

# Desktop Virtualization Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Desktop Virtualization Trends and Forecast

The future of the global desktop virtualization market looks promising with opportunities in the BFSI (banking, finance services, and insurance), education, healthcare and life sciences, IT and ITes, government and defense, telecom, retail, automotive, transportation and logistics, media and entertainment, manufacturing markets. The global desktop virtualization market is expected to reach an estimated \$23.28 billion by 2030 with a CAGR of 10.0% from 2024 to 2030. The major drivers for this market are growing preference for hybrid or remote work culture, rising trend for cloud computing ,and increasing need for desktop virtualization to promote improved data security.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Desktop Virtualization by Segment

The study includes a forecast for the global desktop virtualization by organization size, material, end use industry, and region

Desktop Virtualization Market by Organization Size [Shipment Analysis by Value from 2018 to 2030]:

#### Small and Medium Sized Enterprises

## Large Enterprises

Desktop Virtualization Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Virtual Desktop Infrastructure (VDI)

Desktop-as-a-Service (DaaS)

Remote Desktop Services (RDS)

Desktop Virtualization Market by Offering [Shipment Analysis by Value from 2018 to 2030]:

Solution

Service

Desktop Virtualization Market by End Use Industry [Shipment Analysis by Value from 2018 to 2030]:

Banking, Finance services, and Insurance (BFSI)

Education

Healthcare and Life Sciences

IT and ITeS

Government and Defense

Telecom

Retail

Automotive, Transportation and Logistics

Media and Entertainment

Manufacturing

Others

Desktop Virtualization Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

#### List of Desktop Virtualization Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies desktop virtualization companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the desktop virtualization companies profiled in this report include-

Cisco Systems

Citrix Systems

Dell Technologies

Ericom Software

Hewlett Packard Enterprise Development

Huawei Technologies

International Business Machines

Microsoft

Ncomputing

Oracle

Parallels International

## Desktop Virtualization Market Insights

Lucintel forecast that large enterprises is expected to witness highest growth over the forecast period due to its significant adoption of desktop virtualization among these enterprises.

Healthcare and lifesciences will remain the largest segment due to growing integration of desktop virtualization in this sector to assists healthcare professional with critical information, such as patient information, responses, and timetables.

North America is expected to witness highest growth over the forecast period due to expanding number of large it companies/users and continuous technological advancements in the region.

## Features of the Global Desktop Virtualization Market

**Market Size Estimates:** Desktop virtualization market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Desktop virtualization market size by various segments, such as by organization size, type, offering, end use industry, and region in terms of value (\$B).

**Regional Analysis:** Desktop virtualization market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different organization size, type, offering, end use industry, and regions for the desktop virtualization market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the desktop virtualization market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q.1 What is the desktop virtualization market size?**

**Answer:** The global desktop virtualization market is expected to reach an estimated \$23.28 billion by 2030.

**Q.2 What is the growth forecast for desktop virtualization market?**

**Answer:** The global desktop virtualization market is expected to grow with a CAGR of 10.0% from 2024 to 2030.

**Q.3 What are the major drivers influencing the growth of the desktop virtualization market?**

**Answer:** The major drivers for this market are growing preference for hybrid or remote work culture, rising trend for cloud computing, and increasing need for desktop virtualization to promote improved data security.

**Q4. What are the major segments for desktop virtualization market?**

**Answer:** The future of the desktop virtualization market looks promising with opportunities in the BFSI (banking, finance services, and insurance), education, healthcare and life sciences, IT and ITes, government and defense, telecom, retail, automotive, transportation and logistics, media and entertainment, manufacturing markets.

**Q5. Who are the key desktop virtualization market companies?**

Answer: Some of the key desktop virtualization companies are as follows:

Cisco Systems

Citrix Systems

Dell Technologies

Ericom Software

Hewlett Packard Enterprise Development

Huawei Technologies

International Business Machines

Microsoft

Ncomputing

Oracle

Q6. Which desktop virtualization market segment will be the largest in future?

Answer: Lucintel forecast that large enterprises is expected to witness highest growth over the forecast period due to its significant adoption of desktop virtualization among these enterprises.

Q7. In desktop virtualization market, which region is expected to be the largest in next 5 years?

Answer: North America is expected to witness highest growth over the forecast period due to expanding number of large it companies/users and continuous technological advancements in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the desktop virtualization market by organization size (small & medium sized enterprises and large enterprises), type (virtual desktop infrastructure (VDI), desktop-as-a-service (DaaS), and remote desktop services (RDS), offering (solution and service), end use industry (BFSI (banking, finance services, and insurance), education, healthcare and life sciences, IT and ITes, government and defense, telecom, retail, automotive, transportation and logistics, media and entertainment, manufacturing, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to desktop virtualization market or related to desktop

virtualization companies, desktop virtualization market size, desktop virtualization market share, desktop virtualization market growth, desktop virtualization market research, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you soon.



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7.9: Ncomputing

7.10: Oracle

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