

Cough Remedy Market Report: Trends, Forecast and Competitive Analysis to 2030

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Abstracts

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Cough Remedy Trends and Forecast

The future of the global cough remedy market looks promising with opportunities in the retail pharmacy, hospital pharmacy, and online pharmacy markets. The global cough remedy market is expected to reach an estimated \$1.3 billion by 2030 with a CAGR of 3.4% from 2024 to 2030. The major drivers for this market are surge in geriatric population, increasing awareness about cough remedies, and growing demand for over-the-counter (OTC) products.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below.

Cough Remedy by Segment

The study includes a forecast for the global cough remedy by product type, age group, distribution channel, and region.

Cough Remedy Market by Product Type [Shipment Analysis by Value from 2018 to 2030]:

Expectorants

Antihistamine

Bronchodilator

Decongestant

Antibiotic

Cough Remedy Market by Age Group [Shipment Analysis by Value from 2018 to 2030]:

Pediatric

Adult

Cough Remedy Market by Distribution Channel [Shipment Analysis by Value from 2018 to 2030]:

Retail Pharmacy

Hospital Pharmacy

Online Pharmacy

Cough Remedy Market by Region [Shipment Analysis by Value from 2018 to 2030]:

North America

Europe

Asia Pacific

The Rest of the World

List of Cough Remedy Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments,

infrastructural development, and leverage integration opportunities across the value chain. With these strategies cough remedy companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the cough remedy companies profiled in this report include-

AstraZeneca

Bayer

GlaxoSmithKline

Johnson & Johnson

Novartis

Pfizer

Prestige Brands

Procter & Gamble

Reckitt Benckiser

Sun Pharmaceuticals Industries

Cough Remedy Market Insights

Lucintel forecasts that expectorant will remain the largest segment over the forecast period due to increasing incidences of respiratory diseases.

Within this market, hospital pharmacy will remain the largest segment due to rise in number of outpatients and inpatients preferring hospital pharmacy.

APAC is expected to witness the highest growth over the forecast period due to rising geriatric population and growing healthcare awareness among people in the region.

Features of the Global Cough Remedy Market

Market Size Estimates: Cough remedy market size estimation in terms of value (\$B).

Trend and Forecast Analysis: Market trends (2018 to 2023) and forecast (2024 to 2030) by various segments and regions.

Segmentation Analysis: Cough remedy market size by product type, age group, distribution channel, and region in terms of value (\$B).

Regional Analysis: Cough remedy market breakdown by North America, Europe, Asia Pacific, and Rest of the World.

Growth Opportunities: Analysis of growth opportunities in different product types, age group, distribution channel, and regions for the cough remedy market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape of the cough remedy market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the cough remedy market size?

Answer: The global cough remedy market is expected to reach an estimated \$1.3 billion by 2030.

Q2. What is the growth forecast for cough remedy market?

Answer: The global cough remedy market is expected to grow with a CAGR of 3.4% from 2024 to 2030.

Q3. What are the major drivers influencing the growth of the cough remedy market?

Answer: The major drivers for this market are surge in geriatric population, increasing awareness about cough remedies, and growing demand for over-the-counter (OTC) products.

Q4. What are the major segments for cough remedy market?

Answer: The future of the cough remedy market looks promising with opportunities in the retail pharmacy, hospital pharmacy, and online pharmacy markets.

Q5. Who are the key cough remedy market companies?

Answer: Some of the key cough remedy companies are as follows:

AstraZeneca

Bayer

GlaxoSmithKline

Johnson & Johnson

Novartis

Pfizer

Prestige Brands

Procter & Gamble

Reckitt Benckiser

Sun Pharmaceuticals Industries

Q6. Which cough remedy market segment will be the largest in future?

Answer: Lucintel forecasts that expectorant will remain the largest segment over the forecast period due to increasing incidences of respiratory diseases.

Q7. In cough remedy market, which region is expected to be the largest in next 5 years?

Answer: APAC is expected to witness the highest growth over the forecast period due to rising geriatric population and growing healthcare awareness among people in the region.

Q.8 Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% customization without any additional cost.

This report answers following 11 key questions:

Q.1. What are some of the most promising, high-growth opportunities for the cough remedy market by product type (expectorants, antihistamine, bronchodilator, decongestant, and antibiotic), age group (pediatric and adult), distribution channel (retail pharmacy, hospital pharmacy, and online pharmacy), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to Cough Remedy Market, Cough Remedy Market Size,

Cough Remedy Market Growth, Cough Remedy Market Analysis, Cough Remedy Market Report, Cough Remedy Market Share, Cough Remedy Market Trends, Cough Remedy Market Forecast, Cough Remedy Companies, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

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