

# Deception Technology Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Deception Technology Trends and Forecast

The future of the global deception technology market looks promising with opportunities in the banking, financial services, and insurance (bfsi), energy & utility, government, healthcare, telecom & it, manufacturing, and retail markets. The global deception technology market is expected to reach an estimated \$5.3 billion by 2030 with a CAGR of 14.1% from 2024 to 2030. The major drivers for this market are rising APTs and zero-day attacks, growing demand for effective solutions for early detection of attackers, and increasing adoption of BYOD and iot trends with enterprises.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Deception Technology by Segment

The study includes a forecast for the global deception technology by component, deception stack, deployment mode, end use industry, and region

Deception Technology Market by Component [Shipment Analysis by Value from 2018 to 2030]:

Solutions

Services

Deception Technology Market by Deception Stack [Shipment Analysis by Value from 2018 to 2030]:

Application Security

Data Security

Endpoint Security

Network Security

Deception Technology Market by Deployment Mode [Shipment Analysis by Value from 2018 to 2030]:

Cloud

On-Premises

Deception Technology Market by End Use Industry [Shipment Analysis by Value from 2018 to 2030]:

Banking, Financial Services, and Insurance (BFSI)

Energy & Utilities

Government

Healthcare

Telecom & IT

Manufacturing

Retail

Others

Deception Technology Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Deception Technology Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies deception technology companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the deception technology companies profiled in this report include-

Allure Security Technology

Topspin Security

Varmour

Smokescreen Technologies

Acalvio Technologies

NTT security

Ridgeback Network Defense

SEC Technologies

WatchGuard Technologies

Attivo Networks

## Deception Technology Market Insights

Lucintel forecast that solution will remain the larger segment over the forecast period due to growing demand for comprehensive and integrated security solutions, as well as increasing need for holistic and customizable cybersecurity offerings to protect critical assets and data.

BFSI will remain the largest segment over the forecast period due to rising adoption of deception platforms in financial sector along with growing demand for technological design highly advanced decoys and lures to misdirect attackers and protects real assets from being attacked.

APAC will remain the fastest growing region over the forecast period due to growing number of cyber threats and attacks in countries across the region, rising awareness towards the importance of robust security practices coupled with increasing government initiatives promoting cybersecurity.

## Features of the Global Deception Technology Market

**Market Size Estimates:** Deception technology market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Deception technology market size by various segments, such as by component, deception stack, deployment mode, end use industry, and region in terms of value (\$B).

**Regional Analysis:** Deception technology market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different components, deception stacks, deployment modes, end use industries, and regions for the deception technology market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the deception technology market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

**Q.1** What is the deception technology market size?

**Answer:** The global deception technology market is expected to reach an estimated \$5.3 billion by 2030.

**Q.2** What is the growth forecast for deception technology market?

**Answer:** The global deception technology market is expected to grow with a CAGR of 14.1% from 2024 to 2030.

**Q.3** What are the major drivers influencing the growth of the deception technology market?

**Answer:** The major drivers for this market are rising apts and zero-day attacks , growing demand for effective solutions for early detection of attackers, and increasing adoption of byod and iot trends with enterprises .

**Q4.** What are the major segments for deception technology market?

**Answer:** The future of the deception technology market looks promising with opportunities in the banking, financial services, and insurance (bfsi), energy & utility, government, healthcare, telecom & it, manufacturing, and retail markets.

**Q5.** Who are the key deception technology market companies?

**Answer:** Some of the key deception technology companies are as follows:

Allure Security Technology

Topspin Security

Varmour

Smokescreen Technologies

Acalvio Technologies

NTT security

Ridgeback Network Defense

SEC Technologies

WatchGuard Technologies

Attivo Networks

Q6. Which deception technology market segment will be the largest in future?

Answer: Lucintel forecast that solution will remain the larger segment over the forecast period due to growing demand for comprehensive and integrated security solutions, as well as increasing need for holistic and customizable cybersecurity offerings to protect critical assets and data.

Q7. In deception technology market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the fastest growing region over the forecast period due to growing number of cyber threats and attacks in countries across the region, rising awareness towards the importance of robust security practices coupled with increasing government initiatives promoting cybersecurity.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the deception technology market by component (solutions and services), deception stack (application security, data security, endpoint security, and network security), deployment mode (cloud and on-premises), end use industry (banking, financial services, and insurance (BFSI), energy & utilities, government, healthcare, telecom & it, manufacturing, retail, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to deception technology market or related to deception technology companies, deception technology market size, deception technology market share, deception technology market growth, deception technology market research, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com) we will be glad to get back to you

soon.



## Contents

### **1. EXECUTIVE SUMMARY**

### **2. GLOBAL DECEPTION TECHNOLOGY MARKET : MARKET DYNAMICS**

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

### **3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030**

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Deception Technology Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Deception Technology Market by Component

3.3.1: Solutions

3.3.2: Services

3.4: Global Deception Technology Market by Deception Stack

3.4.1: Application Security

3.4.2: Data Security

3.4.3: Endpoint Security

3.4.4: Network Security

3.5: Global Deception Technology Market by Deployment Mode

3.5.1: Cloud

3.5.2: On-Premises

3.6: Global Deception Technology Market by End Use Industry

3.6.1: Banking, Financial Services, and Insurance (BFSI)

3.6.2: Energy & Utilities

3.6.3: Government

3.6.4: Healthcare

3.6.5: Telecom & IT

3.6.6: Manufacturing

3.6.7: Retail

3.6.8: Others

### **4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030**

4.1: Global Deception Technology Market by Region

4.2: North American Deception Technology Market

4.2.1: North American Deception Technology Market by Component: Solutions and Services

4.2.2: North American Deception Technology Market by End Use Industry: Banking, Financial Services, and Insurance (BFSI), Energy & Utilities, Government, Healthcare, Telecom & IT, Manufacturing, Retail, and Others

4.3: European Deception Technology Market

4.3.1: European Deception Technology Market by Component: Solutions and Services

4.3.2: European Deception Technology Market by End Use Industry: Banking, Financial Services, and Insurance (BFSI), Energy & Utilities, Government, Healthcare, Telecom & IT, Manufacturing, Retail, and Others

4.4: APAC Deception Technology Market

4.4.1: APAC Deception Technology Market by Component: Solutions and Services

4.4.2: APAC Deception Technology Market by End Use Industry: Banking, Financial Services, and Insurance (BFSI), Energy & Utilities, Government, Healthcare, Telecom & IT, Manufacturing, Retail, and Others

4.5: ROW Deception Technology Market

4.5.1: ROW Deception Technology Market by Component: Solutions and Services

4.5.2: ROW Deception Technology Market by End Use Industry: Banking, Financial Services, and Insurance (BFSI), Energy & Utilities, Government, Healthcare, Telecom & IT, Manufacturing, Retail, and Others

## **5. COMPETITOR ANALYSIS**

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

## **6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS**

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Deception Technology Market by Component

6.1.2: Growth Opportunities for the Global Deception Technology Market by Deception Stack

6.1.3: Growth Opportunities for the Global Deception Technology Market by Deployment Mode

6.1.4: Growth Opportunities for the Global Deception Technology Market by End Use

## Industry

6.1.5: Growth Opportunities for the Global Deception Technology Market Region

6.2: Emerging Trends in the Global Deception Technology Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Deception Technology Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Deception Technology Market

6.3.4: Certification and Licensing

## **7. COMPANY PROFILES OF LEADING PLAYERS**

7.1: Allure Security Technology

7.2: Topspin Security

7.3: Varmour

7.4: Smokescreen Technologies

7.5: Acalvio Technologies

7.6: NTT security

7.7: Ridgeback Network Defense

7.8: SEC Technologies

7.9: WatchGuard Technologies

7.10: Attivo Networks

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