

Digital Badge Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Digital Badge Trends and Forecast

The future of the global digital badge market looks promising with opportunities in the academic, corporate, government, and non-profit organizations markets. The global digital badge market is expected to reach an estimated \$1.1 billion by 2030 with a CAGR of 15.6% from 2024 to 2030. The major drivers for this market are growing focus on employees' professional development, expansion in the use of online learning, and increasing acceptance of social and digital learning through a variety of online channels.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Digital Badge by Segment

The study includes a forecast for the global digital badge by type, offering, end use, and region.

Digital Badge Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Certification Badges

Recognition Badges

Participation Badges

Achievement Badges

Contribution Badges

Digital Badge Market by Offering [Shipment Analysis by Value from 2018 to 2030]:

Platform

Services

Digital Badge Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Academic

Corporate

Government

Non-Profit Organizations

Other

Digital Badge Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Digital Badge Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies digital badge companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the digital badge companies profiled in this report include-

Pearson

Instructure

SkillSoft Corporation

PeopleCert

Accredible

Parchment

EbizON

Accreditrust Technologies

Badgecraft

Badge List

Digital Badge Market Insights

Lucintel forecasts that services is expected to witness higher growth over the forecast period.

Within this market, academic will remain the largest segment because it include schools, colleges, universities, and private tutorials, is pushing credentials as a means of providing professional learning opportunities for educators and other professionals in various subjects and fields.

North America will remain the largest region over the forecast period due to the corporate and educational sectors are increasingly adopting digital badges as a result of technological improvements.

Features of the Global Digital Badge Market

Market Size Estimates: Digital badge market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Digital badge market size by type, offering, end use, and region in terms of value (\$B).

Regional Analysis: Digital badge market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different type, offering, end use, and regions for the digital badge market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the digital badge market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the digital badge market size?

Answer: The global digital badge market is expected to reach an estimated \$1.1 billion by 2030.

Q2. What is the growth forecast for digital badge market?

Answer: The global digital badge market is expected to grow with a CAGR of 15.6% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the digital badge market?

Answer: The major drivers for this market are growing focus on employees' professional development, expansion in the use of online learning, and increasing acceptance of social and digital learning through a variety of online channels.

Q4. What are the major segments for digital badge market?

Answer: The future of the global digital badge market looks promising with opportunities in the academic, corporate, government, and non-profit organizations markets.

Q5. Who are the key digital badge market companies?

Answer: Some of the key digital badge companies are as follows:

Pearson

Instructure

SkillSoft Corporation

PeopleCert

Accredible

Parchment

EbizON

Accreditrust Technologies

Badgecraft

Badge List

Q6. Which digital badge market segment will be the largest in future?

Answer: Lucintel forecasts that services is expected to witness higher growth over the forecast period.

Q7. In digital badge market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to the corporate and educational sectors are increasingly adopting digital badges as a result of technological improvements.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the digital badge market by type (certification badges, recognition badges, participation badges, achievement badges, and contribution badges), offering (platform and services), end use (academic, corporate, government, non-profit organizations, and other), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Digital Badge Market, Digital Badge Market Size, Digital Badge Market Growth, Digital Badge Market Analysis, Digital Badge Market Report, Digital Badge Market Share, Digital Badge Market Trends, Digital Badge Market Forecast, Digital Badge Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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