

# Cosmetic Scrub Market Report: Trends, Forecast and Competitive Analysis

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## Abstracts

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### Cosmetic Scrub Market Trends and Forecast

The future of the cosmetic scrub market looks promising with opportunities in hypermarkets and supermarkets, independent retailers, convenience stores, and others market. The global cosmetic scrub market is expected to grow with a CAGR of 5% to 7% from 2022 to 2027. The major drivers for this market are growing consumer focus and awareness about skincare, increasing demand for personal care products and services, and consumer spending capacity.

### Cosmetic Scrub Market by Type, Form, and Distribution Channel

### Emerging Trends in the Cosmetic Scrub Market

Emerging trends, which have a direct impact on the dynamics of the industry, include rising spending power of consumers, changing lifestyle patterns, and rise in the population of working women.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched, and other details of the global cosmetic scrub market report, please download the report brochure.

### Cosmetic Scrub Market by Segments

## Cosmetic Scrub Market by Segments

In this market, plant-based is the largest market by type, whereas hypermarkets and supermarkets are largest segment by distribution channel. The study includes a forecast for the global cosmetic scrub market by type, form, distribution channel and region, as follows:

Cosmetic Scrub Market by Type [Value (\$B) shipment analysis for 2016-2027]:

Plant-based

Milk-based

Others

Cosmetic Scrub Market by Form [Value (\$B) shipment analysis for 2016-2027]:

Powder

Gel or Liquid

Cream

Cosmetic Scrub Market by Distribution Channel [Value (\$B) shipment analysis for 2016-2027]:

Hypermarkets And Supermarkets

Independent Retailers

Convenience Stores

Others

Cosmetic Scrub Market by Region [Value (\$B) shipment analysis for 2016-2027]:

North America

Europe

Asia Pacific

The Rest of the World

## List of Cosmetic Scrub Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies cosmetic scrub companies cater increasing demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the cosmetic scrub companies profiled in this report include.

The Body Shop

Tonymoly Co. Ltd.

L'Oreal

Sephora Inc.

Innisfree Corporation

Shieshdo

Star Skin Beauty Group AG

Yunos Co. Ltd

3Lab Inc.

The Forest Essentials

## Cosmetic Scrub Market Insights

Lucintel forecasts that plant-based will remain the largest segment over the forecast period due to the significant benefits as it gives glowing skin, exfoliation of dead cells on

a regular basis and it moisturizes skin, and consumers growing interest in plant and fruit-based body scrubs, such as those containing cocoa, apricot, walnut, and almond as major ingredients.

Within this market, hypermarkets and supermarkets are expected to remain the largest segment due to the ability to closely check the goods ahead and in person, ease of purchasing and the availability of well-organized retail outlets.

APAC will remain the fastest region due to expanding consumer knowledge of personal care, frequent skin injury caused by harsh climatic conditions, and rising consumer spending capacity, and the number of working women has increased dramatically in recent years, which results in increased disposable income and increased spending on consumer goods, particularly personal care products.

#### Features of the Cosmetic Scrub Market

Market Size Estimates: Cosmetic Scrub market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2016-2021) and forecast (2022-2027) by various segments and regions.

Segmentation Analysis: Cosmetic Scrub market size by various segments, such as by type, form, distribution channel and region in terms of value (\$B)

Regional Analysis: Cosmetic Scrub market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by type, form, distribution channel and regions for the cosmetic scrub market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the Cosmetic Scrub market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

#### FAQ

Q1. What is the cosmetic scrub market size?

Answer: The global cosmetic scrub market is expected to reach an estimated \$XX billion by 2027.

Q2. What is the growth forecast for cosmetic scrub market?

Answer: The global cosmetic scrub market is expected to grow with a CAGR of 5% to 7% from 2022 to 2027.

Q3. What are the major drivers influencing the growth of the cosmetic scrub market?

Answer: The major drivers for this market are growing consumer focus and awareness about skincare, increasing demand for personal care products and services, and consumer spending capacity.

Q4. What are the major segments for cosmetic scrub market?

Answer: The future of the cosmetic scrub market looks promising with opportunities in hypermarkets and supermarkets, independent retailers, convenience stores, and others market.

Q5. What are the emerging trends in cosmetic scrub market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include rising spending power of consumers, changing lifestyle patterns, and rise in the population of working women.

Q6. Who is the key cosmetic scrub companies?

Answer: Some of the key Cosmetic Scrub companies are as follows:

The Body Shop

Tonymoly Co. Ltd.

L'Oreal

Sephora Inc.

Innisfree Corporation

Shieshdo

Star Skin Beauty Group AG

Yunos Co. Ltd

3Lab Inc.

The Forest Essentials

Q7. Which cosmetic scrub segment will be the largest in future?

Answer: Lucintel forecasts that plant-based will remain the largest segment over the forecast period due to the significant benefits as it gives glowing skin, exfoliation of dead cells on a regular basis and it moisturizes skin, and consumers growing interest in plant and fruit-based body scrubs, such as those containing cocoa, apricot, walnut, and almond as major ingredients.

Q8. In cosmetic scrub market, which region is expected to be the largest in next 5 years?

Answer: APAC will remain the fastest region due to expanding consumer knowledge of personal care, frequent skin injury caused by harsh climatic conditions, and rising consumer spending capacity, and the number of working women has increased dramatically in recent years, which results in increased disposable income and increased spending on consumer goods, particularly personal care products.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the cosmetic scrub market by type (plant-based, milk-based, and others), form (powder, gel or liquid, and cream), distribution channel (hypermarkets and supermarkets, independent retailers, convenience stores, and others) and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to cosmetic scrub market or related to cosmetic scrub companies, cosmetic scrub market share, cosmetic scrub market analysis, cosmetic scrub market size, write Lucintel analyst at email: [helpdesk@lucintel.com](mailto:helpdesk@lucintel.com). We will be glad to get back to you soon.

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