

Crowdsourced Testing Report: Trends, Forecast and Competitive Analysis

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Abstracts

Lucintel has been in the business of market research and management consulting since 2000 and has published over 1000 market intelligence reports in various markets / applications and served over 1,000 clients worldwide. This study is a culmination of four months of full-time effort performed by Lucintel's analyst team. The analysts used the following sources for the creation and completion of this valuable report:

In-depth interviews of the major players in this market

Detailed secondary research from competitors' financial statements and published data

Extensive searches of published works, market, and database information pertaining to industry news, company press releases, and customer intentions

A compilation of the experiences, judgments, and insights of Lucintel's professionals, who have analyzed and tracked this market over the years.

Extensive research and interviews are conducted across the supply chain of this market to estimate market share, market size, trends, drivers, challenges, and forecasts. Below is a brief summary of the primary interviews that were conducted by job function for this report.

Thus, Lucintel compiles vast amounts of data from numerous sources, validates the integrity of that data, and performs a comprehensive analysis. Lucintel then organizes the data, its findings, and insights into a concise report designed to support the strategic decision-making process. The figure below is a graphical representation of Lucintel's research process.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL CROWDSOURCED TESTING MARKET : MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2018 TO 2030

3.1. Macroeconomic Trends (2018-2023) and Forecast (2024-2030)

3.2. Global Crowdsourced Testing Market Trends (2018-2023) and Forecast (2024-2030)

3.3: Global Crowdsourced Testing Market by Testing Type

3.3.1: Performance Testing

3.3.2: Functionality Testing

3.3.3: Usability Testing

3.3.4: Localization Testing

3.3.5: Security Testing

3.4: Global Crowdsourced Testing Market by Application

3.4.1: Web Application

3.4.2: Mobile Application

3.4.3: Others

3.5: Global Crowdsourced Testing Market by Deployment Mode

3.5.1: Cloud

3.5.2: On-premises

3.6: Global Crowdsourced Testing Market by Verticals

3.6.1: Telecom and IT

3.6.2: BFSI

3.6.3: Healthcare and Life Sciences

3.6.4: Retail

3.6.5: Media and Entertainment

3.6.6: Others

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2018 TO 2030

4.1: Global Crowdsourced Testing Market by Region

4.2: North American Crowdsourced Testing Market

4.2.1: North American Crowdsourced Testing Market by Testing Type: Performance Testing, Functionality Testing, Usability Testing, Localization Testing, Security Testing, and Others

4.2.2: North American Crowdsourced Testing Market by Verticals: Telecom and IT, BFSI, Healthcare and Life Sciences, Retail, Media and Entertainment, and Others

4.3: European Crowdsourced Testing Market

4.3.1: European Crowdsourced Testing Market by Testing Type: Performance Testing, Functionality Testing, Usability Testing, Localization Testing, Security Testing, and Others

4.3.2: European Crowdsourced Testing Market by Verticals: Telecom and IT, BFSI, Healthcare and Life Sciences, Retail, Media and Entertainment, and Others

4.4: APAC Crowdsourced Testing Market

4.4.1: APAC Crowdsourced Testing Market by Testing Type: Performance Testing, Functionality Testing, Usability Testing, Localization Testing, Security Testing, and Others

4.4.2: APAC Crowdsourced Testing Market by Verticals: Telecom and IT, BFSI, Healthcare and Life Sciences, Retail, Media and Entertainment, and Others

4.5: ROW Crowdsourced Testing Market

4.5.1: ROW Crowdsourced Testing Market by Testing Type: Performance Testing, Functionality Testing, Usability Testing, Localization Testing, Security Testing, and Others

4.5.2: ROW Crowdsourced Testing Market by Verticals: Telecom and IT, BFSI, Healthcare and Life Sciences, Retail, Media and Entertainment, and Others

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Crowdsourced Testing Market by Testing Type

6.1.2: Growth Opportunities for the Global Crowdsourced Testing Market by

Application

6.1.3: Growth Opportunities for the Global Crowdsourced Testing Market by
Deployment Mode

6.1.4: Growth Opportunities for the Global Crowdsourced Testing Market by Verticals

6.1.5: Growth Opportunities for the Global Crowdsourced Testing Market Region

6.2: Emerging Trends in the Global Crowdsourced Testing Market

6.3: Strategic Analysis

6.3.1: New Product Development

6.3.2: Capacity Expansion of the Global Crowdsourced Testing Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Crowdsourced Testing
Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: Qualitest

7.2: Nomura Research Institute

7.3: Cobalt Labs

7.4: Cigniti Technologies

7.5: Test Yantra Software Solutions

7.6: Infosys

7.7: Qualitrix

7.8: EPAM Systems

7.9: Bugcrowd

7.10: Flatworld Solutions

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