

Cosmetic Face Serum Market Report: Trends, Forecast and Competitive Analysis

<https://marketpublishers.com/r/C02E444A505FEN.html>

Date: December 2022

Pages: 150

Price: US\$ 4,850.00 (Single User License)

ID: C02E444A505FEN

Abstracts

Get it in 2 weeks by ordering today

Cosmetic Face Serum Market Trends and Forecast

The future of the cosmetic face serum market looks promising with opportunities in the household, salon, and entertainment industries. The global cosmetic face serum market is expected to grow with a CAGR of 4% to 6% from 2023 to 2028. The major drivers for this market are rising demand for cosmetic and skincare products, rising skin diseases such as acne, facial wrinkles, and ageing, and increasing number of domestic and niche brands.

Cosmetic Face Serum Market

Emerging Trends in the Cosmetic Face Serum Market

Emerging trends, which have a direct impact on the dynamics of the industry, include adoption of new technologies to develop skincare products, growth in the online retail industry, and rising demand for skin care products by middle-aged women and increase in male grooming.

A more than 150-page report is developed to help in your business decisions. Sample figures with some insights are shown below. To learn the scope, benefits, companies researched and other details of the global cosmetic face serum market report, please download the report brochure.

Cosmetic Face Serum Market by Segments

Cosmetic Face Serum Market by Segment

The study includes a forecast for the global cosmetic face serum market by product type, price point, gender, application, distribution channel, and region, as follows:

Cosmetic Face Serum Market by Product Type [Value (\$B) Shipment Analysis from 2017 to 2028]:

Eye Serums

Blemish and Acne Treatment Serums

Face Sunscreen Serums

Face Moisturizing Serums

Facial Self-Tanning Serums

Others

Cosmetic Face Serum Market by Price Point [Value (\$B) Shipment Analysis from 2017 to 2028]:

Premium

Medium

Economy

Cosmetic Face Serum Market by Gender [Value (\$B) Shipment Analysis from 2017 to 2028]:

Men

Women

Unisex

Cosmetic Face Serum Market by Application [Value (\$B) Shipment Analysis from 2017 to 2028]:

Households

Salons

Entertainment Industry

Others

Cosmetic Face Serum Market by Distribution Channel [Value (\$B) Shipment Analysis from 2017 to 2028]:

Hypermarkets/Supermarkets

Specialty Stores

Online Retail

Others

Cosmetic Face Serum Market by Region [Value (\$B) Shipment Analysis from 2017 to 2028]:

North America

Europe

Asia Pacific

The Rest of the World

List of Cosmetic Face Serum Companies

Companies in the market compete on the basis of product quality offered. Major players in this market focus on expanding their manufacturing facilities, R&D investments, infrastructural development, and leverage integration opportunities across the value chain. With these strategies cosmetic face serum companies cater to increasing

demand, ensure competitive effectiveness, develop innovative products & technologies, reduce production costs, and expand their customer base. Some of the soft magnetic composite's companies profiled in this report include.

EMK Products

First Aid Beauty

Proctor & Gamble

Hindustan Unilever

L'Oreal

Bioderma

Beierserdof

Kose Corporation.

Johnson & Johnson

Kao Corporation

Cosmetic Face Serum Market Insights

Lucintel forecasts that cosmetic face serum for women will remain the largest segment over the forecast period due to increasing need to protect skin from pollution and bad weather, harmful side effects of counterfeit cosmetics, and the demand for maintain looks and match with the current fashion trends.

Household is expected to remain the largest segment because the consumers use cosmetics and face serums for their personal and daily use to protect their skin health and to prevent the skin-related diseases.

APAC remains the fastest growing region due to increasing sales of premium cosmetic products, changes in lifestyle patterns in emerging countries because rapid urbanization, increase in awareness about advanced skin care products, and the expansion of the middle-class population.

Features of the Cosmetic Face Serum Market

Market Size Estimates: Cosmetic Face Serum market size estimation in terms of value (\$B)

Trend And Forecast Analysis: Market trends (2017-2022) and forecast (2023-2028) by various segments and regions.

Segmentation Analysis: Cosmetic Face Serum market size by various segments, such as product type, price point, gender, application, distribution channel and region.

Regional Analysis: Cosmetic Face Serum market breakdown by North America, Europe, Asia Pacific, and the Rest of the World.

Growth Opportunities: Analysis on growth opportunities in different by product type, price point, gender, application, distribution channel and regions for the cosmetic face serum market.

Strategic Analysis: This includes M&A, new product development, and competitive landscape for the Cosmetic Face Serum market.

Analysis of competitive intensity of the industry based on Porter's Five Forces model.

FAQ

Q1. What is the cosmetic face serum market size?

Answer: The global Cosmetic Face Serum market is expected to reach an estimated \$xx billion by 2028.

Q2. What is the growth forecast for cosmetic face serum market?

Answer: The global cosmetic face serum market is expected to grow with a CAGR of 4% to 6% from 2023 to 2028.

Q3. What are the major drivers influencing the growth of the cosmetic face serum market?

Answer: The major drivers for this market are rising demand for cosmetic and skincare products, rising skin diseases such as acne, facial wrinkles, and ageing, and increasing number of domestic and niche brands.

Q4. What are the major segments for cosmetic face serum market?

Answer: The future of the cosmetic face serum market looks promising with opportunities in the households, salon and entertainment industries.

Q5. What are the emerging trends in cosmetic face serum market?

Answer: Emerging trends, which have a direct impact on the dynamics of the industry, include adoption of new technologies to develop skincare products, growth in the online retail industry, and rising demand for skin care products by middle-aged women and increase in male grooming.

Q6. Who is the key cosmetic face serum companies?

Answer: Some of the key Cosmetic Face Serum companies are as follows:

EMK Products

First Aid Beauty

Proctor & Gamble

Hindustan Unilever

L'Oreal

Bioderma Laboratories.

Beierserdof

Kose Corporation.

Johnson & Johnson

Kao Corporation

Q7. Which cosmetic face serum segment will be the largest in future?

Answer: Lucintel forecasts that cosmetic face serum for women will remain the largest segment over the forecast period due to increasing need to protect skin from pollution and bad weather, harmful side effects of counterfeit cosmetics, and the demand for maintain looks and match with the current fashion trends.

Q8. In cosmetic face serum market, which region is expected to be the largest in next 5 years?

Answer: APAC remains the fastest growing region due to increasing sales of premium cosmetic products, changes in lifestyle patterns in emerging countries because rapid urbanization, increase in awareness about advanced skin care products, and the expansion of the middle-class population.

Q9. Do we receive customization in this report?

Answer: Yes, Lucintel provides 10% Customization Without any Additional Cost.

This report answers following 11 key questions

Q.1. What are some of the most promising, high-growth opportunities for the cosmetic face serum market by product type (eye serums, blemish and acne treatment serums, face sunscreen serums, face moisturizing serums, facial self-tanning serums, and others), price point (premium, medium, and economy), gender (men, women, and unisex), application (households, salon, entertainment industry, and others), distribution channel (hypermarkets/supermarkets, specialty stores, online retail, and others), and region (North America, Europe, Asia Pacific, and the Rest of the World)?

Q.2. Which segments will grow at a faster pace and why?

Q.3. Which region will grow at a faster pace and why?

Q.4. What are the key factors affecting market dynamics? What are the key challenges and business risks in this market?

Q.5. What are the business risks and competitive threats in this market?

Q.6. What are the emerging trends in this market and the reasons behind them?

Q.7. What are some of the changing demands of customers in the market?

Q.8. What are the new developments in the market? Which companies are leading these developments?

Q.9. Who are the major players in this market? What strategic initiatives are key players pursuing for business growth?

Q.10. What are some of the competing products in this market and how big of a threat do they pose for loss of market share by material or product substitution?

Q.11. What M&A activity has occurred in the last 5 years and what has its impact been on the industry?

For any questions related to cosmetic face serum market or related to cosmetic face serum companies, cosmetic face serum market size, cosmetic face serum market share, cosmetic face serum analysis, write Lucintel analyst at email: helpdesk@lucintel.com. We will be glad to get back to you soon.

Contents

1. EXECUTIVE SUMMARY

2. GLOBAL COSMETIC FACE SERUM MARKET: MARKET DYNAMICS

2.1: Introduction, Background, and Classifications

2.2: Supply Chain

2.3: Industry Drivers and Challenges

3. MARKET TRENDS AND FORECAST ANALYSIS FROM 2017 TO 2028

3.1: Macroeconomic Trends (2017-2022) and Forecast (2023-2028)

3.2: Global Cosmetic Face Serum Market Trends (2017-2022) and Forecast (2023-2028)

3.3: Global Cosmetic Face Serum Market by Product Type

3.3.1: Eye Serums

3.3.2: Blemish and Acne Treatment Serums

3.3.3: Face Sunscreen Serums

3.3.4: Face Moisturizing Serums

3.3.5: Facial Self-Tanning Serums

3.3.6: Others

3.4: Global Cosmetic Face Serum Market by Price Point

3.4.1: Premium

3.4.2: Medium

3.4.3: Economy

3.5: Global Cosmetic Face Serum Market by Gender

3.5.1: Men

3.5.2: Women

3.5.3: Unisex

3.6: Global Cosmetic Face Serum Market by Application

3.6.1: Households

3.6.2: Salon

3.6.3: Entertainment Industry

3.6.4: Others

3.7: Global Cosmetic Face Serum Market by Distribution Channel

3.7.1: Hypermarkets/Supermarkets

3.7.2: Specialty Stores

3.7.3: Online Retail

3.7.4: Others

4. MARKET TRENDS AND FORECAST ANALYSIS BY REGION FROM 2017-2028

4.1: Global Cosmetic Face Serum Market by Region

4.2: North American Cosmetic Face Serum Market

4.2.1: North American Cosmetic Face Serum Market by Gender: Men, Women, and Unisex

4.2.2: North American Cosmetic Face Serum Market by Application: Households, Salon, Entertainment Industry, and Others

4.3: European Cosmetic Face Serum Market

4.3.1: European Cosmetic Face Serum Market by Gender: Men, Women, and Unisex

4.3.2: European Cosmetic Face Serum Market by Application: Households, Salon, Entertainment Industry, and Others

4.4: APAC Cosmetic Face Serum Market

4.4.1: APAC Cosmetic Face Serum Market by Gender: Men, Women, and Unisex

4.4.2: APAC Cosmetic Face Serum Market by Application: Households, Salon, Entertainment Industry, and Others

4.5: ROW Cosmetic Face Serum Market

4.5.1: ROW Cosmetic Face Serum Market by Gender: Men, Women, and Unisex

4.5.2: ROW Cosmetic Face Serum Market by Application: Households, Salon, Entertainment Industry, and Others

5. COMPETITOR ANALYSIS

5.1: Product Portfolio Analysis

5.2: Operational Integration

5.3: Porter's Five Forces Analysis

6. GROWTH OPPORTUNITIES AND STRATEGIC ANALYSIS

6.1: Growth Opportunity Analysis

6.1.1: Growth Opportunities for the Global Cosmetic Face Serum Market by Product Type

6.1.2: Growth Opportunities for the Global Cosmetic Face Serum Market by Price Point

6.1.3: Growth Opportunities for the Global Cosmetic Face Serum Market by Gender

6.1.4: Growth Opportunities for the Global Cosmetic Face Serum Market by Application

6.1.5: Growth Opportunities for the Global Cosmetic Face Serum Market by Distribution Channel

6.1.6: Growth Opportunities for the Global Cosmetic Face Serum Market by Region

6.2: Emerging Trends in the Global Cosmetic Face Serum Market

6.3: Strategic Analysis

6.3.1: New Product Type Development

6.3.2: Application Expansion of the Global Cosmetic Face Serum Market

6.3.3: Mergers, Acquisitions, and Joint Ventures in the Global Cosmetic Face Serum Market

6.3.4: Certification and Licensing

7. COMPANY PROFILES OF LEADING PLAYERS

7.1: EMK Products

7.2: First Aid Beauty

7.3: Proctor & Gamble

7.4: Hindustan Unilever

7.5: L'Oreal

7.6: Bioderma Laboratories.

7.7: Beierserdof

7.8: Kose Corporation.

7.9: Johnson & Johnson

7.10: Kao Corporation

I would like to order

Product name: Cosmetic Face Serum Market Report: Trends, Forecast and Competitive Analysis

Product link: <https://marketpublishers.com/r/C02E444A505FEN.html>

Price: US\$ 4,850.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/C02E444A505FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970