

# Cut Flowers Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

2 – 3 business days after placing order

### Cut Flowers Trends and Forecast

The future of the global cut flower market looks promising with opportunities in the home and commercial markets. The global cut flower market is expected to reach an estimated \$42.1 billion by 2030 with a CAGR of 4.3% from 2024 to 2030. The major drivers for this market are growing demand for exotic and seasonal flowers, rising trend towards DIY floral arrangements and floral subscriptions, and rapid expansion of e-commerce platforms.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Cut Flowers by Segment

The study includes a forecast for the global cut flowers by type, application, distribution channel, and region.

Cut Flowers Market by Type [Shipment Analysis by Value from 2018 to 2030]:

Rose

Chrysanthemum

Carnation

Gerbera

Lilium

Others

#### Cut Flowers Market by Application [Shipment Analysis by Value from 2018 to 2030]:

Home

Commercial

Others

#### Cut Flowers Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Supermarkets & Hypermarkets

Specialty Stores/Florists

Online Retail

Others

#### Cut Flowers Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Cut Flowers Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies cut flowers companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the cut flowers companies profiled in this report include-

Dummen Orange

Danziger

Dos Gringos

Esmeralda Farms

Flamingo

Florance Flora

Karen Roses Company

Marginpar BV

Multiflora

Rosebud

## Cut Flowers Market Insights

Lucintel forecasts that carnation is expected to witness the highest growth over the forecast period due to its substantial usage in floral arrangements, corsages, and boutonnieres.

Within this market, commercial will remain larger segment over the forecast period.

Europe will remain the largest region over the forecast period due to rising demand for floral decor in homes and workplaces, existence of favorable climate and modern agricultural techniques, and presence of major online retailers in the region.

## Features of the Global Cut Flowers Market

**Market Size Estimates:** Cut flowers market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Cut flowers market size by type, application, distribution channel, and region in terms of value (\$B).

**Regional Analysis:** Cut flowers market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different types, applications, distribution channels, and regions for the cut flowers market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the cut flowers market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the cut flowers market size?

Answer: The global cut flowers market is expected to reach an estimated \$42.08 billion by 2030.

Q2. What is the growth forecast for cut flowers market?

Answer: The global cut flowers market is expected to grow with a CAGR of 4.3% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the cut flowers market?

Answer: The major drivers for this market are growing demand for exotic and seasonal flowers, rising trend towards DIY floral arrangements and floral subscriptions, and rapid expansion of e-commerce platforms.

Q4. What are the major segments for cut flowers market?

Answer: The future of the cut flower market looks promising with opportunities in the home and commercial markets.

Q5. Who are the key cut flowers market companies?

Answer: Some of the key cut flowers companies are as follows:

Dummen Orange

Danziger

Dos Gringos

Esmeralda Farms

Flamingo

Florance Flora

Karen Roses Company

Marginpar BV

Multiflora

Rosebud

Q6. Which cut flowers market segment will be the largest in future?

Answer: Lucintel forecasts that carnation is expected to witness the highest growth over the forecast period due to its substantial usage in floral arrangements, corsages, and boutonnieres.

Q7. In cut flowers market, which region is expected to be the largest in next 5 years?

Answer: Europe will remain the largest region over the forecast period due to rising demand for floral decor in homes and workplaces, existence of favorable climate and modern agricultural techniques, and presence of major online retailers in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the cut flowers market by type (rose, chrysanthemum, carnation, gerbera, lily, and others), application (home, commercial, and others), distribution channel (supermarkets & hypermarkets, specialty stores/florists, online retail, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat

do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Cut Flowers Market, Cut Flowers Market Size, Cut Flowers Market Growth, Cut Flowers Market Analysis, Cut Flowers Market Report, Cut Flowers Market Share, Cut Flowers Market Trends, Cut Flowers Market Forecast, Cut Flowers Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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