

# Digestive Health Food & Drink Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Digestive Health Food & Drink Trends and Forecast

The future of the global digestive health food & drink market looks promising with opportunities in the dairy products, bakery & cereals, and non-alcoholic beverages markets. The global digestive health food & drink market is expected to reach an estimated \$42.0 billion by 2030 with a CAGR of 7.5% from 2024 to 2030. The major drivers for this market are increasing awareness of maintaining a healthy lifestyle and rising incidence of chronic conditions like diabetes among individuals worldwide.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Digestive Health Food & Drink by Segment

The study includes a forecast for the global digestive health food & drink by product, end use, and region.

Digestive Health Food & Drink Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Fermented Dairy Product

Probiotics

Prebiotics

Digestive Fruit Beverages

Food Enzymes

Others

Digestive Health Food & Drink Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Dairy Products

Bakery & Cereals

Non-Alcoholic Beverages

Others

Digestive Health Food & Drink Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Digestive Health Food & Drink Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies digestive health food & drink companies cater increasing

demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the digestive health food & drink companies profiled in this report include-

General Mills

Danone

Lifeway foods

Danisco

Clover Industries

DuPont de Nemours

Arla Foods

Nestle

Yakult Honsha

Probi AB

## Digestive Health Food & Drink Market Insights

Lucintel forecasts that probiotics will remain the largest segment over the forecast period.

Within this market, dairy products is expected to witness the highest growth.

North America is expected to witness the highest growth over the forecast period due to existence of key market players and increasing consumption of digestive drinks and food in this region.

## Features of the Global Digestive Health Food & Drink Market

Market Size Estimates: Digestive health food & drink market size estimation in terms of

value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Digestive health food & drink market size by product, end use, and region in terms of value (\$B).

**Regional Analysis:** Digestive health food & drink market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different products, end uses, and regions for the digestive health food & drink market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the digestive health food & drink market.

**Analysis of competitive intensity** of the industry based on Porter's Five Forces model.

## FAQ

**Q1. What is the digestive health food & drink market size?**

**Answer:** The global digestive health food & drink market is expected to reach an estimated \$42.0 billion by 2030.

**Q2. What is the growth forecast for digestive health food & drink market?**

**Answer:** The global digestive health food & drink market is expected to grow with a CAGR of 7.5% from 2024 to 2030.

**Q3. What are the major drivers influencing the growth of the digestive health food & drink market?**

**Answer:** The major drivers for this market are increasing awareness of maintaining a healthy lifestyle and increasing global incidence of chronic conditions like diabetes among individuals worldwide.

**Q4. What are the major segments for digestive health food & drink market?**

Answer: The future of the digestive health food & drink market looks promising with opportunities in the dairy products, bakery & cereals, and non-alcoholic beverages markets.

Q5. Who are the key digestive health food & drink market companies?

Answer: Some of the key digestive health food & drink companies are as follows:

General Mills

Danone

Lifeway foods

Danisco

Clover Industries

DuPont de Nemours

Arla Foods

Nestle

Yakult Honsha

Probi AB

Q6. Which digestive health food & drink market segment will be the largest in future?

Answer: Lucintel forecasts that probiotics will remain the largest segment over the forecast period.

Q7. In digestive health food & drink market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness the highest growth over the forecast

period due to existence of key market players and increasing consumption of digestive drinks and food in this region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the digestive health food & drink market by product (fermented dairy product, probiotics, prebiotics, digestive fruit beverages, food enzymes, and others), end use (dairy products, bakery & cereals, non-alcoholic beverages, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Digestive Health Food & Drink Market, Digestive Health Food & Drink Market Size, Digestive Health Food & Drink Market Growth, Digestive Health Food & Drink Market Analysis, Digestive Health Food & Drink Market Report, Digestive Health Food & Drink Market Share, Digestive Health Food & Drink Market Trends, Digestive Health Food & Drink Market Forecast, Digestive Health Food & Drink Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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