

# Digital Banking Platform Market Report: Trends, Forecast and Competitive Analysis to 2030

<https://marketpublishers.com/r/DA533F2C5694EN.html>

Date: July 2024

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: DA533F2C5694EN

## Abstracts

2 – 3 business days after placing order

### Digital Banking Platform Trends and Forecast

The future of the global digital banking platform market looks promising with opportunities in the retail banking, corporate banking, and investment banking markets. The global digital banking platform market is expected to reach an estimated \$19.1 billion by 2030 with a CAGR of 11.5% from 2024 to 2030. The major drivers for this market are increasing demand among banks for delivering enhanced customer experience and rising adoption of cloud-based solutions by financial institutions.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Digital Banking Platform by Segment

The study includes a forecast for the global digital banking platform by component, deployment type, banking type, banking mode, and region.

Digital Banking Platform Market by Component [Shipment Analysis by Value from 2018 to 2030]:

Platforms

Services

Digital Banking Platform Market by Deployment Type [Shipment Analysis by Value from 2018 to 2030]:

On-Premises

Cloud

Digital Banking Platform Market by Banking Type [Shipment Analysis by Value from 2018 to 2030]:

Retail Banking

Corporate Banking

Investment Banking

Digital Banking Platform Market by Banking Mode [Shipment Analysis by Value from 2018 to 2030]:

Online Banking

Mobile Banking

Digital Banking Platform Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Digital Banking Platform Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies digital banking platform companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the digital banking platform companies profiled in this report include-

Alkami

Apiture

Appway

Backbase

BNY Mellon

CR2

EdgeVerve

## Digital Banking Platform Market Insights

Lucintel forecasts that platform is expected to witness higher growth over the forecast period as it provides a diverse range of products, including commercial accounts, retail accounts, mobile banking, investment services, real-time transactions, and financial management tools.

Within this market, retail banking will remain the largest segment.

APAC is expected to witness the highest growth over the forecast period due to growing adoption of advanced analytics technologies and entrance of new players in the market.

## Features of the Global Digital Banking Platform Market

Market Size Estimates: Digital banking platform market size estimation in terms of value

(\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Digital banking platform market size by various segments, such as by component, deployment type, banking type, banking mode, and region in terms of value (\$B).

**Regional Analysis:** Digital banking platform market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different components, deployment types, banking types, banking modes, and regions for the digital banking platform market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the digital banking platform market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q1. What is the digital banking platform market size?**

**Answer:** The global digital banking platform market is expected to reach an estimated \$19.1 billion by 2030.

**Q2. What is the growth forecast for digital banking platform market?**

**Answer:** The global digital banking platform market is expected to grow with a CAGR of 11.5% from 2024 to 2030.

**Q3. What are the major drivers influencing the growth of the digital banking platform market?**

**Answer:** The major drivers for this market are increasing demand among banks for delivering enhanced customer experience and rising adoption of cloud-based solutions by financial institutions.

Q4. What are the major segments for digital banking platform market?

Answer: The future of the digital banking platform market looks promising with opportunities in the retail banking, corporate banking, and investment banking markets.

Q5. Who are the key digital banking platform market companies?

Answer: Some of the key digital banking platform companies are as follows:

Alkami

Apiture

Appway

Backbase

BNY Mellon

CR2

EdgeVerve

Q6. Which digital banking platform market segment will be the largest in future?

Answer: Lucintel forecasts that platform is expected to witness higher growth over the forecast period as it provides a diverse range of products, including commercial accounts, retail accounts, mobile banking, investment services, real-time transactions, and financial management tools.

Q7. In digital banking platform market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period due to growing adoption of advanced analytics technologies and entrance of new players in the market.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the digital banking platform market by component (platforms and services), deployment type (on-premises and cloud), banking type (retail banking, corporate banking, and investment banking), banking mode (online banking and mobile banking), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Digital Banking Platform Market, Digital Banking Platform Market Size, Digital Banking Platform Market Growth, Digital Banking Platform Market

Analysis, Digital Banking Platform Market Report, Digital Banking Platform Market Share, Digital Banking Platform Market Trends, Digital Banking Platform Market Forecast, Digital Banking Platform Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL DIGITAL BANKING PLATFORM MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Digital Banking Platform Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Digital Banking Platform Market by Component

3.3.1: Platforms

3.3.2: Services

3.4: Global Digital Banking Platform Market by Deployment Type

3.4.1: On-premises

3.4.2: Cloud

3.5: Global Digital Banking Platform Market by Banking Type

3.5.1: Retail Banking

3.5.2: Corporate Banking

3.5.3: Investment Banking

3.6: Global Digital Banking Platform Market by Banking Mode

3.6.1: Online Banking

3.6.2: Mobile Banking

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global Digital Banking Platform Market by Region

4.2: North American Digital Banking Platform Market

4.2.1: North American Digital Banking Platform Market by Component: Platforms and Services

4.2.2: North American Digital Banking Platform Market by Banking Type: Retail Banking, Corporate Banking, and Investment Banking

4.3: European Digital Banking Platform Market



4.3.1: European Digital Banking Platform Market by Component: Platforms and Services

4.3.2: European Digital Banking Platform Market by Banking Type: Retail Banking, Corporate Banking, and Investment Banking

4.4: APAC Digital Banking Platform Market

4.4.1: APAC Digital Banking Platform Market by Component: Platforms and Services

4.4.2: APAC Digital Banking Platform Market by Banking Type: Retail Banking, Corporate Banking, and Investment Banking

4.5: ROW Digital Banking Platform Market

4.5.1: ROW Digital Banking Platform Market by Component: Platforms and Services

4.5.2: ROW Digital Banking Platform Market by Banking Type: Retail Banking, Corporate Banking, and Investment Banking

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Digital Banking Platform Market by Component

6.1.2: Growth Opportunities for the Global Digital Banking Platform Market by Deployment Type

6.1.3: Growth Opportunities for the Global Digital Banking Platform Market by Banking Type

6.1.4: Growth Opportunities for the Global Digital Banking Platform Market by Banking Mode

6.1.5: Growth Opportunities for the Global Digital Banking Platform Market by Region

6.2: Emerging Trends in the Global Digital Banking Platform Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Digital Banking Platform Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Digital Banking Platform Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: Alkami

7.2: Apiture

7.3: Appway

7.4: Backbase

7.5: BNY Mellon

7.6: CR2

7.7: EdgeVerve

## I would like to order

Product name: Digital Banking Platform Market Report: Trends, Forecast and Competitive Analysis to 2030

Product link: <https://marketpublishers.com/r/DA533F2C5694EN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/DA533F2C5694EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

