

# Digital Classroom Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Digital Classroom Trends and Forecast

The future of the global digital classroom market looks promising with opportunities in the k-12 and higher education markets. The global digital classroom market is expected to grow with a CAGR of 13.2% from 2024 to 2030. The major drivers for this market are rising number of schools, increasing applicants, and growing number of educational apps, which provide students with interactive online lectures and study materials.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Digital Classroom by Segment

The study includes a forecast for the global digital classroom by product type, application, and region.

Digital Classroom Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Digital Classroom Hardware

Digital Classroom Content

Digital Classroom Software

Digital Classroom Market by Application [Shipment Analysis by Value from 2018 to 2030]:

K-12

Higher Education

Digital Classroom Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

#### List of Digital Classroom Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies digital classroom companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the digital classroom companies profiled in this report include-

Dell

Jenzabar

Blackboard

Discovery Education

Pearson Education

Promethean

Oracle Corporation

## Digital Classroom Market Insights

Lucintel forecasts that digital classroom hardware will remain the largest segment over the forecast period.

Within this market, higher education will remain larger segment.

North America will remain the largest region over the forecast period due to large number of schools, incorporation of advanced technologies, and growing adoption of marketing strategies in the region.

## Features of the Global Digital Classroom Market

**Market Size Estimates:** Digital classroom market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Digital classroom market size by product type, application, and region in terms of value (\$B).

**Regional Analysis:** Digital classroom market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different product types, applications, and regions for the digital classroom market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the digital classroom market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

Q1. What is the growth forecast for digital classroom market?

Answer: The global digital classroom market is expected to grow with a CAGR of 13.2% from 2024 to 2030.

Q2. What are the major drivers influencing the growth of the digital classroom market?

Answer: The major drivers for this market are rising number of schools, increasing applicants and growing number of educational apps, which provide students with interactive online lectures and study materials.

Q3. What are the major segments for digital classroom market?

Answer: The future of the digital classroom market looks promising with opportunities in the k-12 and higher education markets.

Q4. Who are the key digital classroom market companies?

Answer: Some of the key digital classroom companies are as follows:

Dell

Jenzabar

Blackboard

Discovery Education

Pearson Education

Promethean

Oracle Corporation

Q5. Which digital classroom market segment will be the largest in future?

Answer: Lucintel forecasts that digital classroom hardware will remain the largest segment over the forecast period.

Q6. In digital classroom market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to large number of schools, incorporation of advanced technologies, and growing adoption of marketing strategies in the region.

Q.7 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the digital classroom market by product type (digital classroom hardware, digital classroom content, and digital classroom software), application (k-12 and higher education), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Digital Classroom Market, Digital Classroom Market Size, Digital Classroom Market Growth, Digital Classroom Market Analysis, Digital Classroom Market Report, Digital Classroom Market Share, Digital Classroom Market Trends, Digital Classroom Market Forecast, Digital Classroom Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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