

Digestive Health Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Digestive Health Trends and Forecast

The future of the global digestive health market looks promising with opportunities in the drug stores and retail pharmacies and online providers markets. The global digestive health market is expected to reach an estimated \$81.1 billion by 2030 with a CAGR of 9.8% from 2024 to 2030. The major drivers for this market are increasing awareness among the customers regarding diet and health and growing prevalence of digestive problems.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Digestive Health by Segment

The study includes a forecast for the global digestive health by type, form, distribution channel, and region.

Digestive Health Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Prebiotics

Probiotics

Digestive Enzymes

Digestive Health Market by Form [Shipment Analysis by Value from 2018 to 2030]:

Capsule

Tablet

Others

Digestive Health Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Drug Stores and Retail Pharmacies

Online Providers

Others

Digestive Health Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Digestive Health Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies digestive health companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce

production costs, and expand their customer base. Some of the digestive health companies profiled in this report include-

Pfizer

Sanofi

Bayer

NOW Health Group

BASF

The Bountiful Company

Herbalife Nutrition

Amway

GlaxoSmithKline

Nestle

Digestive Health Market Insights

Lucintel forecasts that probiotics will remain the largest segment over the forecast period due to growing awareness about the digestive health, intestinal disorders, and gut health.

Within this market, drug stores and retail pharmacies will remain the larger segment due to growing demand for easy digestive health solutions.

North America will remain the largest region over the forecast period due to growing prevalence towards digestive disorders and surge in geriatric populations in this region.

Features of the Global Digestive Health Market

Market Size Estimates: Digestive health market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Digestive health market size by type, form, distribution channel, and region in terms of value (\$B).

Regional Analysis: Digestive health market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different types, forms, distribution channels, and regions for the digestive health market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the digestive health market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the digestive health market size?

Answer: The global digestive health market is expected to reach an estimated \$81.1 billion by 2030.

Q2. What is the growth forecast for digestive health market?

Answer: The global digestive health market is expected to grow with a CAGR of 9.8% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the digestive health market?

Answer: The major drivers for this market are increasing awareness among the customers regarding diet and health and growing prevalence of digestive problems.

Q4. What are the major segments for digestive health market?

Answer: The future of the digestive health market looks promising with opportunities in the drug stores and retail pharmacies and online providers markets.

Q5. Who are the key digestive health market companies?

Answer: Some of the key digestive health companies are as follows:

Pfizer

Sanofi

Bayer

NOW Health Group

BASF

The Bountiful Company

Herbalife Nutrition

Amway

GlaxoSmithKline

Nestle

Q6. Which digestive health market segment will be the largest in future?

Answer: Lucintel forecasts that probiotics will remain the largest segment over the forecast period due to growing awareness about the digestive health, intestinal disorders, and gut health.

Q7. In digestive health market, which region is expected to be the largest in next 5 years?

Answer: North America will remain the largest region over the forecast period due to growing prevalence towards digestive disorders and surge in geriatric populations in this region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the digestive health market by type (prebiotics, probiotics, and digestive enzymes), form (capsule, tablet, and others), distribution channel (drug stores and retail pharmacies, online providers, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Digestive Health Market, Digestive Health Market Size, Digestive Health Market Growth, Digestive Health Market Analysis, Digestive Health

Market Report, Digestive Health Market Share, Digestive Health Market Trends, Digestive Health Market Forecast, Digestive Health Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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7.8: Amway

7.9: GlaxoSmithKline

7.10: Nestle

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