, electronics, automobiles, and textiles.

Q4. What are the major segments for diisononyl phthalate market?

Answer: The future of the global diisononyl phthalate market looks promising with opportunities in the flooring & wall covering, wire & cable, film & sheet, coated fabric, and consumer good markets.

Q5. Who are the key diisononyl phthalate market companies?

Answer: Some of the key diisononyl phthalate companies are as follows:

BASF

ExxonMobil

Evonik Industries

UPC

KLJ

LG Chem

Nan Ya Plastics

Aekyung Petrochemicals

Mitsubishi Chemical

Shandong Qilu Plasticizers

Q6. Which diisononyl phthalate market segment will be the largest in future?

Answer: Lucintel forecasts that PVC is expected to witness the highest growth over the forecast period due to its processability, weather resistance, hardness, flexibility, and heat resistance.

Q7. In diisononyl phthalate market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period due to strong demand in the construction and building sector, numerous DINP applications in the building sector that have been developed and innovated as a result of rising end-use industries and population growth.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the diisononyl phthalate market by polymer type (PVC, acrylic, polyurethane, and others), application (flooring & wall covering, wire & cable, film & sheet, coated fabric, consumer good, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Diisononyl Phthalate Market, Diisononyl Phthalate Market Size, Diisononyl Phthalate Market Growth, Diisononyl Phthalate Market Analysis, Diisononyl Phthalate Market Report, Diisononyl Phthalate Market Share, Diisononyl Phthalate Market Trends, Diisononyl Phthalate Market Forecast, Diisononyl Phthalate Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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