

# Decorated Apparel Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Decorated Apparel Trends and Forecast

The future of the global decorated apparel market looks promising with opportunities in the men, women, and children markets. The global decorated apparel market is expected to reach an estimated \$55.5 billion by 2030 with a CAGR of 12.8% from 2024 to 2030. The major drivers for this market are increasing desire for clothing with a luminous finish, growing desire for graphic t-shirts and other apparel as a result of changing fashion trends, as well as, rising demand for branded clothing among consumers worldwide.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Decorated Apparel by Segment

The study includes a forecast for the global decorated apparel by product, end use, and region.

Decorated Apparel Market by Product [Shipment Analysis by Value from 2018 to 2030]:

Embroidery

Screen Printing

Dye Sublimation

Digital Printing

Others

Decorated Apparel Market by End Use [Shipment Analysis by Value from 2018 to 2030]:

Men

Women

Children

Decorated Apparel Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Decorated Apparel Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies decorated apparel companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the decorated apparel companies profiled in this report include-

Gildan

Fruit of Loom

Downtown Custom Printwear

Hanesbrands

Master Printwear

Delta Apparel

Target Decorated Apparel

Advance Printwear

Lynka

New England Printwear

## Decorated Apparel Market Insights

Lucintel forecasts that embroidery is expected to witness the highest growth due to rising prominence of embroidery being done over a multitude of silhouettes, without gender distinction.

Within this market, women is expected to witness the highest growth over the forecast period due to availability and demand of various products like shirts, tops, kurtas and jackets.

APAC is expected to witness the highest growth over the forecast period due to growing disposable income of the middle-class population, along with the expansion of international players in the region.

## Features of the Global Decorated Apparel Market

Market Size Estimates: Decorated apparel market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Decorated apparel market size by product, end use, and region in terms of value (\$B).

**Regional Analysis:** Decorated apparel market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different product, end use, and regions for the decorated apparel market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the decorated apparel market.

**Analysis of competitive intensity of the industry based on Porter's Five Forces model.**

## FAQ

**Q1. What is the decorated apparel market size?**

**Answer:** The global decorated apparel market is expected to reach an estimated \$55.5 billion by 2030.

**Q2. What is the growth forecast for decorated apparel market?**

**Answer:** The global decorated apparel market is expected to grow with a CAGR of 12.8% from 2024 to 2030.

**Q3. What are the major drivers influencing the growth of the decorated apparel market?**

**Answer:** The major drivers for this market are increasing desire for clothing with a luminous finish, growing desire for graphic t-shirts and other apparel as a result of changing fashion trends, as well as, rising demand for branded clothing among consumers worldwide.

**Q4. What are the major segments for decorated apparel market?**

**Answer:** The future of the global decorated apparel market looks promising with

opportunities in the men, women, and children markets.

Q5. Who are the key decorated apparel market companies?

Answer: Some of the key decorated apparel companies are as follows:

Gildan

Fruit of Loom

Downtown Custom Printwear

Hanesbrands

Master Printwear

Delta Apparel

Target Decorated Apparel

Advance Printwear

Lynka

New England Printwear

Q6. Which decorated apparel market segment will be the largest in future?

Answer: Lucintel forecasts that embroidery is expected to witness the highest growth due to rising prominence of embroidery being done over a multitude of silhouettes, without gender distinction.

Q7. In decorated apparel market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period due to growing disposable income of the middle-class population, along with the expansion of international players in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the decorated apparel market by product (embroidery, screen printing, dye sublimation, digital printing, and others), end use (men, women, and children), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Decorated Apparel Market, Decorated Apparel Market Size, Decorated Apparel Market Growth, Decorated Apparel Market Analysis,

Decorated Apparel Market Report, Decorated Apparel Market Share, Decorated Apparel Market Trends, Decorated Apparel Market Forecast, Decorated Apparel Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL DECORATED APPAREL MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Decorated Apparel Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Decorated Apparel Market by Product

3.3.1: Embroidery

3.3.2: Screen Printing

3.3.3: Dye Sublimation

3.3.4: Digital Printing

3.3.5: Others

3.4: Global Decorated Apparel Market by End Use

3.4.1: Men

3.4.2: Women

3.4.3: Children

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global Decorated Apparel Market by Region

4.2: North American Decorated Apparel Market

4.2.1: North American Decorated Apparel Market by Product: Embroidery, Screen Printing, Dye Sublimation, Digital Printing, and Others

4.2.2: North American Decorated Apparel Market by End Use: Men, Women, and Children

4.3: European Decorated Apparel Market

4.3.1: European Decorated Apparel Market by Product: Embroidery, Screen Printing, Dye Sublimation, Digital Printing, and Others

4.3.2: European Decorated Apparel Market by End Use: Men, Women, and Children

4.4: APAC Decorated Apparel Market



4.4.1: APAC Decorated Apparel Market by Product: Embroidery, Screen Printing, Dye Sublimation, Digital Printing, and Others

4.4.2: APAC Decorated Apparel Market by End Use: Men, Women, and Children

4.5: ROW Decorated Apparel Market

4.5.1: ROW Decorated Apparel Market by Product: Embroidery, Screen Printing, Dye Sublimation, Digital Printing, and Others

4.5.2: ROW Decorated Apparel Market by End Use: Men, Women, and Children

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Decorated Apparel Market by Product

6.1.2: Growth Opportunities for the Global Decorated Apparel Market by End Use

6.1.3: Growth Opportunities for the Global Decorated Apparel Market by Region

6.2: Emerging Trends in the Global Decorated Apparel Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Decorated Apparel Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Decorated Apparel Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: Gildan

7.2: Fruit of Loom

7.3: Downtown Custom Printwear

7.4: Hanesbrands

7.5: Master Printwear

7.6: Delta Apparel

7.7: Target Decorated Apparel

7.8: Advance Printwear

7.9: Lynka

## 7.10: New England Printwear

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