

# Digital Classroom Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/D84DF9BBF90BEN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: D84DF9BBF90BEN

## Abstracts

2 – 3 business days after placing order

### Digital Classroom Trends and Forecast

The future of the global digital classroom market looks promising with opportunities in the k-12 and higher education markets. The global digital classroom market is expected to grow with a CAGR of 13.2% from 2024 to 2030. The major drivers for this market are rising number of schools, increasing applicants, and growing number of educational apps, which provide students with interactive online lectures and study materials.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Digital Classroom by Segment

The study includes a forecast for the global digital classroom by product type, application, and region.

Digital Classroom Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Digital Classroom Hardware

Digital Classroom Content

Digital Classroom Software

Digital Classroom Market by Application [Shipment Analysis by Value from 2018 to 2030]:

K-12

Higher Education

Digital Classroom Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Digital Classroom Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies digital classroom companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the digital classroom companies profiled in this report include-

Dell

Jenzabar

Blackboard

Discovery Education

Pearson Education

Promethean

Oracle Corporation

## Digital Classroom Market Insights

Lucintel forecasts that digital classroom hardware will remain the largest segment over the forecast period.

Within this market, higher education will remain larger segment.

North America will remain the largest region over the forecast period due to large number of schools, incorporation of advanced technologies, and growing adoption of marketing strategies in the region.

## Features of the Global Digital Classroom Market

Market Size Estimates: Digital classroom market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Digital classroom market size by product type, application, and region in terms of value (\$B).

Regional Analysis: Digital classroom market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product types, applications, and regions for the digital classroom market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the digital classroom market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the growth forecast for digital classroom market?

Answer: The global digital classroom market is expected to grow with a CAGR of 13.2% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the digital classroom market?

Answer: The major drivers for this market are rising number of schools, increasing applicants and growing number of educational apps, which provide students with interactive online lectures and study materials.

Q3. What are the major segments for digital classroom market?

Answer: The future of the digital classroom market looks promising with opportunities in the k-12 and higher education markets.

Q4. Who are the key digital classroom market companies?

Answer: Some of the key digital classroom companies are as follows:

Dell

Jenzabar

Blackboard

Discovery Education

Pearson Education

Promethean

Oracle Corporation

Q5. Which digital classroom market segment will be the largest in future?

Answer: Lucintel forecasts that digital classroom hardware will remain the largest segment over the forecast period.

Q6. In digital classroom market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to large number of schools, incorporation of advanced technologies, and growing adoption of marketing strategies in the region.

Q.7 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the digital classroom market by product type (digital classroom hardware, digital classroom content, and digital classroom software), application (k-12 and higher education), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Digital Classroom Market, Digital Classroom Market Size, Digital Classroom Market Growth, Digital Classroom Market Analysis, Digital Classroom Market Report, Digital Classroom Market Share, Digital Classroom Market Trends, Digital Classroom Market Forecast, Digital Classroom Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL DIGITAL CLASSROOM MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Digital Classroom Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Digital Classroom Market by Product Type

3.3.1: Digital Classroom Hardware

3.3.2: Digital Classroom Content

3.3.3: Digital Classroom Software

3.4: Global Digital Classroom Market by Application

3.4.1: K-12

3.4.2: Higher Education

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global Digital Classroom Market by Region

4.2: North American Digital Classroom Market

4.2.1: North American Digital Classroom Market by Product Type: Digital Classroom Hardware , Digital Classroom Content , and Digital Classroom Software

4.2.2: North American Digital Classroom Market by Application: K-12 and Higher Education

4.3: European Digital Classroom Market

4.3.1: European Digital Classroom Market by Product Type: Digital Classroom Hardware , Digital Classroom Content , and Digital Classroom Software

4.3.2: European Digital Classroom Market by Application: K-12 and Higher Education

4.4: APAC Digital Classroom Market

4.4.1: APAC Digital Classroom Market by Product Type: Digital Classroom Hardware , Digital Classroom Content , and Digital Classroom Software

4.4.2: APAC Digital Classroom Market by Application: K-12 and Higher Education

#### 4.5: ROW Digital Classroom Market

4.5.1: ROW Digital Classroom Market by Product Type: Digital Classroom Hardware , Digital Classroom Content , and Digital Classroom Software

4.5.2: ROW Digital Classroom Market by Application: K-12 and Higher Education

### **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

### **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Digital Classroom Market by Product Type

6.1.2: Growth Opportunities for the Global Digital Classroom Market by Application

6.1.3: Growth Opportunities for the Global Digital Classroom Market by Region

6.2: Emerging Trends in the Global Digital Classroom Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Digital Classroom Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Digital Classroom Market

6.3.4: Certification and Licensing

### **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: Dell

7.2: Jenzabar

7.3: Blackboard

7.4: Discovery Education

7.5: Pearson Education

7.6: Promethean

7.7: Oracle Corporation



## I would like to order

Product name: Digital Classroom Market Report: Trends, Forecast and Competitive Analysis to 2030

Product link: <https://marketpublishers.com/r/D84DF9BBF90BEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/D84DF9BBF90BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970