

Dietary Supplements Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Dietary Supplements Trends and Forecast

The future of the global dietary supplements market looks promising with opportunities in the infants, children, adults, pregnant women, and geriatric markets. The global dietary supplements market is expected to reach an estimated \$255.2 billion by 2030 with a CAGR of 7.2% from 2024 to 2030. The major drivers for this market are increasing inclination towards plant-based supplements, rising awareness toward healthy diets, and surge in aging population.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Dietary Supplements by Segment

The study includes a forecast for the global dietary supplements by ingredient, form, end use, application, and region.

Dietary Supplements Market by Ingredient [Shipment Analysis by Value from 2018 to 2030]:

Vitamins

Botanicals

Minerals

Protein & Amino Acids

Fibers & Specialty Carbohydrates

Omega Fatty Acids

Others

Dietary Supplements Market by Form [Shipment Analysis by Value from 2018 to 2030]:

Tablets

Capsules

Soft Gels

Powders

Gummies

Liquids

Others

Dietary Supplements Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Infants

Children

Adults

Pregnant Women

Geriatric

Others

Dietary Supplements Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Energy & Weight Management

General Health

Bone & Joint Health

Gastrointestinal Health

Immunity, Cardiac Health

Diabetes, Anti-Cancer

Lungs Detox/Cleanse

Skin/ Hair/ Nails

Sexual Health

Others

Dietary Supplements Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Dietary Supplements Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies dietary supplements companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the dietary supplements companies profiled in this report include-

Amway

Abbott

Bayer

Glanbia

Pfizer

Archer Daniels Midland

NU SKIN

GlaxoSmithKline

Herbalife Nutrition

Nature's Sunshine Products

Dietary Supplements Market Insights

Lucintel forecasts that vitamins will remain the largest segment over the forecast period due to growing adoption by working professionals and sports athletes in the form of multivitamin tablets, powders, and liquids.

Within this market, adults will remain the largest segment due to increasing intake of dietary supplements among working professionals.

APAC will remain the largest region over the forecast period due to the presence of a large consumer base in this region.

Features of the Global Dietary Supplements Market

Market Size Estimates: Dietary supplements market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Dietary supplements market size by various segments, such as by ingredient, form, end use, application, and region in terms of value (\$B).

Regional Analysis: Dietary supplements market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different ingredients, forms, end uses, application, and regions for the dietary supplements market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the dietary supplements market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the dietary supplements market size?

Answer: The global dietary supplements market is expected to reach an estimated \$255.2 billion by 2030.

Q2. What is the growth forecast for dietary supplements market?

Answer: The global dietary supplements market is expected to grow with a CAGR of 7.2% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the dietary supplements market?

Answer: The major drivers for this market are increasing inclination towards plant-based supplements, rising awareness toward healthy diets and surge in aging population.

Q4. What are the major segments for dietary supplements market?

Answer: The future of the dietary supplements market looks promising with opportunities in the infants, children, adults, pregnant women, and geriatric markets.

Q5. Who are the key dietary supplements market companies?

Answer: Some of the key dietary supplements companies are as follows:

Amway

Abbott

Bayer

Glanbia

Pfizer

Archer Daniels Midland

NU SKIN

GlaxoSmithKline

Herbalife Nutrition

Nature's Sunshine Products

Q6. Which dietary supplements market segment will be the largest in future?

Answer: Lucintel forecasts that vitamins will remain the largest segment over the forecast period due to growing adoption by working professionals and sports athletes in the form of multivitamin tablets, powders, and liquids.

Q7. In dietary supplements market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the largest region over the forecast period due to the presence of a large consumer base in this region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the dietary supplements market by ingredient (vitamins, botanicals, minerals, protein & amino acids, fibers & specialty carbohydrates, omega fatty acids, and others), form (tablets, capsules, soft gels, powders, gummies, liquids, and others), end use (infants, children, adults, pregnant women, geriatric, and others), application (energy & weight management, general health, bone & joint health, gastrointestinal health, immunity, cardiac health, diabetes, anti-cancer, lungs detox/cleanse, skin/ hair/ nails, sexual health, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Dietary Supplements Market, Dietary Supplements Market Size, Dietary Supplements Market Growth, Dietary Supplements Market Analysis, Dietary Supplements Market Report, Dietary Supplements Market Share, Dietary Supplements Market Trends, Dietary Supplements Market Forecast, Dietary Supplements Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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