

# Culinary Tourism Market Report: Trends, Forecast and Competitive Analysis to 2030

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## Abstracts

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### Culinary Tourism Trends and Forecast

The future of the global culinary tourism market looks promising with opportunities in the domestic and international markets. The global culinary tourism market is expected to reach an estimated \$3.2 billion by 2030 with a CAGR of 15.4% from 2024 to 2030. The major drivers for this market are rising consumer spending on travel & tourism, expanding trend of pop-up restaurants and secret dining events, and increasing number of food travelers in worldwide.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

### Culinary Tourism by Segment

The study includes a forecast for the global culinary tourism by activity type, age group, mode of booking, tour type, and region.

Culinary Tourism Market by Activity Type [Shipment Analysis by Value from 2018 to 2030]:

Culinary Trials

Cooking Classes

## Restaurants

Food Festival

Others

Culinary Tourism Market by Age Group [Shipment Analysis by Value from 2018 to 2030]:

Baby Boomers

Generation X

Generation Y

Generation Z

Culinary Tourism Market by Mode of Booking [Shipment Analysis by Value from 2018 to 2030]:

(OTA) Online Travel Agents

Traditional Agents

Direct Booking

Culinary Tourism Market by Tour Type [Shipment Analysis by Value from 2018 to 2030]:

Domestic

International

Culinary Tourism Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Culinary Tourism Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies culinary tourism companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the culinary tourism companies profiled in this report include-

TourRadar

India Food Tour

G Adventures

The Travel Corporation

Abercrombie & Kent

Topdeck Travel

ITC Travel

## Culinary Tourism Market Insights

Lucintel forecasts that food festival is expected to witness the highest growth over the forecast period due to as it provides platform for visitors to sample a wide variety of food, interact with chefs, and participate in food-related activities.

APAC is expected to witness highest growth over the forecast period due to abundance of traditional food outlets and readily available accommodations in the region.

## Features of the Global Culinary Tourism Market

**Market Size Estimates:** Culinary tourism market size estimation in terms of value (\$B).

**Trend and Forecast Analysis:** Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

**Segmentation Analysis:** Culinary tourism market size by various segments, such as by activity type, age group, mode of booking, tour type, and region in terms of value (\$B).

**Regional Analysis:** Culinary tourism market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

**Growth Opportunities:** Analysis of growth opportunities in different activity types, age groups, mode of bookings, tour types, and regions for the culinary tourism market.

**Strategic Analysis:** This includes M&A, new product development, and competitive landscape of the culinary tourism market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

## FAQ

Q1. What is the culinary tourism market size?

Answer: The global culinary tourism market is expected to reach an estimated \$3.2 billion by 2030.

Q2. What is the growth forecast for culinary tourism market?

Answer: The global culinary tourism market is expected to grow with a CAGR of 15.4% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the culinary tourism market?

Answer: The major drivers for this market are rising consumer spending on travel &

tourism, expanding trend of pop-up restaurants and secret dining events, and increasing number of food travelers in worldwide.

Q4. What are the major segments for culinary tourism market?

Answer: The future of the culinary tourism market looks promising with opportunities in the (OTA) online travel agent, traditional agent, and direct booking markets.

Q5. Who are the key culinary tourism market companies?

Answer: Some of the key culinary tourism companies are as follows:

TourRadar

India Food Tour

G Adventures

The Travel Corporation

Abercrombie & Kent

Topdeck Travel

ITC Travel

Q6. Which culinary tourism market segment will be the largest in future?

Answer: Lucintel forecasts that food festival is expected to witness the highest growth over the forecast period due to as it provides platform for visitors to sample a wide variety of food, interact with chefs, and participate in food-related activities.

Q7. In culinary tourism market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness highest growth over the forecast period due to abundance of traditional food outlets and readily available accommodations in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the culinary tourism market by activity type (culinary trials, cooking classes, restaurants, food festival, and others), age group (baby boomers, generation x, generation y, and generation z), mode of booking ((OTA) online travel agents, traditional agents, and direct booking), tour type (domestic and international), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Culinary Tourism Market, Culinary Tourism Market Size, Culinary Tourism Market Growth, Culinary Tourism Market Analysis, Culinary Tourism Market Report, Culinary Tourism Market Share, Culinary Tourism Market Trends, Culinary Tourism Market Forecast, Culinary Tourism Companies, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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