

# Digital Logistics Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Digital Logistics Market Trends and Forecast

The future of the global digital logistics market looks promising with opportunities in the retail and ecommerce, manufacturing, pharmaceuticals and healthcare, aerospace and defense, energy and utilities, and automotive markets. The global digital logistics market is expected to reach an estimated \$81.1 billion by 2030 with a CAGR of 18.8% from 2024 to 2030. The major drivers for this market are on-going digital transformation in the logistics industry, rising volume and velocity of data in the logistics industry, and significantly growing demand from the ecommerce industry.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Digital Logistics Market by Segment

The study includes a forecast for the global digital logistics market by system, service, function, end use industry, and region

### Digital Logistics Market by System [Shipment Analysis by Value from 2018 to 2030]:

Tracking and Monitoring System

Information Integrated System

Electronic Data Interchange System

Database Management System

Fleet Management and Order Management System

Digital Logistics Market by Service [Shipment Analysis by Value from 2018 to 2030]:

Consulting

System Integration

Digital Logistics Market by Function [Shipment Analysis by Value from 2018 to 2030]:

Warehouse Management

Transportation Management

Workforce Management

Digital Logistics Market by End Use Industry [Shipment Analysis by Value from 2018 to 2030]:

Retail and eCommerce

Manufacturing

Pharmaceuticals and healthcare

Aerospace and Defense

Energy and Utilities

Automotive

Others

## Digital Logistics Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Digital Logistics Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies digital logistics companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the digital logistics companies profiled in this report include-

IBM

Advantech

Oracle

Samsung Electronics

DigiLogistics Technology

Hexaware Technologies

Tech Mahindra

JDA Software

UTI Worldwide

SAP SE

## Digital Logistics Market Insights

Lucintel forecasts that tracking and monitoring system will remain the largest segment over the forecast period.

Within this market, retail is expected to witness highest growth.

APAC is expected to witness highest growth over the forecast period.

## Features of the Global Digital Logistics Market

Market Size Estimates: Digital logistics market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Digital logistics market size by various segments, such as by system, service, function, end use industry, and region in terms of value (\$B).

Regional Analysis: Digital logistics market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different systems, services, functions, end use industries, and regions for the digital logistics market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the digital logistics market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q.1 What is the digital logistics market size?

Answer: The global digital logistics market is expected to reach an estimated \$81.1 billion by 2030.

Q.2 What is the growth forecast for the digital logistics market?

Answer: The global digital logistics market is expected to grow with a CAGR of 18.8% from 2024 to 2030.

Q.3 What are the major drivers influencing the growth of the digital logistics market?

Answer: The major drivers for this market are on-going digital transformation in the logistics industry, rising volume and velocity of data in the logistics industry, and significantly growing demand from the ecommerce industry.

Q4. What are the major segments for the digital logistics market?

Answer: The future of the global digital logistics market looks promising with opportunities in the retail and ecommerce, manufacturing, pharmaceuticals and healthcare, aerospace and defense, energy and utilities, and automotive markets.

Q5. Who are the key digital logistics market companies?

Answer: Some of the key digital logistics companies are as follows:

IBM

Advantech

Oracle

Samsung Electronics

DigiLogistics Technology

Hexaware Technologies

Tech Mahindra

JDA Software

UTI Worldwide

SAP SE

Q6. Which digital logistics market segment will be the largest in future?

Answer: Lucintel forecasts that tracking and monitoring system will remain the largest segment over the forecast period.

Q7. In digital logistics market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness highest growth over the forecast period.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the digital logistics market by system (tracking and monitoring system, information integrated system, electronic data interchange system, database management system, and fleet management and order management system), service (consulting and system integration), function (warehouse management, transport management, and workforce management) end use industry (retail and ecommerce, manufacturing, pharmaceuticals and healthcare, aerospace and defense, energy and utilities, automotive, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to digital logistics market or related to digital logistics companies, digital logistics market size, digital logistics market share, digital logistics market growth, digital logistics market research, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL DIGITAL LOGISTICS MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Digital Logistics Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Digital Logistics Market by System

3.3.1: Tracking and Monitoring System

3.3.2: Information Integrated System

3.3.3: Electronic Data Interchange System

3.3.4: Database Management System

3.3.5: Fleet Management and Order Management System

3.4: Global Digital Logistics Market by Service

3.4.1: Consulting

3.4.2: System Integration

3.5: Global Digital Logistics Market by Function

3.5.1: Warehouse Management

3.5.2: Transportation Management

3.5.3: Workforce Management

3.6: Global Digital Logistics Market by End Use Industry

3.6.1: Retail and eCommerce

3.6.2: Manufacturing

3.6.3: Pharmaceuticals and healthcare

3.6.4: Aerospace and Defense

3.6.5: Energy and Utilities

3.6.6: Automotive

3.6.7: Others

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**



#### 4.1: Global Digital Logistics Market by Region

#### 4.2: North American Digital Logistics Market

4.2.1: North American Digital Logistics Market by System: Tracking and Monitoring System, Information Integrated System, Electronic Data Interchange System, Database Management System, and Fleet Management and Order Management System

4.2.2: North American Digital Logistics Market by Service: Consulting and System Integration

#### 4.3: European Digital Logistics Market

4.3.1: European Digital Logistics Market by System: Tracking and Monitoring System, Information Integrated System, Electronic Data Interchange System, Database Management System, and Fleet Management and Order Management System

4.3.2: European Digital Logistics Market by Service: Consulting and System Integration

#### 4.4: APAC Digital Logistics Market

4.4.1: APAC Digital Logistics Market by System : Tracking and Monitoring System, Information Integrated System, Electronic Data Interchange System, Database Management System, Fleet Management and Order Management System, 0,0,0,0,0,0 System: Tracking and Monitoring System, Information Integrated System, Electronic Data Interchange System, Database Management System, and Fleet Management and Order Management System

4.4.2: APAC Digital Logistics Market by Service: Consulting and System Integration

#### 4.5: ROW Digital Logistics Market

4.5.1: ROW Digital Logistics Market by System: Tracking and Monitoring System, Information Integrated System, Electronic Data Interchange System, Database Management System, and Fleet Management and Order Management System

4.5.2: ROW Digital Logistics Market by Service: Consulting and System Integration

### **5. COMPETITOR ANALYSIS**

#### 5.1: Product Portfolio Analysis

#### 5.2: Operational Integration

#### 5.3: Porter's Five Forces Analysis

### **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

#### 6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Digital Logistics Market by System

6.1.2: Growth Opportunities for the Global Digital Logistics Market by Service

6.1.3: Growth Opportunities for the Global Digital Logistics Market by Function

- 6.1.4: Growth Opportunities for the Global Digital Logistics Market by End Use Industry
- 6.1.5: Growth Opportunities for the Global Digital Logistics Market Region
- 6.2: Emerging Trends in the Global Digital Logistics Market
- 6.3: Strategic Analysis
  - 6.3.1: New Product Development
  - 6.3.2: Capacity Expansion of the Global Digital Logistics Market
  - 6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Digital Logistics Market
  - 6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

- 7.1: IBM
- 7.2: Advantech
- 7.3: Oracle
- 7.4: Samsung Electronics
- 7.5: DigiLogistics Technology
- 7.6: Hexaware Technologies
- 7.7: Tech Mahindra
- 7.8: JDA Software
- 7.9: UTI Worldwide
- 7.10: SAP SE

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